



*HOTEL EQUIPMENT BROCHURE  
"WHERE SERVICE IS PARAMOUNT"  
NOVEMBER 1914*

A handout size brochure touting Kellogg's hotel switchboards and equipment from 1914.

From the collection of Kellogg Mike, original has been donated to the archive library of the JKL Museum.

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[www.kelloggtelephone.com](http://www.kelloggtelephone.com)

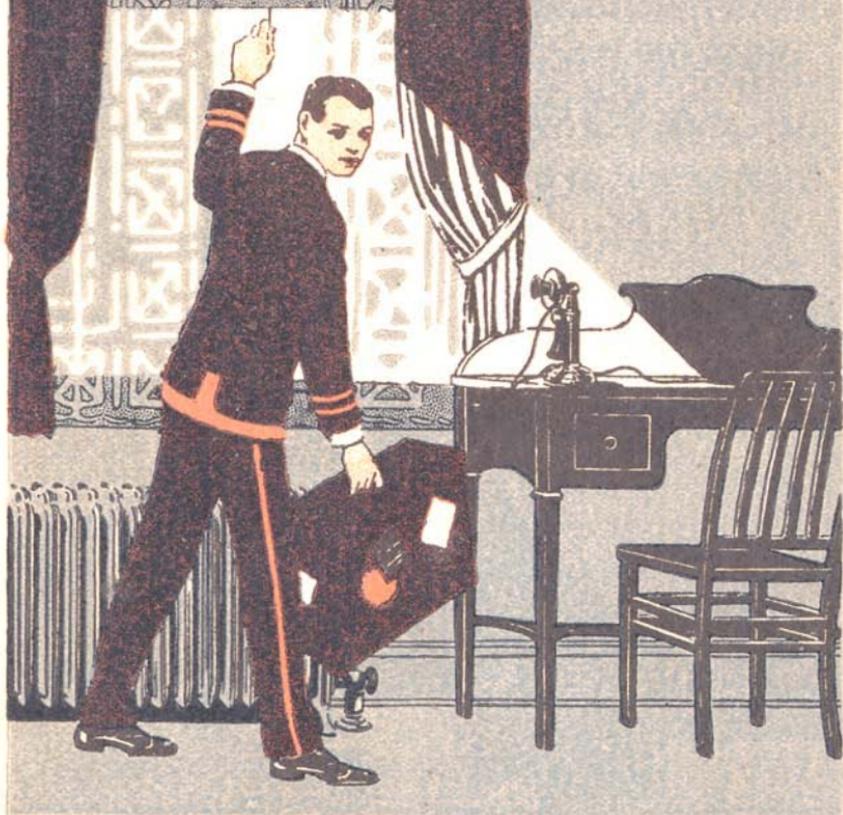
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# WHERE SERVICE IS PARAMOUNT



KELLOGG SWITCHBOARD AND SUPPLY CO., CHICAGO



# Front!

Mr. Guest of today, more than ever before, wants attention. He expects service that is in accord with the times.

Up-to-date hotel management means satisfying the wants of patrons promptly first of all, and the surest means to this end is a proper telephone system—to save time and avoid error.

The telephone does most everything but carry baggage and it takes care of that—a good phone does the work of six bell hops and expects no tips. It is the important aid in the business and the hotel, of all places, is where service is paramount.



## Hotel Telephone Equipment of Merit

**S**WITCHING systems combining the best and latest Kellogg Switchboard & Supply Company features.

We build standard exchanges for the particular requirement of hotel service.

Hotel men appreciate that word "service." Their business depends upon it. The most expensive building and furnishings in the world are a failure in this business unless backed up by service.

Kellogg service is known by telephone men as reliable, and we say, USE IS THE TEST.

Hotel guests judge a hotel chiefly by service, and daily is the telephone becoming a more important part of the indispensable travelers' home.

We plan telephone and switching apparatus to give the best service, the longest service with the least trouble and expense in upkeep.

The telephone man believes in such equipment. So does the hotel manager and so do his guests.



## Hotel Service Most Homelike

THE Post Tavern is a hostelry — the success of which lies in the fact that its guests hardly know they are in a hotel, so quiet and unobtrusive, yet efficient is its service.

All of the equipment was selected with this ideal in view—note what the management prints on the reverse of the menu cards,

*“The best telephone we can buy.”*

This buying was done after careful and exhaustive trials and comparisons of various makes of telephone equipment.

These views give a hint as to the efficiency of this “unseen service.” The



The Post Tavern—a hotel known to all who have visited  
Battle Creek, Michigan

handsome mahogany private branch exchange is conveniently located in the hotel lobby, every room being equipped with either desk set or compact enameled, steel wall instruments.





**T**HIS equipment affords, of course, the highest class common battery service for every guest and every hotel department.

Some of the Post Tavern rooms are magnificently furnished, and the beautifully finished Kellogg desk telephones—as practical in operation as distinguished in appearance—



A cheerful, homelike atmosphere pervades these rooms



Everything for the comfort of the stranger

are a real part of this service "so good that they are the least thought of."

The traveler wants well-lighted, warm, clean rooms, he wants good food, and now-a-days he wants the best telephones, just as accessible and in just as convenient form as each of the other modern hotel refinements in the service of guests.





**K**ELLOGG  
equipment  
for this work is  
distinctive. It is  
thorough - bred,  
and fits as well in



Desk Stand equipment in the  
"Bridal Suite"



Rapid efficient service to any  
part of town

the most brilliant-  
ly furnished apart-  
ment as in the  
kitchen and boiler  
room.

Every room in  
our hotel installa-  
tions has properly  
placed either a  
standard Kellogg

desk telephone or one of our handsome and compact, heavily enameled steel hotel sets.

A beautiful switchboard at the clerk's desk takes care of connecting of all hotel departments as well as every guest room.

This switching equipment is located at the left of the clerk's desk, in the lobby, and convenient to the manager's office, so that the operator, if desired, can assist in office routine.

When the engineer in the sub-basement wants to talk to the office manager, there is no delay. When Mr. Guest wants a tradesman he gets that tradesman at the first call, and the managers of the Kellogg equipped hotels say that their telephone installation plays an important part in the rendering of the service for which their particular house is noted.





## Fort Garry Hotel Winnipeg, Canada

THE magnificent hotel at Winnipeg, Manitoba, the Fort Garry, is completely equipped with a special telephone plant of our manufacture. The switchboard is of



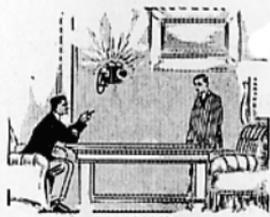
The Fort Garry Hotel equipment, Winnipeg, Canada

heavy quarter sawed oak, seating three operators, and is wired for an ultimate capacity of 600 lines. It is equipped with 400 subscribers' common battery lines, each terminating in a lamp signal at the switchboard. This board is completely equipped, just as a large common battery city telephone exchange. From the Fort Garry switchboard ample trunk circuits take care of city calls to the Winnipeg exchange.

The operators are furnished with our standard breast plate type transmitters and head receivers, this style aiding the transmission as the apparatus is always directly before the operator and she speaks into it without loss in volume of voice.

There are thirty common battery cord circuits, insuring prompt handling of subscribers' calls during unusually busy hotel





conditions; a special circuit for night service and a complete special switching arrangement designed for the promptest handling of hotel telephone business. The trunk circuits operate on forty-eight volts, while the local line circuits and cord circuits operate on twenty-four volts.

The apparatus at the Fort Garry Hotel is of our very best material while the cabinet work is of the highest grade, and this installation has given continuously good service according to the hotel management.

Further interesting features of the Fort Garry installation are in the booth telephone sets of which there are ten, equipped with flat metal extension bell boxes, finished in special enamel to match the grain and color of the woodwork of the booth. This finish is a special enamel process on the box

itself, including the gongs, copper covers and even the screws. The pay stations, also, are beautifully enameled in the color of the booth finish. The pay stations have special nickel plated trimming finishes and each slot machine is arranged so that a cover may be placed over it as desired, during the day, for instance, when an exchange operator takes care of toll charges and the pay station cash boxes are not wanted.

At the stations throughout this palatial travelers' home desk stands are used, and handsome nickel plated, rubber handle desk sets are furnished. The bell boxes accompanying are finished to match the woodwork, the steel being enameled by special process.

These switchboards are built up to a standard, not down to a price.





## Pantlind Hotel Grand Rapids, Michigan

THE fine new hostelry at Grand Rapids, Michigan, the Pantlind Hotel, is equipped with a splendid telephone plant of Kellogg building installed for the Citizens Telephone Company of that city. This exchange is the Kellogg Standard Non-Multiple common battery type, having line lamp signals and double lamp supervision.



Board recently installed in Hotel Pantlind, Grand Rapids, Michigan. Modern in every detail

The answering jacks are of what is known as the three wire type. The subscribers' circuits are, of course, strictly metallic, offering the best transmission that the most up-to-date telephone affords.

This exchange includes a heavy quarter sawed oak switchboard with two operators' positions, 250 Kellogg desk telephones and boxes, and twenty wall type instruments. Ample serving facilities are provided to the Automatic city exchange as well as the manual switchboard. For special hotel service there is a fire alarm ringing circuit and a common listening circuit. Our contract specifies the best of material in all construction, this statement referring, of course, to such details as German silver springs, platinum contacts, rubber insulations, copper and all other material. The long continued, reliable operation of the assembled switchboard shows the quality of its every part. This equipment de luxe affords another illustration of the thoroughness with which Kellogg equipment is planned for the special





needs of any particular service. In the Pantlind Hotel installation a small cabinet is mounted on top, facing the front of the regular switchboard which contains emergency ringing and listening keys. The face of this cabinet is covered with a glass panel.

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## Riggins Hotel, Waco, Texas

ONE of the finest Texas Hotels, the Riggins at Waco, has complete Kellogg telephone equipment in each of its 225 rooms. This is the only hotel in the state furnishing its guests rooms with desk type telephones. One hundred of the Kellogg bell boxes are finished to match the mahogany woodwork.

The time has gone by when antiquated annunciator systems, even in smaller hotels, will satisfy the demands of the traveling public.



Hotel lobby of one of the foremost hotels in the southwest

The best telephone equipment is a real asset because it offers to every guest the greatest convenience.

We have many other notable installations that handle telephone traffic under widely varying conditions in an unsurpassed manner. Our system serves hotels, apartment buildings, department stores, offices,

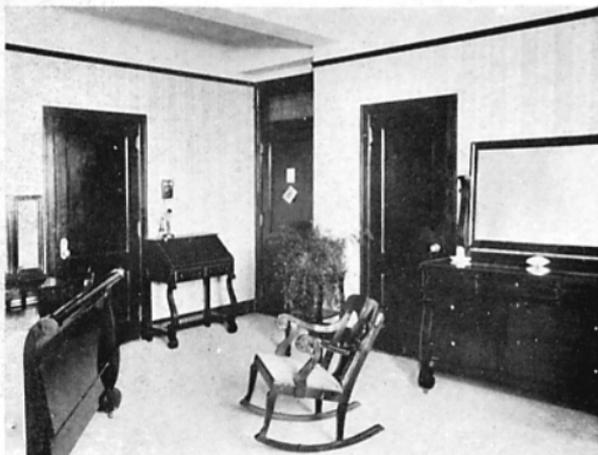




hospitals, steamships, and other special telephone needs.

If you want particular telephone service of

the highest quality let us know the conditions and details of your plan, and we will give you a



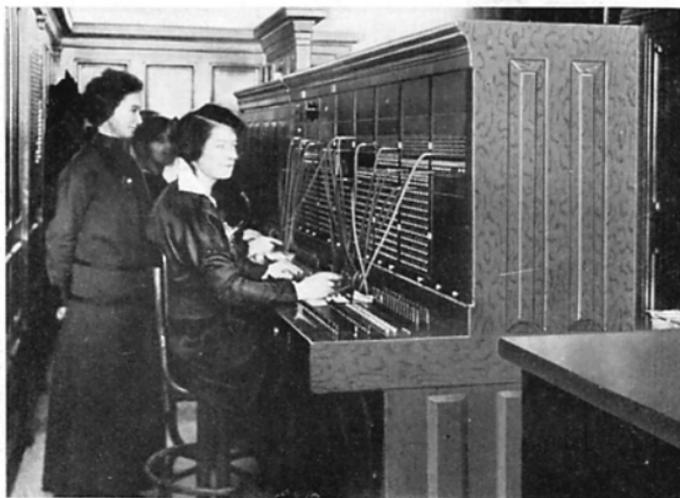
One of the delightfully furnished rooms



Dining hall, Riggins Hotel

practical outline and estimate to fit your individual need.

# Royal Alexandria Hotel Winnipeg, Canada



THE largest private branch exchange equipment sold by the Kellogg Switchboard & Supply Company in recent years has been installed in the Royal Alexandria Hotel at Winnipeg, Canada.

This switchboard has an ultimate capacity of 800 lines, is of the multiple





type, and is thoroughly modern in every respect. The woodwork is especially fine and is finished to match the interior woodwork of the hotel, which is oak.

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## McDonald Hotel

### Edmonton, Canada

ONE of the latest and finest hotels built in Western Canada is equipped with a splendid telephone plant of the Kellogg manufacture, consisting of one 300 line, two-position oak private branch exchange switchboard to match the interior finish of the hotel. This board is arranged to connect with the City of Edmonton's Automatic plant. 230 Kellogg desk telephones and boxes, all finished in white enamel to match the interior



decorations of each room, and 20 steel wall sets have also been furnished.

This private branch exchange is of the common battery type, the lines being of the series lamp type, no individual line relays being furnished. The cord circuits are of double lamp supervision, having individual ringing and ring-back keys.





## Hotel Boards in Canada

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**D**URING the last six months, we have shipped to Western Canada, three of the largest private branch exchange boards that have been manufactured by this company. These boards were installed in three of the leading hotels in that locality, namely: the Royal Alexandria Hotel, of Winnipeg, with an 800 line capacity, the Fort Garry Hotel, also of Winnipeg of 400 lines, and the McDonald Hotel of the City of Edmonton with a 300 line capacity. All of these boards are finished to match the interior woodwork, to harmonize with their elaborate surroundings.

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**I**F there is a new hotel going up in your town remember Kellogg. Write us at once or get in touch with one of our salesmen. Let us know your needs and we will outline for your establishment a practical, economical, service-improving telephone system.

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**Kellogg Switchboard & Supply Company**

Factory and General Offices

Chicago, Ill.

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Branch Offices:

Kansas City, Mo.      San Francisco, Calif.

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**Canada West Electric Co., Ltd.**

Regina, Saskatchewan, Canada

Branch at Edmonton, Alberta