



EMERGENCY REPORTING TELEPHONE SYSTEM

SAVES VITAL TIME
REDUCES FALSE ALARMS
CONSERVES EQUIPMENT AND MANPOWER



How EMERGENCY REPORTING TELEPHONE SYSTEM works

EMERGENCY REPORTING TELEPHONE SYSTEM is a network of street telephones, strategically placed throughout the city, connected directly to a municipal fire control center.

In the event of an emergency, any citizen can immediately telephone for help from the nearest EMERGENCY REPORTING TELEPHONE SYSTEM box, furnishing all the necessary details.



SMALL FIRE
"Brush fire in an empty lot on Taylor just below Fillmore. Nothing much now but it might get rough if you don't stop it."



STORM DAMAGE
"Power lines are down in the street in front of the supermarket at City Avenue and 54th."



MAJOR FIRE
"An explosion in the Ajax warehouse on Center Street. The whole place is on fire and it's spreading fast."



ROBBERY
"There's been a holdup at the loan company, corner of 4th and Broad Street. Better send help fast."



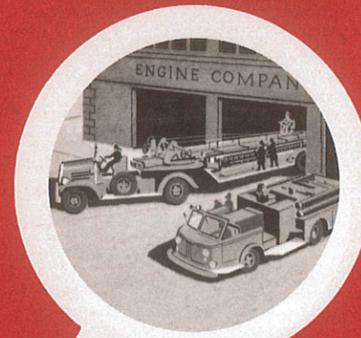
AUTO ACCIDENT
"At the corner of 5th and Main. A three-car pile-up, and one man's bleeding badly. Rush an ambulance."



FIRE CONTROL CENTER
The call comes in from the street, is immediately registered on a printed ticket or tape, and the dispatcher answers. The dispatcher at the control center switchboard—usually located at municipal fire headquarters—asks the important questions: what and where? Reporting by telephone means that all details of an emergency are known at once, emergency personnel are alerted and informed—at once.

IF FIRE, the dispatcher calls the company or companies he wants. He gives the alarm message, assigns the necessary equipment, directs them to the exact location of the fire.

IF THE CALL IS A POLICE PROBLEM, it is immediately routed to the police switchboard where another skilled dispatcher summons squad car, ambulance, public utility trouble shooters—or whatever emergency unit is needed.



FIRE COMPANIES
Knowing what and where, your firemen can now proceed directly to the fire—with just the equipment they need. This savings in time, manpower and equipment can add up to many thousands of dollars annually for your city.

HOSPITAL
One ambulance—or several? Exact information could save a life.



POLICE
A squad car—or half the force? The difference could be critical.



DISASTER UNITS
A hurricane can bring scores of calls for help. Telephone reporting helps you decide what's needed where.



POLICE DEPARTMENT
In addition to police emergency calls routed from the fire control switchboard, the police board can receive "call in" reports directly from the policeman on the beat. A special pushbutton in the box enables the officer to call police headquarters without going through fire control center.

10 REASONS WHY
YOUR CITY SHOULD HAVE THE
**EMERGENCY
REPORTING
TELEPHONE SYSTEM**

1. SAVES TIME. Because the person reporting the fire or other emergency can give the exact location, the fire control center or police can dispatch equipment directly to the scene of need. Delays—even short ones—can cost lives and property.

2. REDUCES FALSE ALARMS. Because a telephone is used to report emergencies, false alarms are discouraged. In cities where EMERGENCY REPORTING TELEPHONE SYSTEM service has been installed, false alarms have dropped significantly.

3. ELIMINATES MANPOWER AND EQUIPMENT WASTE. Because the caller describes the nature and extent of the trouble, the dispatcher can better decide what and how much equipment should be sent. Avoids dispatching duplicate equipment when a number of people report the same emergency.

4. ASSURES CONTINUING OPERATION. Because circuits are continuously self-tested, audible and visual alarms immediately notify the fire control center of any service interruption. Maintenance personnel of your Telephone Company are quickly dispatched to trace and repair the trouble.

5. IMPROVES ALARM SYSTEM. One central emergency alarm headquarters provides more effective reporting of all emergencies, and more economical use of men and equipment.

6. PROVIDES PRINTED RECORDS. Every emergency call is permanently recorded on automatic equipment that prints the time, date and call box number. In addition, voice recording is available.

7. DOUBLES AS POLICE CALL-IN BOX. Each telephone box can be equipped with an inconspicuously located pushbutton mounted just above the hand set. By pushing this button, then lifting the phone, calls from the policeman on the beat can be routed directly to police headquarters, bypassing fire switchboard entirely.

8. ADAPTS TO CITY'S NEEDS. The flexibility of this Bell System service allows you to spot your telephones where you need them. Reporting stations and dispatching circuits can be rearranged on short notice to meet the changing demands of today's modern cities.

9. ELIMINATES BIG INVESTMENT AND COSTLY UPKEEP. There is no huge capital investment for your city with the Bell System's EMERGENCY REPORTING TELEPHONE SYSTEM. Regular monthly service charge covers repairs and maintenance.

10. PROVIDES SUPPLEMENTARY SERVICES TAILORED TO YOUR NEEDS. You can supplement the basic service with teletypewriter and special electric circuits to operate loudspeakers, sound alarms, turn on lights, record messages, or perform other useful services.

For additional information on EMERGENCY REPORTING TELEPHONE SYSTEM, call your Bell Telephone Business Office. An experienced representative will be glad to work with you on your specific needs.



BELL TELEPHONE SYSTEM