



touch a matic

THE DIALER THAT REMEMBERS





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Presenting the automatic dialer that dials any of 31 numbers at the touch of a single button.

The Touch-a-matic® dialer brings computer-age automation to your most important calls.

If your business already enjoys the benefits of Touch-a-matic service and you desire an expanded memory... if you're a Com Key* system customer... if you're a Call Director® or other large capacity key set user — you'll find the Touch-a-matic dialer adds new dimensions of speed and efficiency to your business communications.

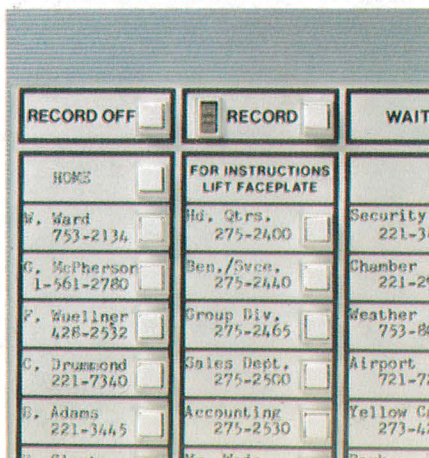
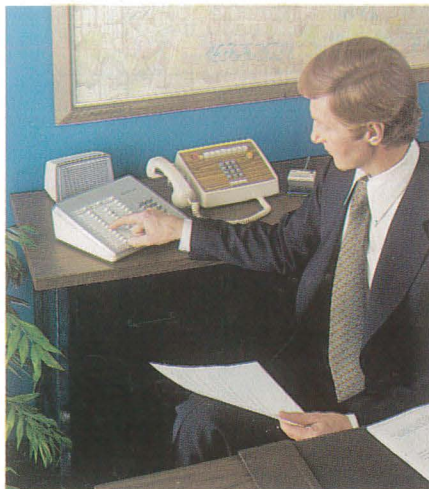
The Touch-a-matic dialer increases your efficiency.

1. It's a dialer with a memory. The Touch-a-matic dialer stores up to 31 numbers — the numbers of the 31 most frequent calls you make — electronically. And it dials them for you, automatically, at the touch of a single memory button.

2. It's a secretary. The Touch-a-matic dialer remembers the last number you dialed manually. And if that number was busy, or you want to dial it again for any reason, simply press the LAST NUMBER DIALED button.

3. It's a directory-at-a-glance. The names and numbers of 31 people you call most often are displayed on the face of your Touch-a-matic dialer. No more searching; no more guesswork.

4. It's a computer input device. Information recorded in the Touch-Tone® Touch-a-matic dialer memory can be automatically transmitted once the initial call is completed by simply pushing any memory button — a very useful feature for data entry purposes involving interaction with a computer.



**Your business calls
are speedier, simpler
with a Touch-a-matic
dialer.**

Want to reach an important customer?

You can do it with electronic speed simply by pressing the memory button assigned to that customer. Optional Speakerphone service provides the ultimate in hands-free calling ease.

Want to call back someone you've just spoken to — or to try a number that was busy earlier?

Your Touch-a-matic dialer automatically holds the last manually-dialed number in its memory until it is replaced by the next number you manually dial. When you touch the LAST NUMBER DIALED button, this number is re-dialed for you — electronically, instantly.

Key name slipped your mind?

No need to organize a search party. The names and numbers that mean the most to you are always in sight, right on the face of your Touch-a-matic dialer. You just lift the face-plate to write them in. They're on polyester film so that you can update them in seconds.

Want to enter or change a name in the memory?

All you do is touch the RECORD button along with the memory button on the line you're assigning to the number, and dial up to 15 digits. Then touch the RECORD OFF button and the new number automatically replaces the old.