

Bell System



3·A

Speakerphone

a multi-purpose telephone that
lets you talk and listen
without touching your handset



Bell System

3·A SPEAKERPHONE

**"Hands-free" telephone
Plus "conference" telephone
Plus regular telephone**

LIKE THREE TELEPHONES IN ONE!



WITHOUT LIFTING THE HANDSET
of your telephone...



MICROPHONE

YOUR VOICE IS PICKED UP
by a microphone
sensitive enough to "hear" voices clearly
anywhere in your own office



LOUDSPEAKER

YOUR PARTY'S VOICE
is heard over a loudspeaker
with volume adjustable
to your preference

**Pick up the handset whenever you wish and your telephone
is a "regular" telephone again, instantly and automatically**



gives your business all these benefits . . .

AS A "HANDS-FREE" TELEPHONE

- Frees you from your phone to take notes, look up records, move around, or just plain relax while you talk.
- Lets you work more comfortably, more efficiently.
- Reduces fatigue, boosts productivity — no need even to lift the handset if you do not wish to do so.
- Speeds service to customers from employees who must refer to records while phoning.

AS A "CONFERENCE" TELEPHONE

- Groups in your own office can take part in telephone discussions.
- Everybody can talk and give his viewpoint, disagreements can be settled on the spot.
- Everybody can hear and understand fully, nothing need be missed or misunderstood.

AS A "REGULAR" TELEPHONE

- No loss of privacy — use your telephone in the regular way whenever you wish just by lifting the handset.
- You get all the benefits of your standard phone plus all the benefits of "no-hands" telephoning.

OTHER "PLUS" BENEFITS

- Easy to use — just push a button.
- Picks up voices at normal speaking level.
- "Cut-out" feature lets you talk privately to those in your office without being heard by the distant party.
- No capital investment — nothing to buy.
- Rugged, dependable Bell System equipment designed to give you trouble-free service.
- Prompt, reliable maintenance at no extra cost to you.
- Available in four beautiful decorator colors — beige, gray, green and white.



**YOU GET ALL THESE BENEFITS
ON BOTH "OUTSIDE"
AND INTERCOM CALLS**

3·A

BELL SYSTEM SPEAKERPHONE

adds a valuable new dimension to the usefulness of your telephone....and more than pays its way

Saves You Time and Effort: talk on the phone while you :
take notes
consult records
move around
or just plain relax, if you wish —
work with less fatigue
do more, and **enjoy** doing it more

Saves You Money: improves efficiency and productivity
reduces possibility of expensive errors
improves service to your customers
builds good will
increases likelihood of repeat business
cuts internal costs

The Ideal Phone for: executives
secretaries
parts and service departments
record and file clerks
engineering groups
credit departments
stock rooms
conference rooms



BELL TELEPHONE SYSTEM