

Announcing the new Ericsson Telecenter.

National Distribution: In our warehouse we've got just about everything you could want; PABX systems, PAX systems, standard telephone and intercom systems, Ericofons, Ericoms... everything. And we can usually send it out to you at a moments notice. So you can get the exact right piece of equipment exactly when you need it.

Engineering: We have a complete engineering department at our new Telecenter. If you have any questions, or need engineering assistance, just call (516) 364-1100. We'll be glad to help you.

Training: Our new Telecenter also serves as our new Technical and Sales Training Center, where the latest, most advanced audio-visual training aids are used to give Ericsson students the most complete kind of training there is.

Service: A complete service supervision department makes sure that all Ericsson equipment, whatever it is, keeps giving years of excellent performance.

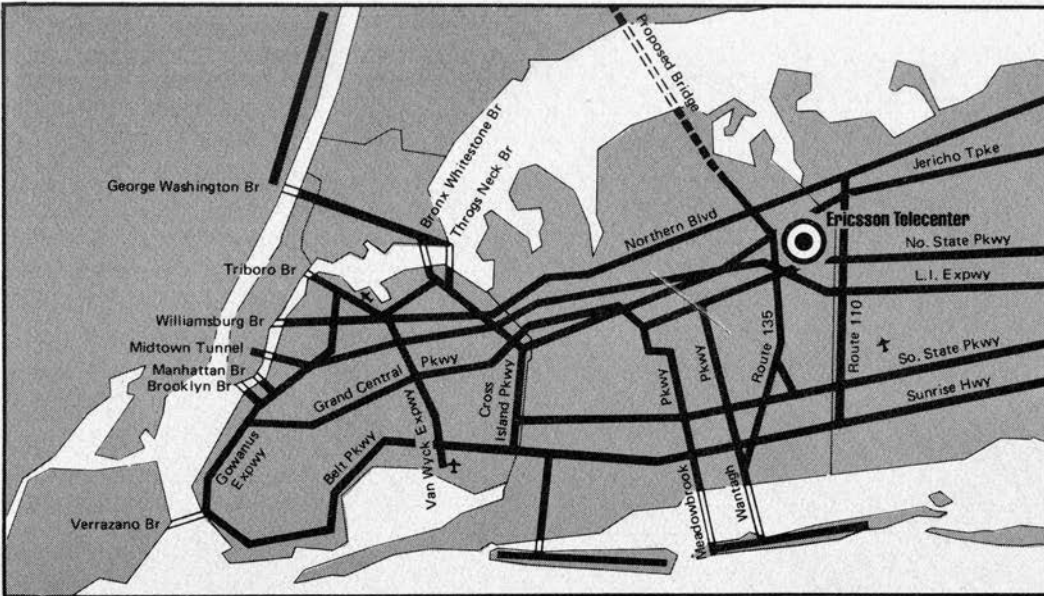
And a complete electronic testing laboratory assures us, and you, of the traditional quality and close tolerance of all Ericsson components.

For National distribution, engineering, service and training.

If you'd like to visit our new Telecenter, or if you'd like more information, just drop a note to your Ericsson Representative whose card appears below.

Our new Telecenter is located at
370 Crossway Park Drive
Woodbury, Long Island, N.Y. 11797 (516) 364-1100

All correspondence is to be sent to our Executive Offices,
Sales and Administrative Headquarters, which remain at
16 East 40th Street, New York, New York. (212) 679-1000.



LOCATION OF THE NEW ERICSSON TELECENTER

Our new Telecenter is located in the Nassau Crossways International Plaza at Woodbury, Long Island, New York. Directions to the Plaza are outlined below. Once on the Plaza grounds just follow signs to the new Ericsson Telecenter.

ROADS

On the Seaford-Oyster Bay Expressway (Route 135) at the Long Island Expressway (Exit 44N) (13 minutes to New York City line) and Jericho Turnpike (Route 25). One minute north of Northern State Parkway. Ten minutes north of Southern State Parkway.

BRIDGES

Expressway access to Bronx-Whitestone and Throgs Neck bridges within 30 minutes.

AIRPORTS

Direct access via Expressway and parkway to LaGuardia and Kennedy International airports; east to Long Island-MacArthur Airport (Eastern Seaboard, Middle Atlantic, and New England scheduled connecting flights) and to Republic Airport (corporate and private aircraft).

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ERICSSON CENTRUM, INC.

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