



Bell System



# 100·A

## Automatic Answering System



covers your phone  
24 hours a day

Bell System

# 100-A

AUTOMATIC ANSWERING SYSTEM



answers your telephone for you, automatically  
gives the caller any recorded message you wish  
**mounts out of sight** — in a closet, on a wall,  
any out-of-the-way place

performs all these  
valuable services...

#### ANSWERS FOR YOU ANY TIME YOU WISH

- Operates automatically, whether you are out or just prefer not to be interrupted.
- Your callers always get an answer.
- It "covers" your phone for you, 24 hours a day if desired.
- You may use your phone in the regular way any time.

#### GIVES CALLERS ANY MESSAGE YOU WISH

- Gives any recorded message up to two minutes long.
- You may tell callers where you are, where you will be, when you will return — give them information of any kind.
- Your message may be in your own voice, as a personal touch.
- You may change this message quickly.

#### REDUCES NEED FOR REPETITIVE ANSWERING

- Ideal for use where people call for the same information—job assignments, work availability, theatre schedules, stores' specials, etc.
- Frees personnel for other duties.

#### OTHER "PLUS" BENEFITS

- May be arranged for remote control.
- Easy to operate.
- No capital investment — nothing to buy.
- Rugged, dependable Bell System Equipment — prompt, reliable maintenance at no extra cost.
- Compact — measures only 18 by 9 by 8 inches.



FOR THE SMALL-BUSINESSMAN, may save costs of secretarial help, prevent loss of business that is missed when telephone goes unanswered.



FOR JOB INFORMATION, can tell callers what they need to know about work availability, job assignments, dispatch of men, materiel or equipment.



FOR PUBLIC INFORMATION, can give callers such information as theatre feature schedules or deliver any promotional message that may be required.

Bell System  
**100•A**  
AUTOMATIC ANSWERING SYSTEM

helps your telephone  
work for you  
twenty-four full hours,  
every day ...

**Saves You Money:**

may save the expense  
of an office attendant,  
eliminate the possibility  
of missing calls and business,  
make your operation  
more efficient.

**Saves You Time and Effort:**

you know your phone  
is "covered" at all times,  
your message is being given  
to all callers, automatically,  
effortlessly.



**BELL TELEPHONE SYSTEM**

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