



Bell System



the CALLdirector®



the versatile,
compact telephone
that makes
your pushbutton
communications system
more efficient

Bell System

the CALLdirector®



provides the capacity of several ordinary pushbutton phones in one compact, attractive unit

GIVES THE OUTSIDE AND INSIDE LINES YOU NEED

- Handles up to 29 lines—available in 18- and 30-button models.
- You get the right combination of telephone lines for your needs—central office, PBX, full-period talk, intercom.
- This combination can be changed as your needs change.

WITH THESE OPTIONAL FEATURES

- Models with built-in Speakerphone give you “hands-free” telephoning when you wish.
- Plug-in headset models are available for “hands-free” clerical operation.
- Conference feature lets you set up an intercom conference just by dialing a code or pushing a button—cuts need for away-from-desk conferences.

- Pushbutton signalling feature lets you connect with any associates on intercom without dialing.
- Add-on feature lets you add other stations to an outside call—gets calls concluded faster and more efficiently, minimizes possibility of error, cuts need for “call-backs.”

AND YOU GET THESE VALUABLE “PLUS” FEATURES

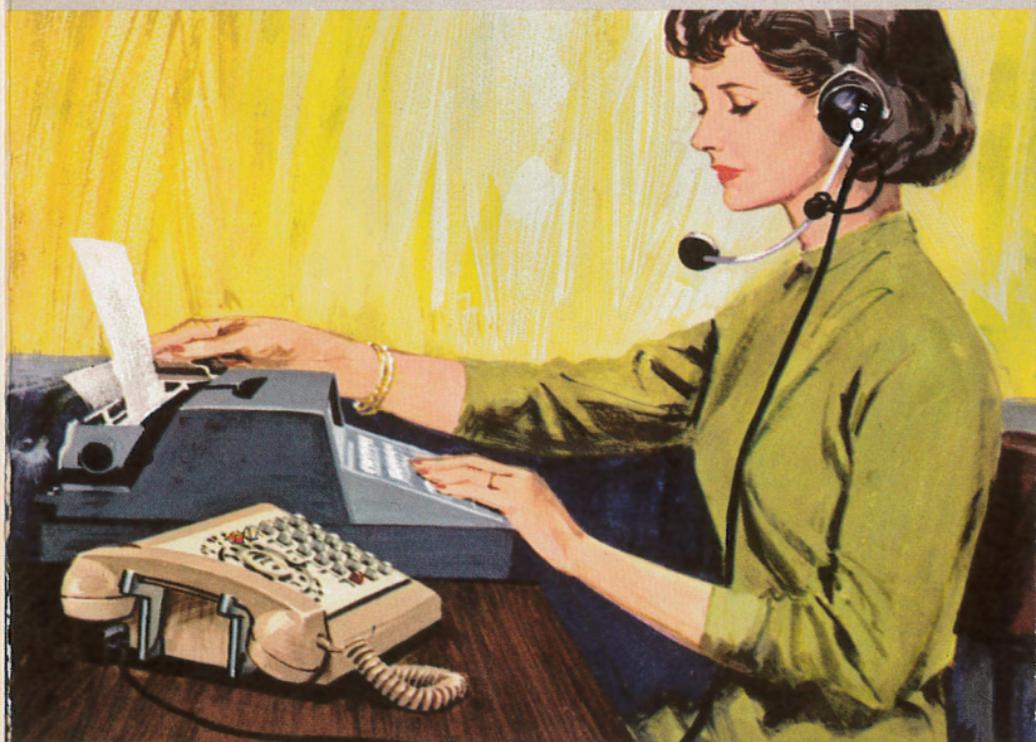
- Hold feature lets you hold calls without disconnecting, handle several calls at once.
- Illuminated pushbuttons show the status of all lines at all times—whether “busy,” “held,” or “ringing.”
- Plug-in connectors provide for fast installation and rearrangement.
- Modern design—complements any office decor.
- Ringing volume is adjustable—simply and easily.



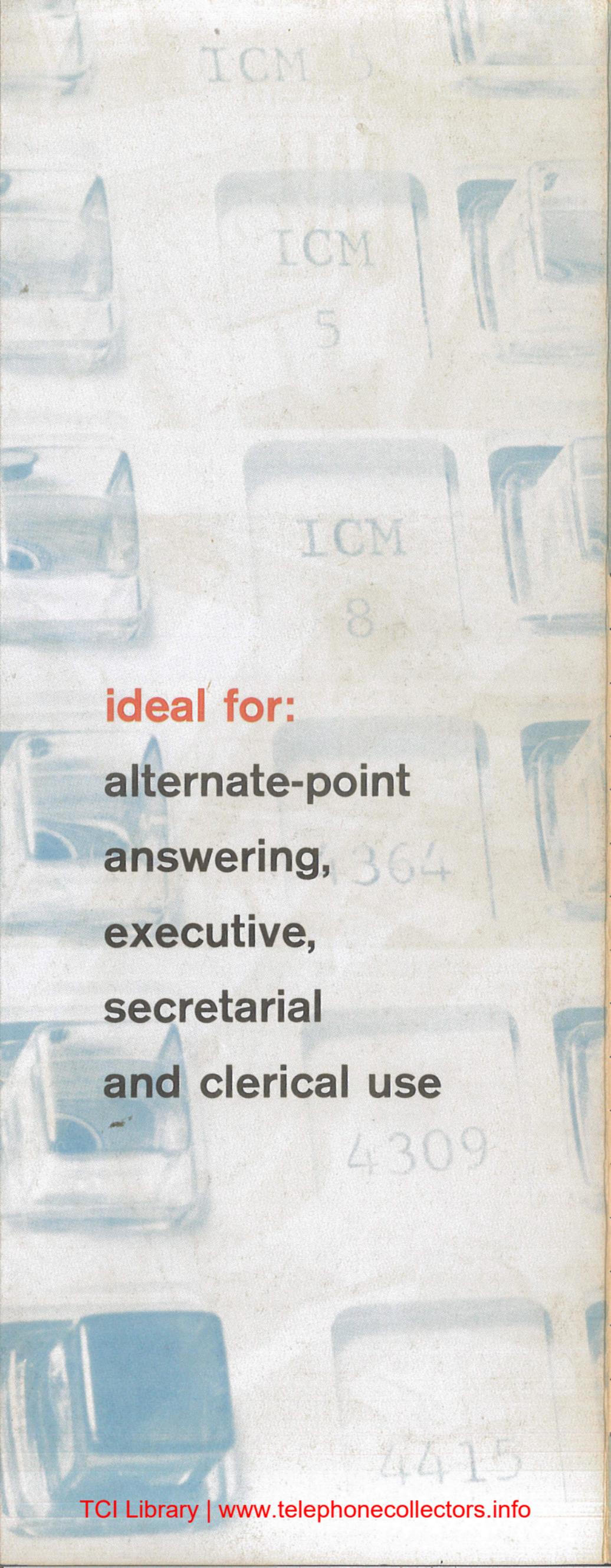
CALL DIRECTOR telephone permits one person to "cover" all telephones whenever necessary. Shown is 30-button model.



SPEAKERPHONE MODEL lets you take notes, look up records or relax while you talk. Groups in your office can join in telephone conversations.



PLUG-IN HEADSET MODEL lets workers telephone "hands-free" while they take notes, consult records. Helps increase output, reduce errors.

The background of the image is a close-up, slightly blurred view of a telephone keypad. Several call cards are visible, each with the text 'ICM' and a number. The numbers shown are 5, 8, 364, 4309, and 4415. The call cards are arranged in a grid pattern, with some overlapping. The overall color scheme is a mix of light beige and muted blue tones.

ideal for:

**alternate-point
answering,
executive,
secretarial
and clerical use**

