

Bell System



PUSHBUTTON COMMUNICATIONS SERVICE



at your fingertips...

an external and internal communications system
tailored to the specific needs of your business



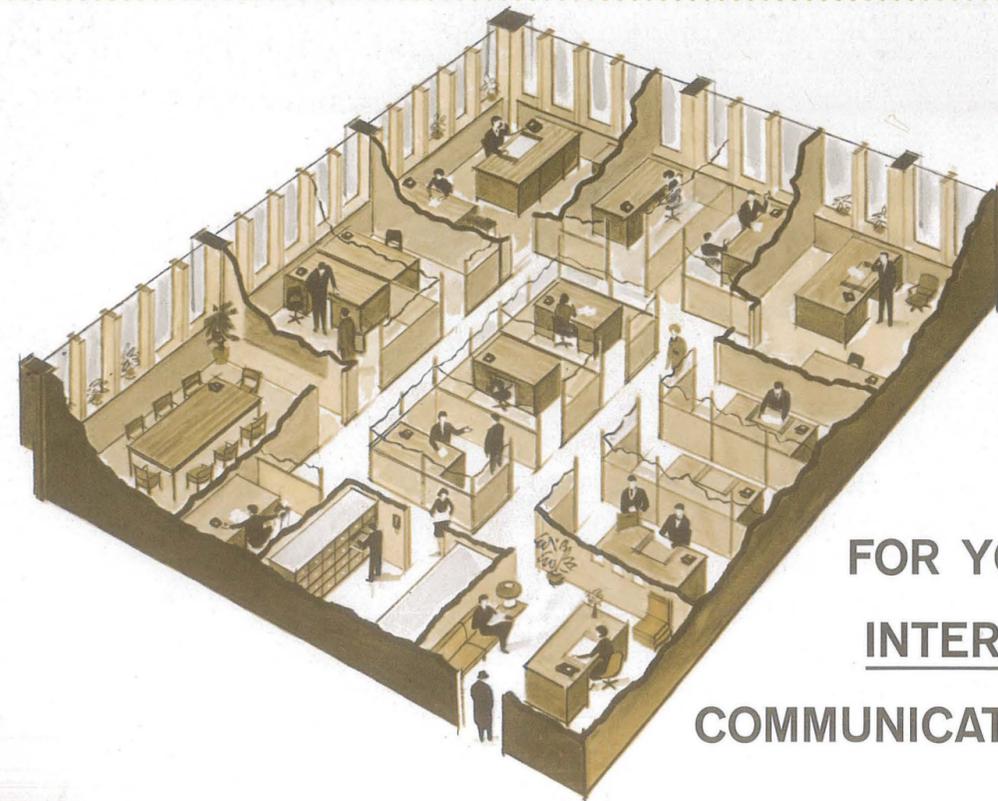
**FOR YOUR
EXTERNAL
COMMUNICATIONS**

MULTI-LINE FEATURE

- One **telephone** may handle as many as 29 lines.
- Each **line** may serve many telephones.
- Anyone may talk on **any** line from **any** phone.
- Anyone may **transfer** calls from one phone to another.
 - Assures prompt, efficient handling of incoming calls, saving time, improving customer relations.
 - Cuts down "walk-to-talk" delays.
 - Everyone has maximum flexibility in making and taking "outside" calls.

"HOLD" FEATURE

- Enables you to leave a call without disconnecting it.
- Lets you then answer or place a second call without being overheard by the held party.
 - Eliminates slow answering.



**FOR YOUR
INTERNAL
COMMUNICATIONS**

DIAL INTERCOM

- All telephones are also intercom stations.
- All stations may communicate with each other merely by dialing one or two digits.
- Stations are added as you need them.
 - Use the same phone for "outside" and "inside" calls.
 - Reduces "walk-to-talk" delays.
 - Lets you make internal calls while holding an outside call.
 - Lets you "brief" one of your people before transferring an outside call to him.
 - Adds speed, efficiency and time-economy to your over-all operation.

PRE-SET CONFERENCE

- Establishes a telephone conference with a fixed group of intercom telephone users (maximum of 6) by dialing a code or pushing a button.

- Lets you consult privately with another person while holding a call on the line.
- Lets you "brief" one of your people before transferring a call to him.
- Reduces need for "call-backs."

POSITIVE VISUAL SIGNALS

- Lamps show the status of "incoming" calls, "busy," "held" and "idle" lines.
 - Insures prompt, accurate answering of incoming calls.
 - Assures maximum effective use of all lines.
 - Keeps interruptions to a minimum.

EXCLUSION FEATURE

- Disconnects all other telephones from a specific line (automatically or manually).
 - Gives you absolute privacy when desired.
 - Adds to the effectiveness and security of your communications system.

- Eliminates time-wasting, away-from-desk conferences.
- Helps reduce number of internal calls and "call-backs."
- Helps speed decision-making.
- Helps prevent misunderstandings.

"ADD-ON" FEATURE

- Connects a third party (any station on the intercom line) to a previously "held" outside line.
 - Gets calls concluded faster and more efficiently.
 - Reduces need for subsequent calls or "call-backs."
 - Minimizes possibility of error or misunderstanding.

"CAMP-ON" FEATURE

- On internal calls, "camp-on" automatically connects caller to a busy line as soon as line is free.
 - Saves time of redialing over and over.
 - Gives you priority in getting through.

