



Bell System

# SPOKESMAN

Loudspeaker Set



a loudspeaker  
that amplifies both sides  
of your telephone conversation

Bell System

# SPOKESMAN

LOUDSPEAKER SET

Group telephone listening  
Plus regular telephoning  
*LIKE TWO TELEPHONES IN ONE!*



**easy to use** — just turn a switch,  
adjust the volume and both sides of  
your telephone conversation are clearly heard

gives your business  
these benefits...

## AS A "CONFERENCE" TELEPHONE

- You can bring in associates to listen while you discuss important matters by phone.
- Everybody can hear and understand fully, nothing need be missed or misunderstood — reduces need for "call-backs" on long distance calls.
- Associates with special knowledge can give you the facts for immediate reply.
- Executives in distant cities may talk to groups of your associates by phone.

## AS A "TRAINING" TELEPHONE

- Can be used in group and individual sessions, in training and observing rooms.
- Trainees may learn by listening to the telephone techniques of your more experienced people.
- Trainers may regularly observe the performance of all personnel.
- Trainers with top qualifications may attend sessions by phone to help produce highest level of instruction, save time, expense.

## OTHER "PLUS" BENEFITS

- You may use your telephone in the regular way whenever you wish.
- No capital investment — nothing to buy.
- Rugged, dependable Bell System equipment.
- Prompt, reliable maintenance at no extra cost to you.
- Available in decorator colors.



CONFERENCE-ROOM installation saves valuable time, promotes efficiency.



TRAINING-ROOM installation helps speed training and maintain high performance of all personnel.



OFFICE installation permits your secretary or associates to assist you in handling calls.

Bell System  
**SPOKESMAN**  
LOUDSPEAKER SET

adds a valuable  
new dimension  
to the usefulness  
of your telephone...  
and more than  
pays its way

**Saves You Time and Effort:**

lets you bring in  
your associates,  
secretary or others to  
assist you in handling  
questions and problems  
by telephone.

**Saves You Money:**

boosts efficiency,  
assists in training,  
speeds call-handling,  
may reduce time of long-  
distance calls and need  
for "call-backs."



**BELL TELEPHONE SYSTEM**

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