



**FOR  
SERVICE MEN  
IN  
NEW YORK CITY**





## **To the Men of the Armed Services:**

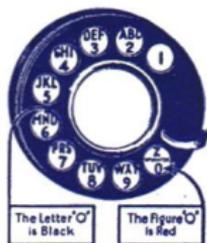
At this sign of the Blue Bell, which marks the locations of public telephones, you will find a friendly, courteous service.

There are more than 55,000 of these public telephones in New York City. So wherever you are — at the Battery or in The Bronx, in Times Square or Coney Island — you are never far from a telephone you can use.

To help you in making the best use of these public telephones, we've prepared this little booklet. It tells how to make local and out-of-town calls and how to use the directories. It contains other information which we hope will also be helpful to you while in New York City.

Extremely heavy use of the wires for war purposes makes it impossible at times for us to handle calls as speedily as we would like. We can't build more lines now because the materials are going into the shooting side of the war. You will find, though, that our operators and all others concerned with your calls are always "in there pitching," doing their level best to give you the fastest service they can under wartime conditions.

**NEW YORK TELEPHONE COMPANY**



## HOW TO USE A DIAL COIN TELEPHONE

1. Look up the number in directory if you don't already know it or are not absolutely sure of it.
2. Check list of five-cent call points on black-and-white card in booth.
3. Deposit nickel. Remove the receiver from the hook. Listen for dial tone — a steady humming sound. It means the equipment is ready to receive your call. If you don't hear it, hang up and try again after a few seconds.

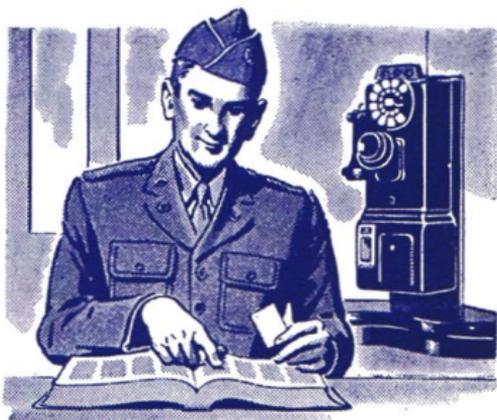
If call is to five-cent point, dial first TWO letters of central office name and then all figures in the number. For example, to dial Bowling Green 9-9970, dial black letter B. Then dial black letter O and the red figures 9—9-9-7-0.

If call is more than five cents, dial "Operator."

When you hear a burr-burr-burr sound, the called telephone is ringing.

If you hear a buzz-buzz-buzz sound, the called telephone is busy. Hang up and call later.

If you have trouble dialing a number, hang up for a few seconds. Then re-insert the coin, dial "Operator" and the operator will help you.



## LOOKING UP TELEPHONE NUMBERS

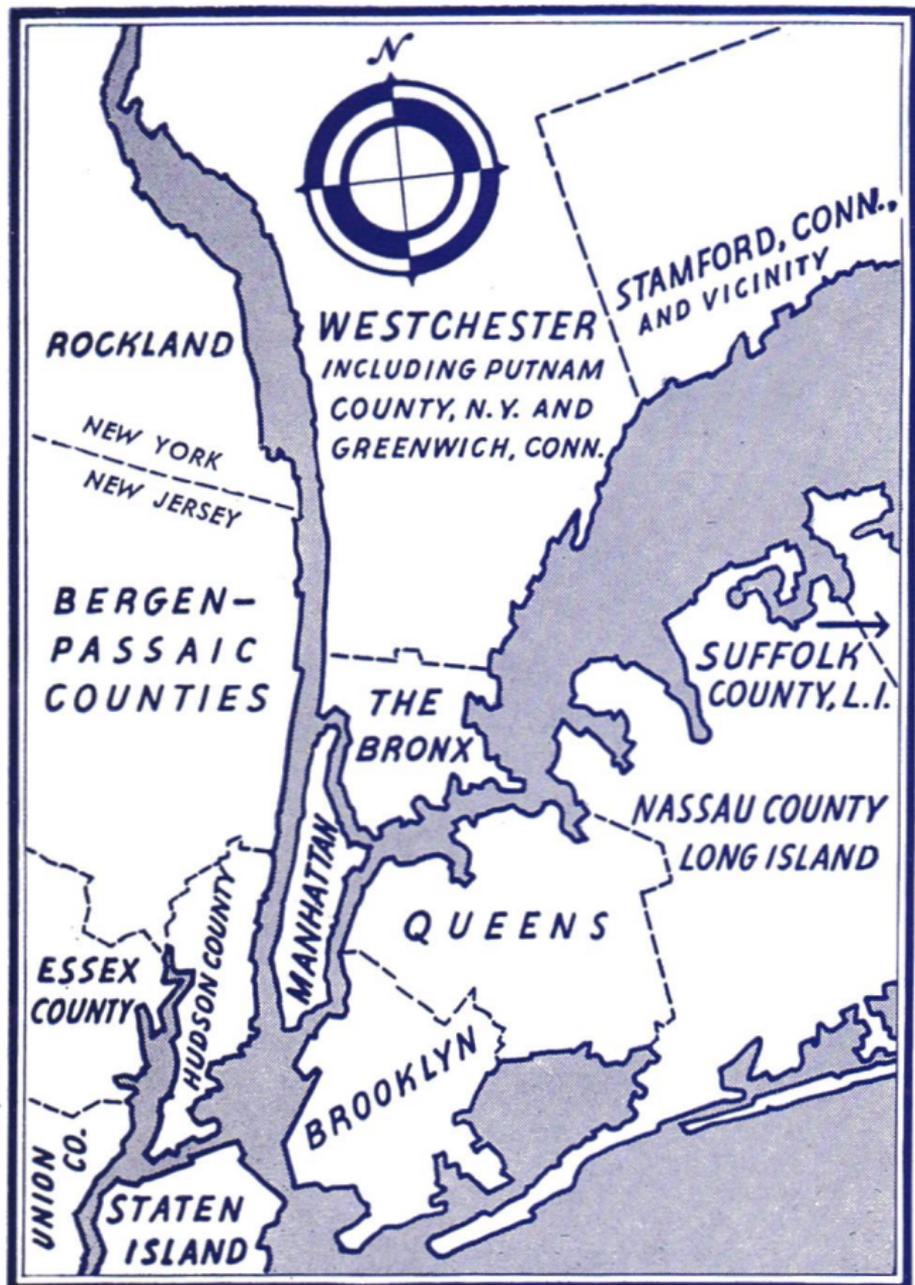
To save your time be sure you have the right number before you dial.

Most cities have only one telephone directory. There are five directories in New York City, one for each borough. These are named on the covers:

MANHATTAN      THE BRONX      BROOKLYN  
QUEENS      STATEN ISLAND

The map opposite shows the sections covered by these five New York City directories and also by the directories for nearby sections in New York State, New Jersey and Connecticut.

Memorandum paper for your use in jotting down telephone numbers is supplied at many public telephones, directly above the directory shelf. There is space in the back of this booklet for numbers you may want to call again.



This map of New York City and vicinity shows the names of telephone directories for the various sections.



## **“THE VOICE WITH A SMILE”... IN PERSON**

At many places in New York City where public telephones are busiest skilled telephone operators are on duty to help you in making your calls. Directories of many out-of-town places are on hand at these locations.

We invite you to make full use of the services provided at these locations. The addresses and the hours that operators are on duty are listed below:

### **GRAND CENTRAL TERMINAL—Four locations:**

*Upper Level East, Opposite Track 17*

Open 7:30 a.m. to midnight weekdays.  
and 8:00 a.m. to midnight Sundays.

*Upper Level West, Opposite Track 36*

Open 8:45 a.m. to 7 p.m. daily.

*Lower Level East, Opposite Track 101*

Open 4 p.m. to 8 p.m. weekdays, closed Sundays.

*Lower Level West, Opposite Soda Bar*

Open 9:30 a.m. to 8:45 p.m. weekdays, closed Sundays.

PENNSYLVANIA STATION—Three locations:

*Upper Level, outside Waiting Room*

Open 7:30 a.m. to midnight daily.

*Lower Level, midway between 7th and 8th Avenues*

Open 7:30 a.m. to midnight weekdays, 8:30 a.m. to midnight Sundays.

*Lower Level, near Track 12 and opposite USO Canteen*

Open 7:30 a.m. to midnight daily.

LONG ISLAND RAILROAD STATION  
(Flatbush and Atlantic Avenues, Brooklyn)

*Street level Waiting Room*

Open 8 a.m. to 10:30 p.m. weekdays,  
9 a.m. to 9 p.m. Sundays and holidays.

*Lower level Waiting Room*

Open 8 a.m. to 10:30 p.m. Monday through Friday,  
8 a.m. to 8 p.m. Saturdays. Closed Sundays and holidays.

R.C.A. BUILDING—ROCKEFELLER CENTER

*Lower concourse near Post Office and Telegraph Offices*

Open 9:30 a.m. to 7:30 p.m., closed Sundays and holidays.

A. T. & T. BUILDING—195 BROADWAY

*South side of lobby*

Open 8:45 a.m. to 5:45 p.m. Monday through Friday, 8:45 a.m. to 12:45 p.m. Saturdays. Closed Sundays and holidays.

## BROOKLYN

Brooklyn Navy YMCA

167 Sands Street. Telephone: TRiangle 5-2735.

Central Branch YMCA

55 Hanson Place. Telephone: STerling 3-7000.

(and all YMCA branches in Brooklyn and Queens)

Fulton-Summer Canteen

1587 Fulton Street. Telephone: PResident 2-2777.

Jewish Welfare Board Center

9312 Fourth Avenue. Telephone: SHore Road 8-3340.

Jewish Welfare Board Club—Manhattan Beach

190 Exeter Street, Manhattan Beach, Brooklyn.

Telephone: DEwey 2-0900.

National Catholic Community Service of Brooklyn  
and Long Island

9249 Shore Road. Telephone: BEachview 8-1460.

Navy Street Canteen (Brooklyn Defense Recreation  
Committee)

Navy and Concord Streets.

Telephone: TRiangle 5-6874.

Teachers Voluntary Service Organization

191 Joralemon Street. Telephone: TRiangle 5-6689.

## STATEN ISLAND

Booker T. Washington Center for Service Men

68 Montgomery Ave., Tompkinsville, S. I.

Telephone: GIBraltar 7-8561.

National Catholic Community Service

287 St. Marks Place, St. George, S. I.

Telephone: GIBraltar 7-4130.

Staten Island Center for Active Service Men

730 Van Duzer Street, Stapleton, S. I.

Telephone: GIBraltar 7-8779.

# KEY TO STREET NUMBERS IN MANHATTAN

*Use of this key will give you the approximate locations of Manhattan addresses. The surest way to know is to phone before you go.*

To find what street is nearest, take the house or building number, cancel last figure, divide by 2, add or subtract key number found below. The result will be the nearest street.

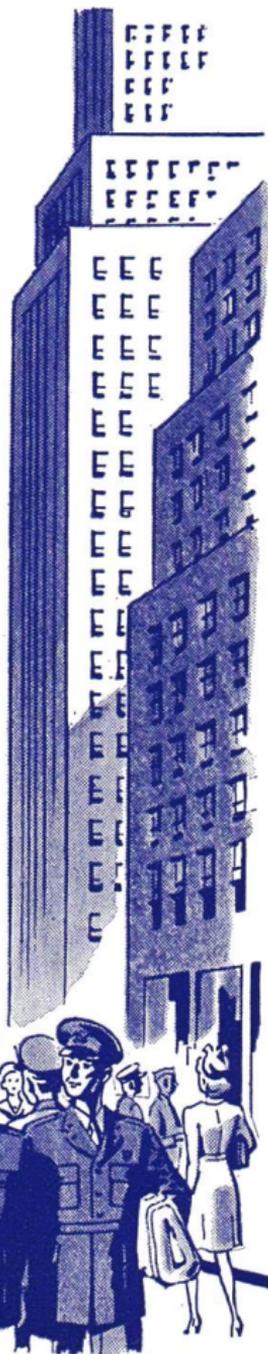
Ave. A .....	Add 3	Amsterdam ....	Add 59
Ave. B .....	Add 3		or 60
Ave. C .....	Add 3	Audubon ....	Add 165
Ave. D .....	Add 3	Columbus .....	Add 59
1st Ave. ....	Add 3		or 60
2nd Ave. ....	Add 3	Convent .....	Add 127
3rd Ave. ....	Add 9 or 10	Edgecombe ..	Add 134
4th Ave. ....	Add 8	Ft. Washington	
5th Ave. ....			Add 158
Up to 200....	Add 13	Lenox .....	Add 110
Up to 400....	Add 16	Lexington .....	Add 22
Up to 600....	Add 18	Madison .....	Add 26
Up to 775....	Add 20	Manhattan ..	Add 100
Above 2000	Add 24	Park .....	Add 34 or 35
6th Ave. ....	Subt. 12	Pleasant .....	Add 101
	or 13	St. Nicholas	Add 110
7th Ave. ....	Add 12	Wadsworth	Add 173
8th Ave. ....	Add 9 or 10	West End	
9th Ave. ....	Add 13		Add 59 or 60
10th Ave. ....	Add 14	B'way ab.	23
11th Ave. ....	Add 15		Subt. 30 or 31

Central Park West—Divide house number by 10 and add 60.

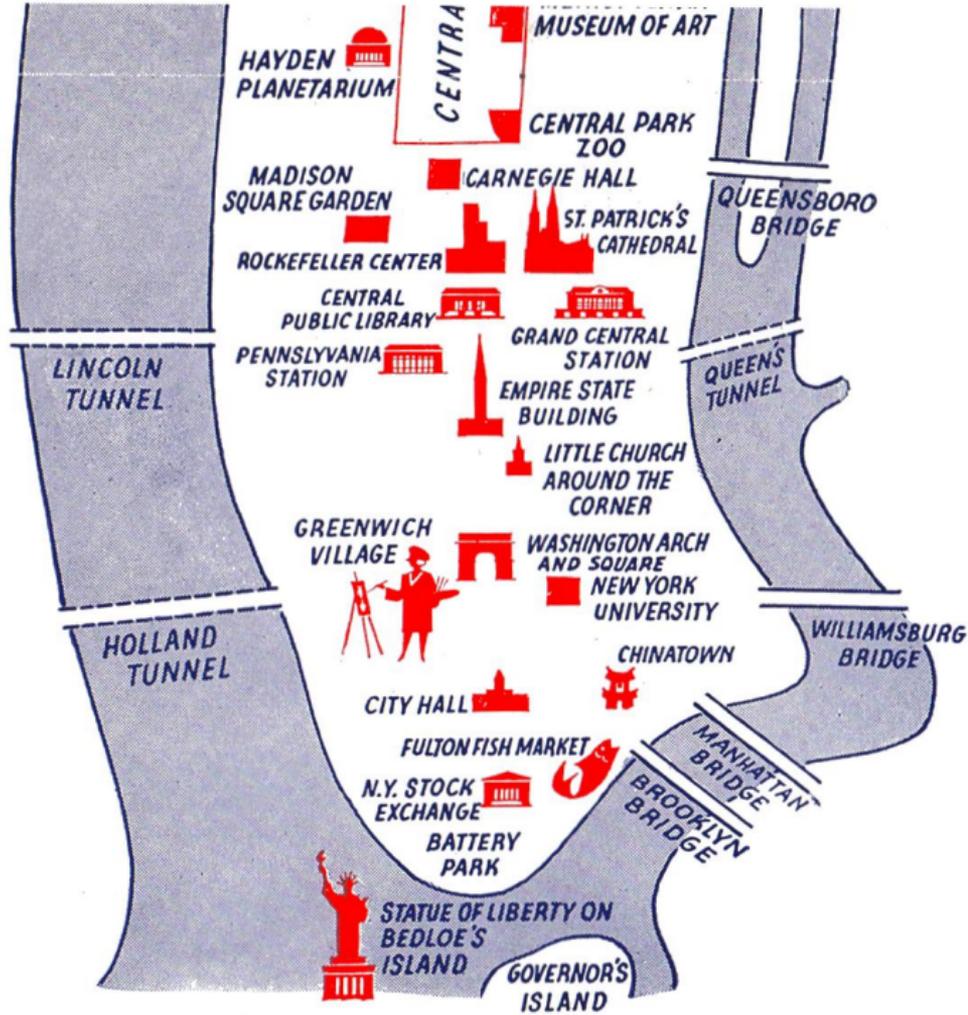
Riverside Drive — Divide house number by 10 and add 72.

## CROSS STREETS

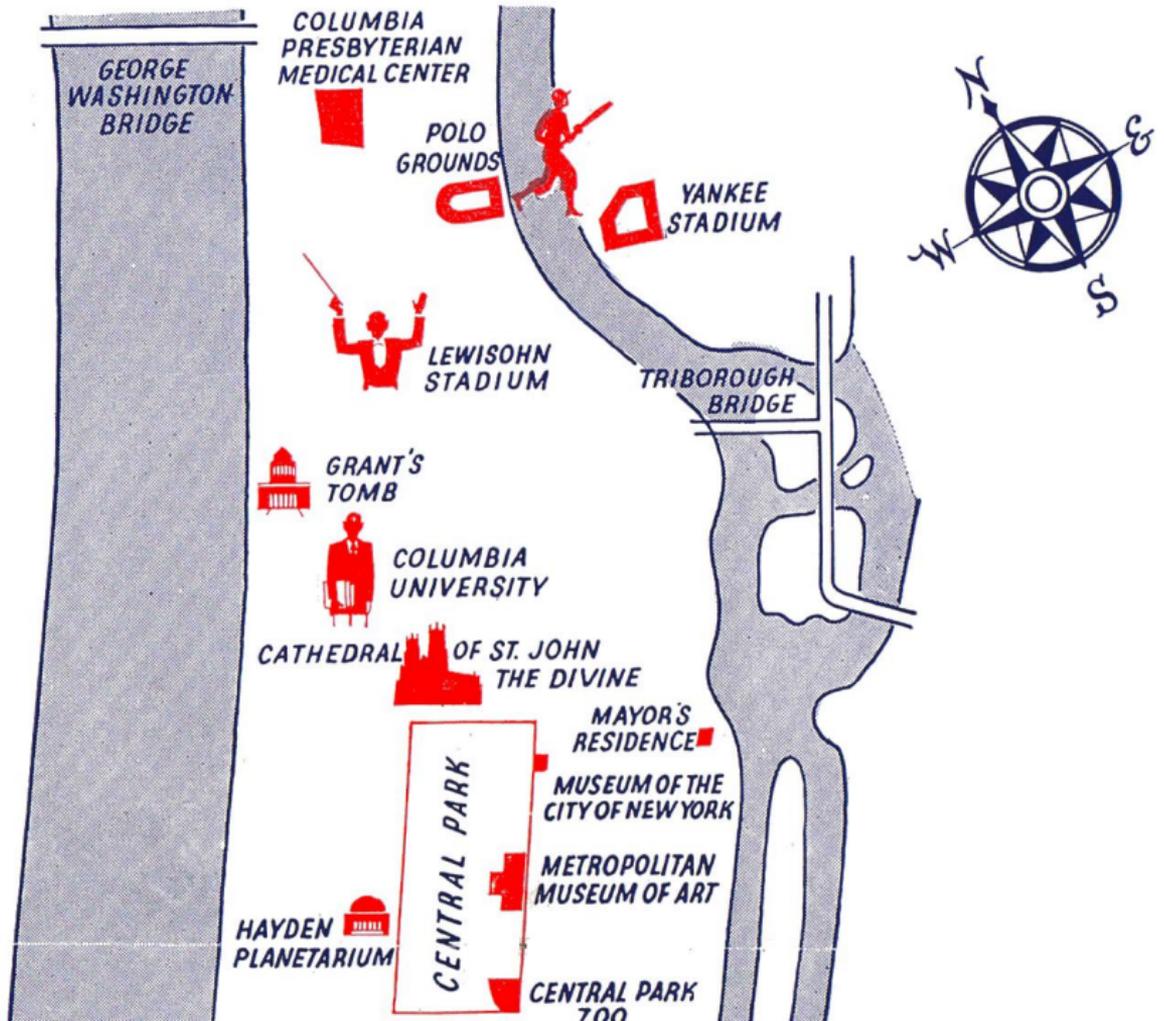
Numbers on cross streets in Manhattan run east and west from Fifth Avenue.



This map of Manhattan, New York City, suggests some of the many interesting places to visit. See also the list on the next two pages.



Subway maps of New York City's rapid transit routes are shown in the front of the Classified Telephone Directory.



## INTERESTING PLACES TO VISIT

- BRONX PARK with famous zoo and botanical garden,  
East 180th St., Bronx.
- CATHEDRAL OF ST. JOHN THE DIVINE, 110th St  
and Amsterdam Ave., Manhattan.
- CENTRAL PARK, Fifth Ave., 59th to 110th St.,  
Manhattan.
- CENTRAL PUBLIC LIBRARY, 42nd St. and Fifth Ave.,  
Manhattan.
- CITY HALL, Broadway and Chambers St., Man-  
hattan.
- THE CLOISTERS (Medieval Art), Fort Tryon Park,  
Manhattan.
- COLUMBIA UNIVERSITY, Broadway and 116th St.,  
Manhattan.
- CONEY ISLAND, New York's seaside resort in south-  
east Brooklyn.
- EMPIRE STATE BUILDING, 350 Fifth Ave., at 34th  
St., Manhattan.
- GRANT'S TOMB, Riverside Drive and 123rd St.,  
Manhattan.
- HAYDEN PLANETARIUM, 81st St. and Central Park  
West, Manhattan.
- LITTLE CHURCH AROUND THE CORNER, E. 29th  
St. near Fifth Ave., Manhattan.
- METROPOLITAN MUSEUM OF ART, 81st St. and Fifth  
Ave., Manhattan.

MUSEUM OF THE AMERICAN INDIAN, Broadway and 155th St., Manhattan.

MUSEUM OF THE CITY OF NEW YORK, 104th St. and Fifth Ave., Manhattan.

MUSEUM OF MODERN ART, 11 West 53rd St., Manhattan.

MUSEUM OF NATURAL HISTORY, 81st St. and Central Park West, Manhattan.

MUSEUM OF SCIENCE AND INDUSTRY, 30 Rockefeller Plaza, Manhattan.

NEW YORK UNIVERSITY HALL OF FAME, University Heights, The Bronx.

POE COTTAGE, Grand Concourse and 194th St., The Bronx.

RIVERSIDE CHURCH, 121st St. and Riverside Drive, Manhattan.

ROCKEFELLER CENTER (Radio City), 50th St. and Fifth Ave., Manhattan.

STATUE OF LIBERTY, Ferry from Battery, Manhattan.

ST. PAUL'S CHAPEL (Washington's pew), Broadway and Fulton St., Manhattan.

ST. PATRICK'S CATHEDRAL, 50th St. and Fifth Ave., Manhattan.

THEODORE ROOSEVELT HOUSE, 28 East 20th St., Manhattan.

WALL STREET, Lower Manhattan Island.

WASHINGTON SQUARE, beginning of Fifth Ave., Manhattan.



## OUT-OF-TOWN CALLS

### STATION-TO-STATION CALLS

If you will talk with anyone who answers the number you are calling, it is a station-to-station call. This is generally satisfactory when calling home. It is cheaper than a person-to-person call.

To make a station-to-station call, dial "Operator" and give her the name of the town and the number, such as "Albany 3-6522."

### PERSON-TO-PERSON CALLS

When you want to reach a particular person or

to be connected with a particular extension telephone served by a private switchboard, that is a person-to-person call.

To make a person-to-person call, dial 211 and give the operator the place, number and name of the person wanted, such as "Albany 3-6522—Miss Ann Warrick." This type of call may be preferable on a business call. It costs a little more.

## COLLECT CALLS

If you want the charge for an out-of-town call to be put on the bill of the called party, tell the Operator when you make the call that it is a "Collect Call." If someone at the called telephone agrees to accept the charges, you will be connected.

Collect calls cost no more than other out-of-town calls, except in the case of station-to-station calls having a basic charge of 20 cents or less.

## RATES

Rates to places frequently called by service men from public telephones in New York City are shown on the last page. There are tables of rates in the various New York City directories, and attendants at public telephones will be glad to tell you the exact rate to the place you want to call.



## WAR'S ON THE WIRES TOO

War has placed a tremendous burden on long distance telephone lines. At times there just aren't enough lines to handle all the calls without delay, and more can't be built right now.

The copper, aluminum and rubber we would need for additional telephone lines and equipment is going instead into tanks, ships, guns and planes. A machine gun, for instance, spits out enough copper in four minutes to make a mile and a half of telephone wire.

Your chances of getting a "green light" for your call are better if you will make as many of them as

possible during periods when telephone wires are not so busy. On week days, long distance wires leading from New York City are least busy before 10 o'clock in the morning, around noon, and after 9 o'clock in the evening. On Sunday the traffic is generally lighter and it is an especially good day to call the folks back home. Reduced rates are also in effect all day Sunday as well as every week-day night after 7 p.m.

Make your calls when possible outside the busy hours. You'll get better service when we don't have so many calls all at one time.







# RATES PLUS TAX FOR INITIAL THREE-MINUTE PERIOD FROM COIN TELEPHONES IN NEW YORK CITY

	<i>Station-to-Station Day Rate</i>	<i>Station-to-Station Night &amp; Sunday Rate</i>
Atlanta, Ga. ....	\$2.10	\$1.50
Baltimore, Md. ....	.90	.55
Birmingham, Ala. ....	2.40	1.70
Boston, Mass. ....	.90	.55
Buffalo, N. Y. ....	1.30	.80
Cheyenne, Wyo. ....	3.90	2.70
Chicago, Ill. ....	2.10	1.50
Cleveland, Ohio ....	1.45	.95
Dallas, Texas ....	3.50	2.40
Denver, Colo. ....	3.90	2.70
Des Moines, Iowa ....	2.75	1.90
Detroit, Mich. ....	1.60	1.15
Jacksonville, Fla. ....	2.30	1.60
Kansas City, Mo. ....	2.90	2.00
Louisville, Ky. ....	1.90	1.40
Miami, Fla. ....	2.90	1.75
Milwaukee, Wis. ....	2.15	1.55
Minneapolis, Minn. ....	2.65	1.85
Nashville, Tenn. ....	2.15	1.55
New Haven, Conn. ....	.55	.40
New Orleans, La. ....	3.00	2.10
Oklahoma City, Okla. ....	3.35	2.35
Omaha, Nebr. ....	3.00	2.10
Philadelphia, Pa. ....	.55	.40
Pittsburgh, Pa. ....	1.25	.85
Portland, Maine ....	1.15	.70
Raleigh, N. C. ....	1.45	.95
Richmond, Va. ....	1.15	.70
St. Louis, Mo. ....	2.40	1.70
Salt Lake City, Utah ....	4.50	3.30
San Antonio, Texas ....	3.90	2.70
San Francisco, Calif. ....	4.80	3.60
Seattle, Wash. ....	4.80	3.60
Washington, D. C. ....	.95	.60

Rates and Taxes are those in effect Feb. 1, 1943

# 1 9 4 3

## JANUARY

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