Wide Area Telephone Service

AREA CALLING WITH COST CONTROL
GIVE YOUR BUSINESS THESE ADVANTAGES WITH WIDE AREA TELEPHONE SERVICE

FLEXIBLE, ECONOMICAL COMMUNICATIONS

- Expand communications and maintain cost control.
- Areas, Lines and Service periods to fit your business needs.
- When company needs require, service can be easily changed.
- You can budget charges for all calls to a wide Area.
- Take maximum benefit of time zone differences.
- Use the same lines to transmit data.

- Increase effective use of outside lines.
- Relieve regular business lines for more efficient handling of incoming and outgoing calls.
- Allow attendant to give faster attention to incoming calls.

WIDE AREA TELEPHONE SERVICE

- Phone where you want.
- The country is divided into specific Areas.
- Phone as often as you like.
- Special access lines determine the number of calls that can be made.
- Each area includes the previous area or Areas.
- Your own state can also be included as a separate calling Area.
- One line gives you direct access to all phones in an Area.
- Lines to as many Areas as needed.
- Additional lines afford simultaneous calling.
- Lines may be either Full-Time or Measured-Time.

ANY NUMBER OF LINES

- Full-Time service is 24 hours a day, every day of the month.
- Measured-Time service is 15 hours any time during the month.
- 15 hours all at once.
- 15 hours accumulated by fractions of minutes.
- Over 15 hours is charged for by the hour.

HERE'S HOW IT WORKS

- From your telephone you have direct access to all telephones in any Area or Areas.
- Special access lines automatically tie your office into the Long Distance network.
- You simply call the number you want.

WIDE AREA CALLING

- The country is divided into six Areas extending outward from your state.
- Each additional Area includes the previous Area or Areas.
- Your own state can also be included as a separate calling Area.

ANY NUMBER OF LINES

- One line gives you direct access to all phones in an Area.
- Lines to as many Areas as needed.
- Additional lines afford simultaneous calling.
- Lines may be either Full-Time or Measured-Time.

FULL-TIME OR MEASURED-TIME SERVICE

- Full-Time service is 24 hours a day, every day of the month.
- Measured-Time service is 15 hours any time during the month.
- 15 hours all at once.
- 15 hours accumulated by fractions of minutes.
- Over 15 hours is charged for by the hour.
HERE'S HOW WIDE AREA TELEPHONE SERVICE EXPANDS YOUR BUSINESS COMMUNICATIONS TO GIVE YOU AREA CALLING WITH COST CONTROL

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<th>COMMUNICATIONS WITH ...LOCATIONS</th>
<th>WATS AREAS</th>
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WATS MONTHLY CHARGE

BELL TELEPHONE SYSTEM