

Bell System



701 PK

Dial Communications Service

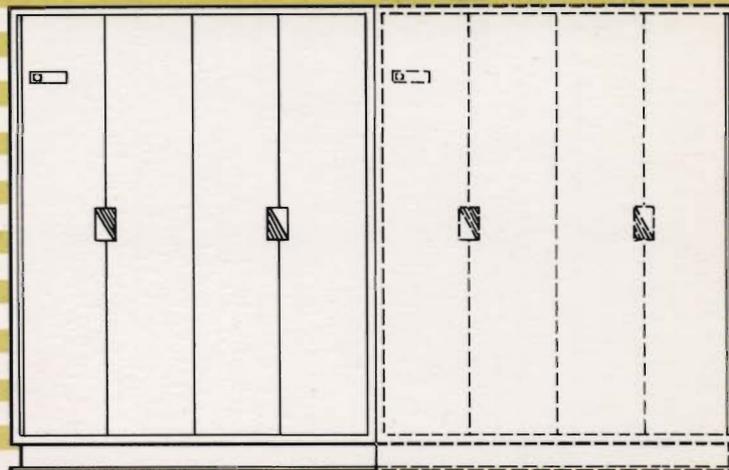
a dial
communications
system
for effective
internal-external
telephone
service



BELL SYSTEM

701 PK

DIAL COMMUNICATIONS SERVICE



Fast, Direct Outside Dialing

Fast, Direct Dial Intercom

Expandable as Your Business Builds

Flexible Internal-External Service

**This system gives
your business these
profit-building benefits—**

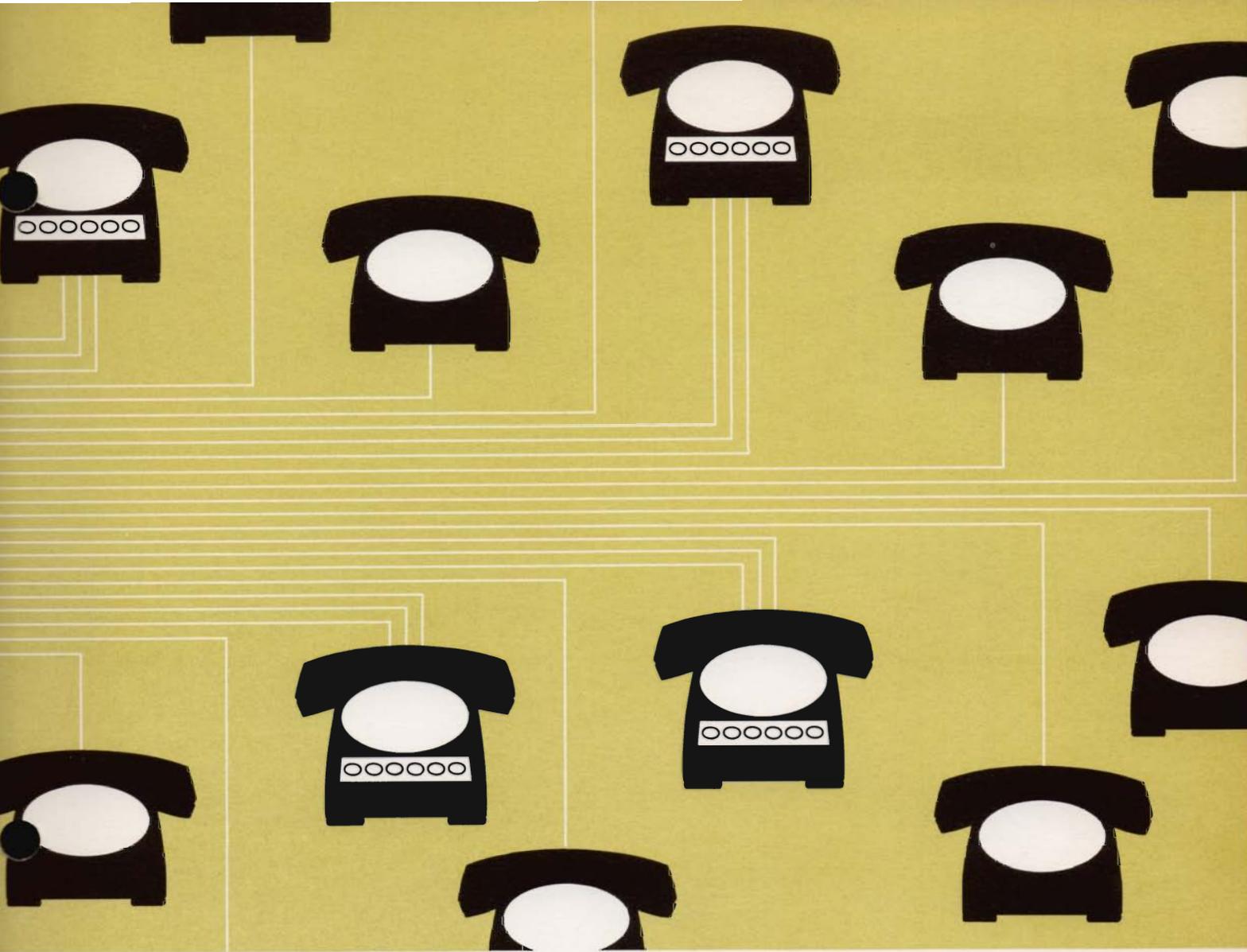
FAST, AUTOMATIC OPERATION

- Provides direct dial access to outside lines—
 - avoids switchboard delays
 - saves employee time
 - assures privacy—no attendant involved
- Provides direct dial intercom to all stations—
 - keeps people at their desks
 - eliminates walk-to-talk delays
- Automatically routes inside calls to second line if first line is busy—
 - saves call-back time
 - reduces slow-downs and bottlenecks
 - relieves attendant of transfer duties

- Automatically routes incoming calls, after hours, to selected stations—
 - maintains control and effective handling of outside callers, even after hours

EFFICIENT ATTENDANT FACILITIES

- Assures priority attention to incoming calls—
 - produces fast, effective handling of calls to inside stations
 - provides automatic controls for immediate and accurate transfers
 - improves business image with outside callers
- Arranges conference calls—
 - assures accurate handling of conference arrangements



- Misdialed calls are automatically intercepted by attendant—
 - permits immediate and accurate transfers
 - eliminates future delays by informing calling party of correct number
- Works automatically 24 hours a day.

CAPACITY—COMPACTNESS

- Provides equipment in compact modules—
 - installs quickly
 - reduces operating delays and service interruptions
 - operates quietly in soundproof casings
- Stations are added as you need them—
 - each module has 100-station capacity
 - second module is added as your needs expand
- No capital investment required, and no extra charge for expert maintenance

COMPLETELY FLEXIBLE

- Works with all types of telephones—regular, button, special—
 - tailors telephone facilities to your needs
- Provides for special services—
 - dial dictation trunks
 - code calling
 - connects to customer owned loudspeaker paging equipment
 - tie-line service
 - single-digit dialing for executive services
- All station and attendant controls—disconnects, audible and visual signals are automatic—
 - saves attendant time
 - speeds call handling
 - helps prevent interruptions
- An alternate answering position can be added as needed.

Here is the

701 PK

DIAL COMMUNICATIONS SERVICE

to meet your needs—

COMPANY	ADDRESS	
EQUIPMENT & SERVICES	TYPE	NUMBER
TRUNKS		
TIE LINES		
STATIONS		
MISCELLANEOUS		
ATTENDANT FACILITIES		
NONRECURRING CHARGES		
MONTHLY CHARGES		



BELL TELEPHONE SYSTEM