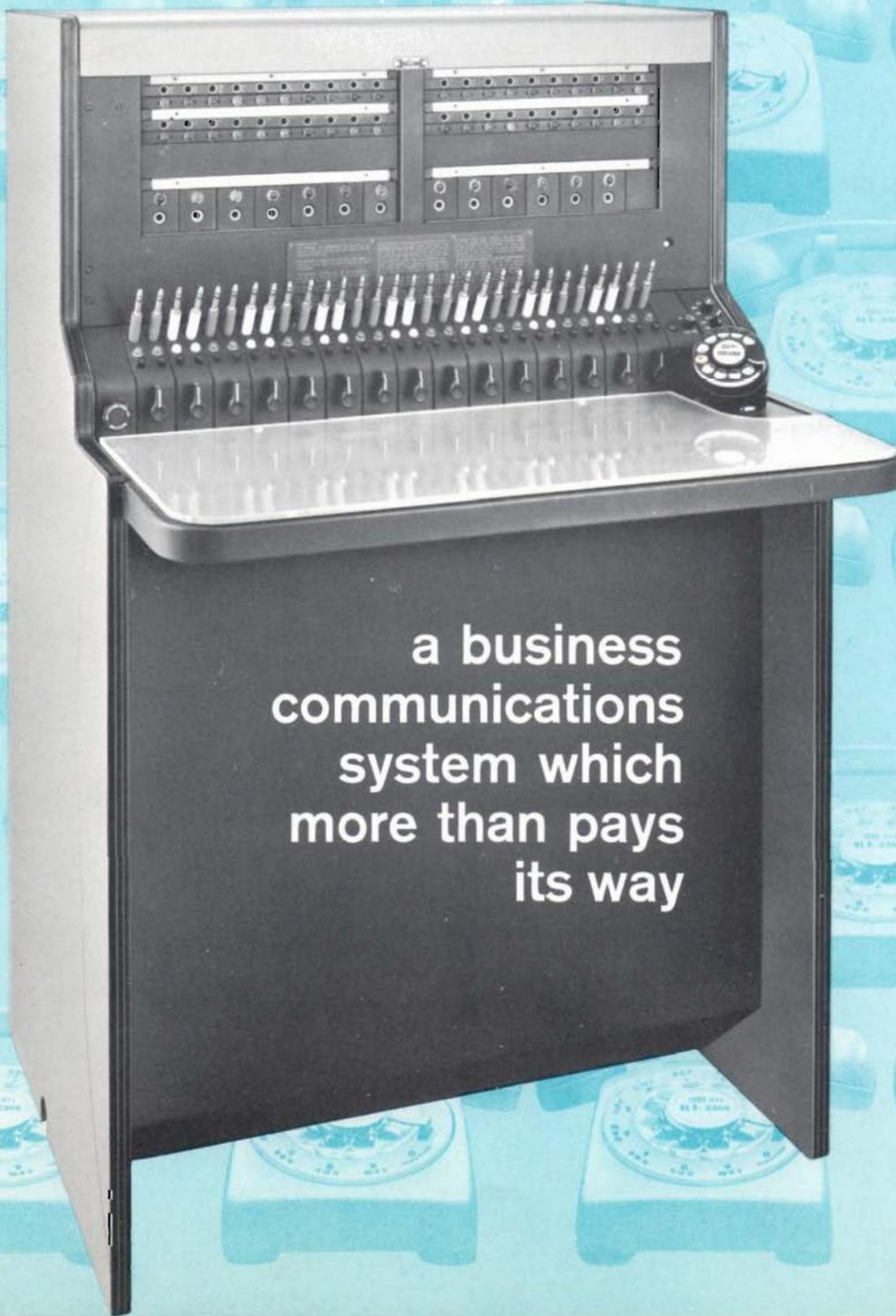


Bell System

**555**

**Business Communications Service**



a business  
communications  
system which  
more than pays  
its way

# 555

BELL SYSTEM

BUSINESS COMMUNICATIONS SERVICE

Personalized handling of incoming calls  
Controlled outside calling  
Complete intercommunication  
Expandable—Versatile—Flexible  
MORE THAN PAYS ITS WAY

The 555 Communications System gives your business all these immediate and long range advantages:

#### PERSONALIZED HANDLING OF INCOMING CALLS

- All incoming calls are screened by your attendant.
- She completes calls quickly with simplified switchboard equipment.
- Priority handling of special calls easily arranged.
- After-hours calls can be routed to any "inside" telephone you select.

#### CONTROLLED OUTSIDE CALLING

- All "outside" calls are made through your attendant.
- Handles up to 13 outgoing calls at once.
- After-hours "outside" calling is easy to arrange.
- Permits accurate accounting of all calls.

#### COMPLETE INTERCOMMUNICATION

- All telephones are intercom stations.
- No special intercom equipment is needed.
- Use the same phone for "outside" and "inside" calls.

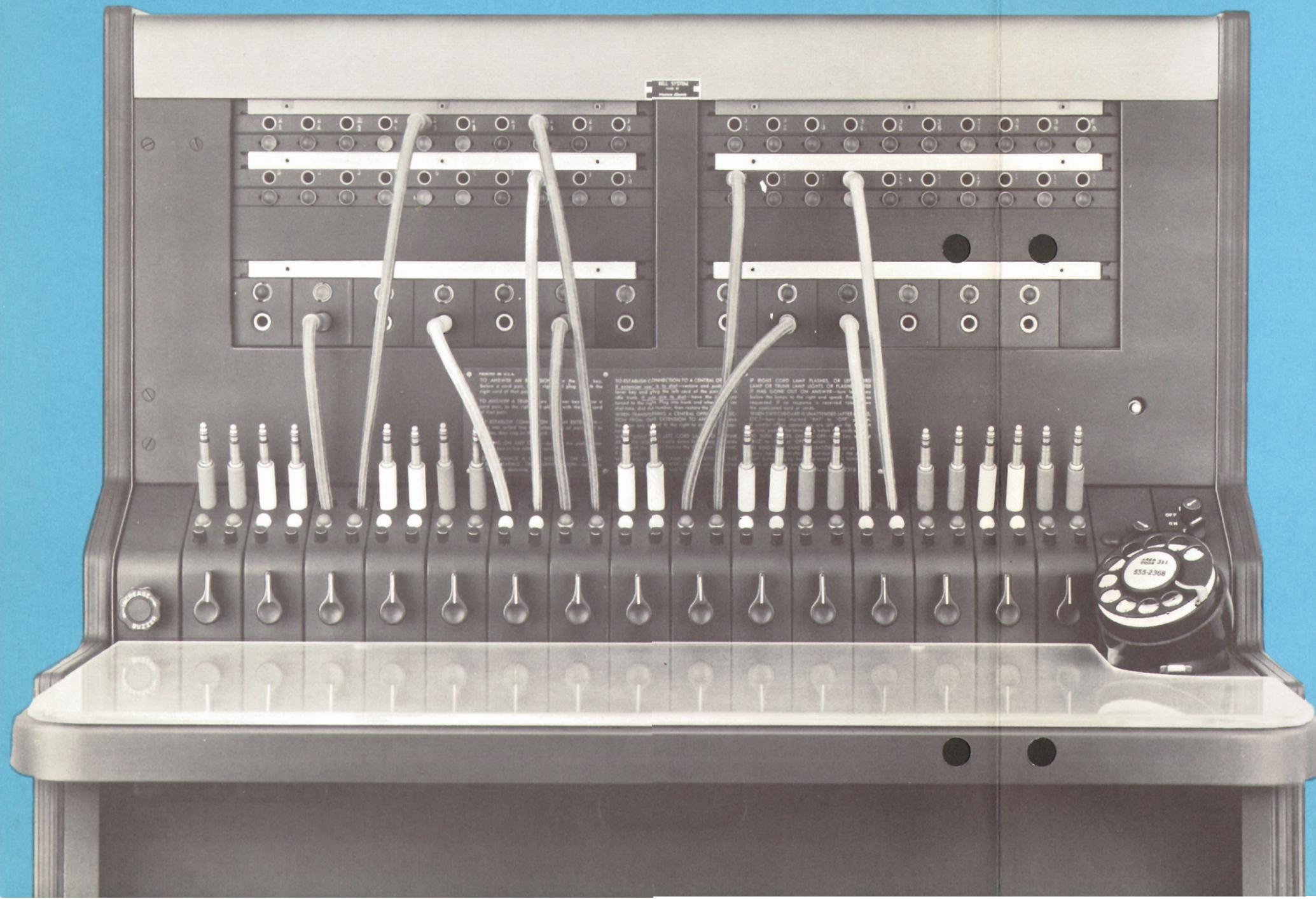
#### EXPANDABLE • VERSATILE • FLEXIBLE

- Designed for rapid expansion and service changes as your business builds.
- Expandable to 13 trunks and 120 telephones.
- Easily incorporates conference equipment, tie-lines, and foreign exchange lines.

#### MORE THAN PAYS ITS WAY

- Meets all your internal and external communications needs in one, compact system.
- Prompt, reliable maintenance at no extra cost.
- We add equipment as you need it.
- We make changes as your needs change.
- No capital investment.

The 555 Business Communications System ... gives you the finest internal and external communications for all your business functions— Administration, Purchasing, Production, Distribution.



# 555

BELL SYSTEM BUSINESS COMMUNICATIONS SERVICE

The 555 Communications System combines all these features in an expandable package tailored for your active, growing business...

## Personalized Communications

- save time
- speed service "in" and "out"
- control all calls
- maintain accurate accounting
- improve customer relations

## Flexible Service

- conference calling
- night answering
- tie-line service
- foreign exchange service
- expands with your needs

## Modern Design

- saves space
- installs quickly
- operates quietly
- blends with decor

