



A Salute to the Men Who "Get the Message Through!"

In this global war—with its far-ranging theatres of operation—fast, dependable communication between widely separated field-forces and headquarters is imperative.

So swiftly do the lines and positions change in this many-sided struggle that the United States Army Signal Corps is faced with a job of unheard-of proportions. And they're doing that job! America's part in this war is less than a year old yet this gallant group of skilled technicians, with its new and amazingly efficient apparatus, has already had ample opportunity to demonstrate an impressive ability to perform under hazardous, even seemingly impossible, conditions.

As communication specialists building Signal Corps equipment in wide variety, we recognize what a magnificent job they're doing; and we gratefully pay tribute to the U. S. Army Signal Corps—the men who always get the message through!

AUTOMATIC  ELECTRIC
ORIGINATORS AND DEVELOPERS OF STROWGER STEP-BY-STEP MACHINE SWITCHING AUTOMATIC DIAL SYSTEMS

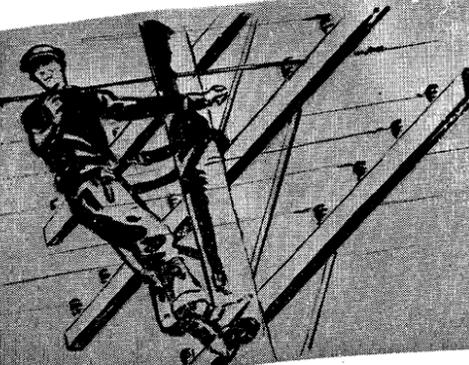
MAKERS OF TELEPHONE, SIGNALING AND COMMUNICATION APPARATUS
ELECTRICAL ENGINEERS, DESIGNERS AND CONSULTANTS

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PHOTOS BY U. S. ARMY SIGNAL CORPS



...there's more than
ONE way to fight...



One thing about this war has become plain. It is everybody's war—not only the fighting man's, but ours and yours as well. Keeping telephone equipment operating at top efficiency may not be as dramatic as running a tank, or dive-bombing a cruiser, but it's just as vital to victory.

You are already doing your part—by keeping your service as near to peacetime standards as you can, and by making your present equipment last for the duration in order to save critical materials for the implements of war.

Our principal job on the home front is to produce to the maximum the communication equipment our fighting forces must have in order to win. But that doesn't mean we won't have time to help you with your problems. We'll do our best to *make* time—for we know the vital importance of the effort you are making to adjust your facilities to wartime conditions.

That's the purpose of the practical suggestions we list at the right. Perhaps you need advice on some of these problems right now. If so, let us know. We'll help you as promptly as we can, and to the limit of our available personnel and resources.

—and We Can Help You Win On YOUR Front!

We are glad to place at your disposal whatever facilities and personnel we have available to help your company "carry on" effectively under wartime restrictions. Can you use any of the following services?

1. **Advertising Service**—a specialized, no-cost advertising service to help you dispose of surplus inventory to meet the requirements of Order P-130.
2. **Engineering Consultation**—to help you adapt your equipment to changing traffic conditions.
3. **Maintenance Suggestions**—to keep your equipment at top operating efficiency.
4. **"Rebuild and Return" Service**—saves critical materials and helps you keep your old apparatus working.
5. **Operating Advice**—our operating engineers are available for consultation on operating problems.
6. **Educational Material**—a wide variety of technical bulletins are at your disposal for employee training.
7. **Emergency Equipment**—if disaster strikes, ask us to help you obtain temporary facilities.
8. **Civilian Defense**—we will gladly suggest methods for meeting telephone needs during air raids and blackouts.
9. **Our Service Men**—there is one in your neighborhood. Call on him for advice or help when you need it.

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