

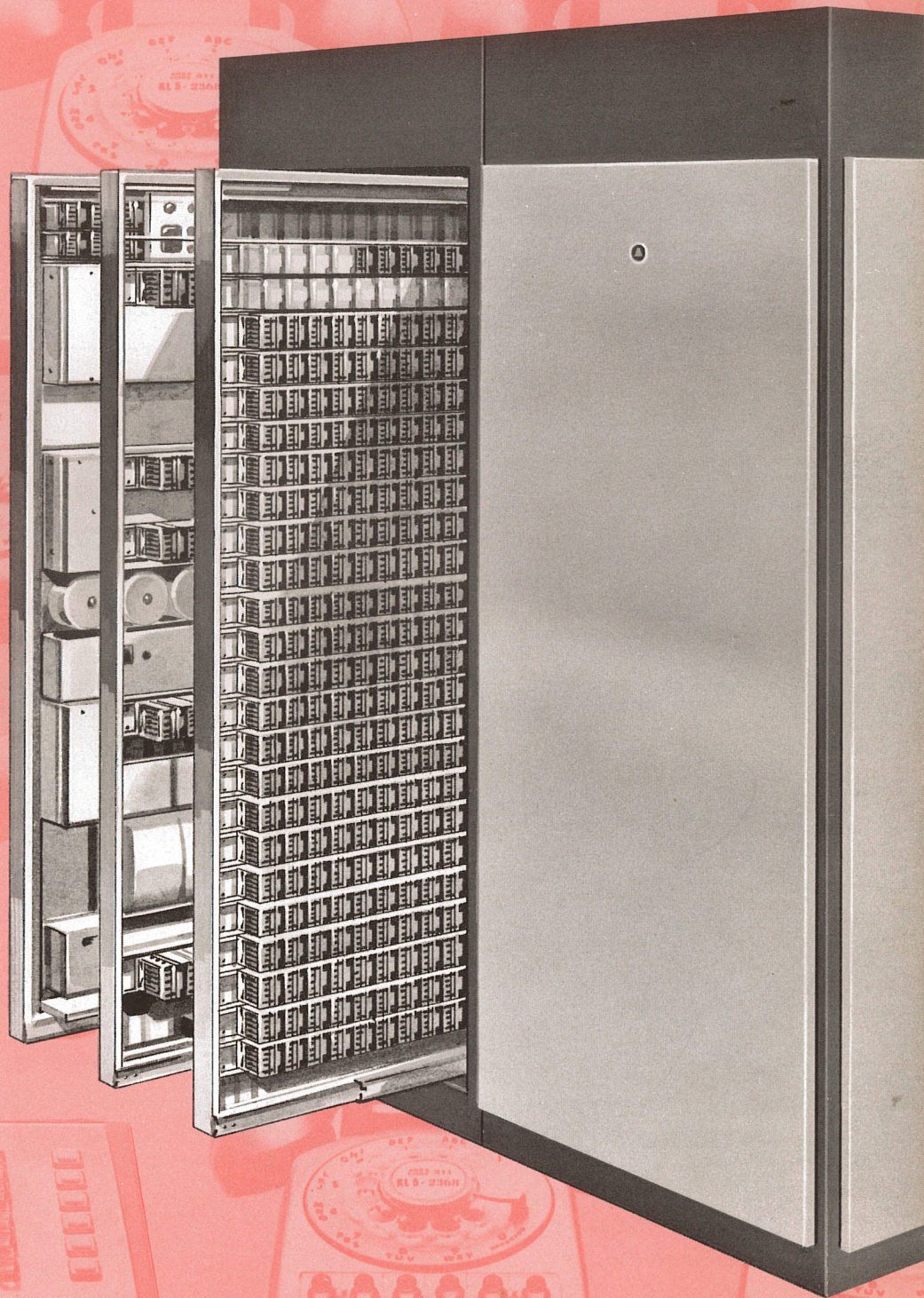
Bell System



757

Dial Communications Service

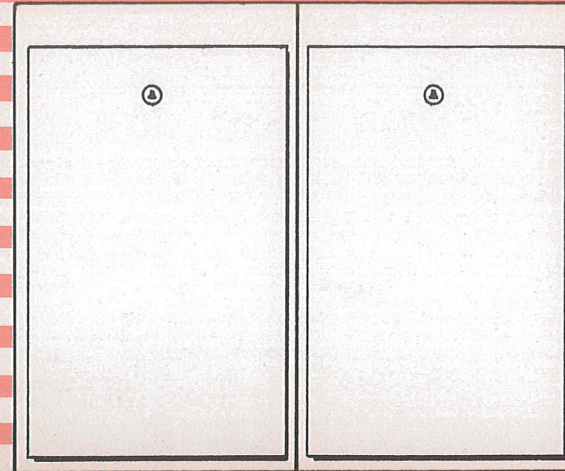
**an
all-purpose
dial
communications
system
for efficient
internal-external
telephone
service**



BELL SYSTEM

757

DIAL COMMUNICATIONS SERVICE



Fast, Direct Outside Dialing
Fast, Direct Dial Intercom
Expands With Your Communications Needs
Flexible Internal-External Service

**This system gives
your business these
profit-building benefits—**

FAST, AUTOMATIC OPERATION

- ☐ Provides direct dial access to outside lines—
 - avoids switchboard delays
 - saves employee time
 - assures privacy—no attendant involved
- ☐ Provides direct dial intercom to all stations—
 - keeps people at their desks
 - eliminates walk-to-talk delays
- ☐ Automatically routes inside calls to second line if first line is busy—
 - saves call-back time
 - reduces slow-downs and bottlenecks
 - relieves attendant of transfer duties

- ☐ Automatically routes incoming calls, after hours, to selected stations—
 - assures effective handling of calls when switchboard is unattended
- ☐ Automatically routes incoming calls to attendants in the order received—
 - equalizes attendants' workloads

EFFICIENT ATTENDANT FACILITIES

- ☐ System designed for desk-top telephone console—
 - assures fast handling of incoming calls
 - eliminates cord handling
 - provides visual and audible signals for accurate control
- ☐ Assures priority attention to incoming calls—
 - produces fast, effective handling of calls to inside stations
 - provides automatic controls for immediate and accurate transfers
 - improves business image with outside callers

- ☐ Allows attendant to arrange conference calls—
 - assures accuracy
- ☐ System can be arranged for conventional switchboard.

CAPACITY—COMPACTNESS

- ☐ Equipment is provided in compact modules—
 - installs quickly
 - reduces operating delays and service interruptions
 - operates quietly
- ☐ Trunk and station modules can be added as you need them—
 - expands in increments of 40 stations to 200-station capacity

COMPLETELY FLEXIBLE

- ☐ Works with all types of telephones—regular, button, special—
 - tailors telephone facilities to your needs

- ☐ Provides for special services—
 - dial dictation trunks
 - code calling
 - connections to your loudspeaker paging equipment
 - tie-line service
 - foreign exchange service
 - single-digit dialing for executive services
- ☐ All station and attendant controls are automatic—
 - saves attendant time
 - speeds call handling
 - helps prevent interruptions
- ☐ Alternate answering positions can be added as needed.

**No capital investment required, and there is
no extra charge for expert Bell System
maintenance.**

Here is the

757 DIAL COMMUNICATIONS SERVICE

to meet your needs—

COMPANY	ADDRESS	
EQUIPMENT & SERVICES	TYPE	NUMBER
TRUNKS		
TIE LINES		
STATIONS		
ATTENDANT FACILITIES		
MISCELLANEOUS		
NONRECURRING CHARGES		
MONTHLY CHARGES		



BELL TELEPHONE SYSTEM

TCI Library | www.telephonecollectors.info