

Bell System
756
Dial Communications Service

**an all purpose
business
communications
system which
more than pays
its way**



756

BELL SYSTEM DIAL COMMUNICATIONS SERVICE

Fast direct dialing of outside calls

Direct internal dial intercommunication

Priority handling of incoming calls

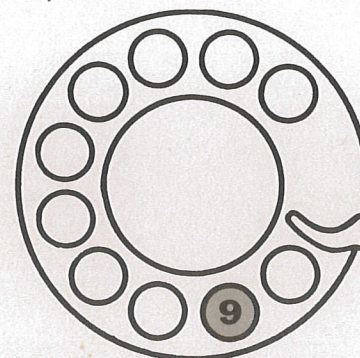
Expandable as your business builds

MORE THAN PAYS ITS WAY



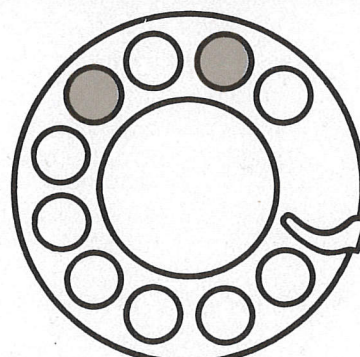
The 756 Dial Communications System gives your business all these immediate and long range advantages:

FAST, DIRECT "OUTSIDE" DIALING



- Dial 9 for instant "outside" dial tone.
- System handles as many as 10 outgoing calls at once.
- Complete privacy assured.
- No switchboard delay.
- Completely automatic — even after hours.
- Controlled station usage.

FAST, DIRECT DIAL INTERCOM



- All phones are intercom stations — just dial 2 digits.
- Use the same phone for both "outside" and "inside" calls.

- Engineered to handle all your intercom calls.
- Complete privacy assured.
- Completely automatic—even after hours.
- Automatic call routing to second line if called line is busy.

PRIORITY INCOMING CALL HANDLING



- Your telephone receptionist handles incoming calls only.
- She can give incoming calls her full attention.
- Incoming calls to busy phones can be "camped-on." Caller is automatically connected when line is free.
- Incoming calls, after hours, are automatically routed to any inside telephone you select.

EXPANDABLE—VERSATILE—COMPACT

- Designed for rapid expansion and service changes as your business builds.
- Expandable to 10 dial trunks and 60 "outside" and intercom phones.
- Packaged in compact units for quick installation.

- Insulated for quiet operation.
- Uses less than 18 square feet of floor space.
- Automatic emergency feature keeps telephones working—even if commercial power fails.
- Works with intercity tie lines, code calling, telephone dictation and your loudspeaker paging equipment.

MORE THAN PAYS ITS WAY

- The 756 combines a telephone PBX and an advanced intercom system in a single cost-saving package. No duplication.
- Cuts manual PBX operating time up to 75%.
- Prompt, reliable maintenance at no extra cost.
- We add equipment as you need it.
- We make changes as your needs change.
- No capital investment.

The 756 Dial Communications System gives you the finest internal and external communications for all your business functions—Administration, Purchasing, Production, Distribution.

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BELL SYSTEM DIAL COMMUNICATIONS SERVICE

The 756 Dial Communications System combines all these features in an expandable package, tailored for your active, growing business...

Fast, Direct Dialing

saves time
speeds service "in" and "out"
requires less attendant time
relieves attendant for other duties

Flexible Service

conference calling
night answering
emergency service
tie-line service

Automatic Control

code calling
dial dictation
connects to your paging system
optional station control
automatic ringing
automatic disconnect
flashing recall

Compact, Modern Design

camp-on connections
saves space
installs quickly
operates quietly
blends with decor
expands with your needs

