

Generator Call Wall Telephone

CENTRAL ENERGY STYLE

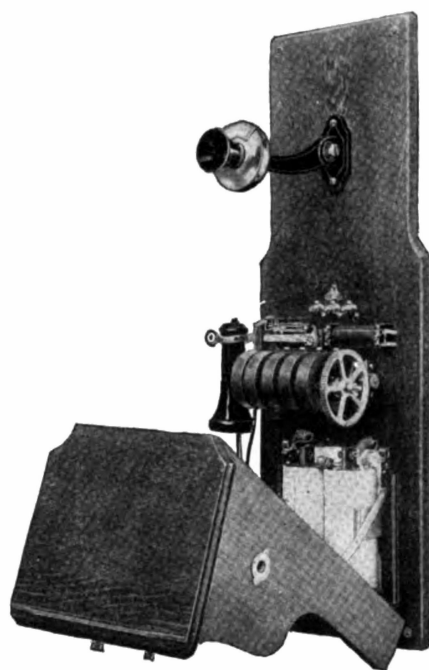
¶ **Accessibility** is best manifested in our **Central Energy Style Telephone** because all the apparatus is conveniently assembled on the backboard—except the ringer.

¶ The construction of the telephone box and backboard provides the real feature of **accessibility** in this type of telephone—the equipment being the same as furnished with our several forms of Magneto Telephones.

¶ Unfasten the screw-lock from front of telephone and **the entire box** hinges from the bottom, exposing the complete contents, as effectively shown in our illustration. To be able to approach the entire equipment without interference by the woodwork construction—**is real accessibility**.

STROMBERG-CARLSON CABINETS

¶ You will be safe in buying “Stromberg-Carlson” telephone woodwork merely on its appearance, but we don’t ask you to do this—we **guarantee to deliver to you cabinets that we know will outwear and outlast all others.** ¶ **Firstly**—we know the quality of material cannot be improved. ¶ **Secondly**—that our cabinets are perfectly adapted to the purpose for which they are used. ¶ We offer you the best obtainable—it is economical to buy the best always.



No. 716 Telephone

STROMBERG-CARLSON APPARATUS

¶ First of all you should become thoroughly acquainted with “Stromberg-Carlson” Magneto Apparatus. ¶ Our No. 7 TRANSMITTER is earning a higher position daily—are you interested enough to write? ¶ The creditable fact is that it excels under all tests where others fail. ¶ Is perfect transmission worth anything to you? ¶ Equally efficient are all other parts of Stromberg-Carlson Magneto Apparatus.

OTHER FEATURES

¶ In mounting all the apparatus on the backboard—the line binding posts have been taken within the space covered by the telephone box—simplifying as well as greatly improving the general appearance. A partition in the box comes between the generator and top of the batteries, forming a separate yet ventilated compartment for the batteries.

¶ There is plenty of room for installing the “Sure Ring” Condenser and “Push Button Key” which are furnished with any standard Series or Bridging equipment in this style of telephone woodwork.

¶ Further information and prices contained in our Pamphlet No. 1, mailed upon request.

STROMBERG-CARLSON TEL. MFG. CO.
ROCHESTER, N.Y. - CHICAGO, ILL.