

*Plan Now*_____



For your
TELEPHONES

PLAN YOUR TELEPHONE ARRANGEMENTS IN ADVANCE

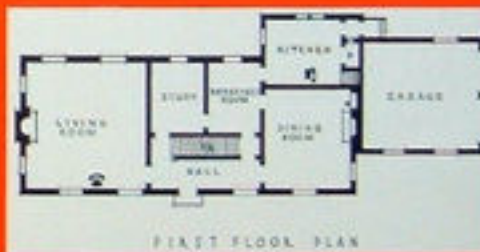
NOT SO MANY years ago customers would call us and say: "I have just finished building a new home. Moving in Thursday. Please come out and install my telephone." Those were the days when few people had more than one instrument, and the telephone was located more or less centrally in a hall or coat closet. Every ring meant that someone had to hurry to another part of the house and there was scant provision for comfort while talking.

Today the architect, the builder and the owner plan the telephone arrangement as an integral part of the house. There are several simple but very good reasons for this. The modern family uses the telephone frequently. They want instruments where they spend most of their time—beside the most popular chair in the living room—beside the bed—in the den—in the kitchen. They want an installation job in keeping with the appearance of the other conveniences; concealed wiring, and bell boxes in the wall behind an unobtrusive grill. And if they desire intercommunication, or switching facilities of any sort, they want the switches to be recessed.

The information in the following pages should prove helpful in suggesting telephone arrangements for your new home. The telephone company is prepared to assist you in further planning these conveniences.



The family determines the kind of house. The combination of family and house determines the telephone requirements, every one a little different. These pictures and plans illustrate a four-outlet arrangement. The original installation includes telephones in living room, kitchen and master bedroom. Conduit is also provided for the little girl's room, so an instrument can conveniently be installed when she has reached the age when telephone privacy is appreciated.



TO ASSURE CONCEALED WIRING AND CONVENIENCE

*No matter how few or many telephones you need
... here are five locations you will want to consider.*

Your family and house may require only one telephone—or a dozen. Illustrated here are the five locations which experience has shown to be most popular and important. Consider them in relation to your house and family needs. Other locations worth consideration are guest rooms, summer house, servants' quarters, shop, garage and laundry. Some locations are adequately served if equipped with an outlet so that a portable telephone may be plugged in when needed.



BESIDE YOUR BED. Brings a feeling of security at night. At arm's reach, ready to call a physician, the fire department, or the police. A step saver when working or reading upstairs.



STUDY OR LIBRARY. Privacy for the occasional business call. Saves time when you are doing some evening work.



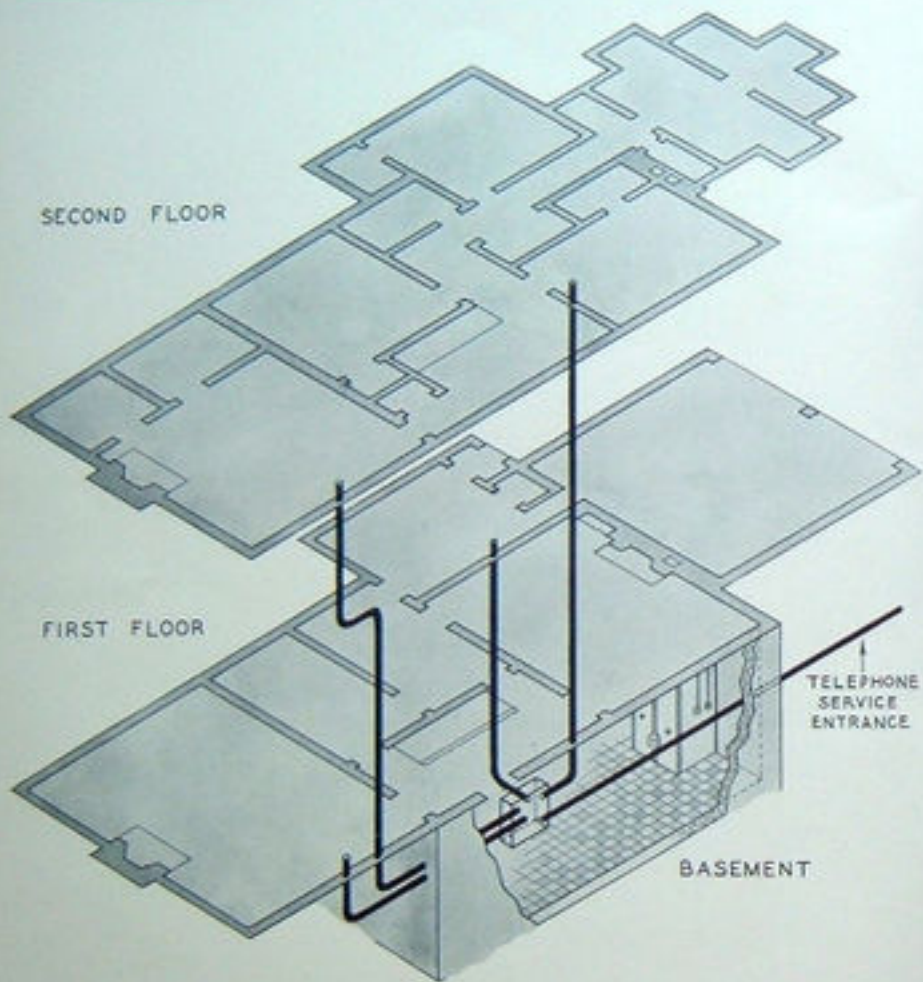
LIVING ROOM. Beside the easy chair where you spend your evenings, an extension telephone means that you can converse in perfect comfort.



KITCHEN. Always at hand for ordering household supplies. Offers a wide range of usefulness in that big job of running a home.



SUN ROOM OR RECREATION ROOM. A portable telephone to assure that hour of relaxation.



WHAT ARE CONDUITS?

Conduits for telephone wires are merely pipes of the same kind used for your lighting wires. There are many makes and several styles which serve satisfactorily. The cost of installing them is a decidedly minor item of construction. Our desire is to work with you in planning the conduit arrangement which your electrician will install so that it will serve its purpose to your entire satisfaction when the time comes to install your telephone service.

OUTLETS

Recesses covered with a grill in which the bell box will be concealed may be inexpensively installed during construction. The cover fits flush against the wall and can be blended with interior decorations. These recessed cabinets are a standard feature of many modern homes. Recessed outlets covered with a small metal plate should be provided where permanent or portable extension telephones, without bell, are desired.

Recesses are also provided at locations where telephones may be desired later.



ARCHITECTS' AND BUILDERS' SERVICE

*A Telephone Planning Service For Home
Owners, Architects, and Builders.*

As the telephone requirements of every family differ, corresponding differences occur in the arrangement of conduit or pipes which must be built in to make possible concealed wiring and recessed equipment. We have a staff of trained men whose services are extended to you without cost or obligation.

It is essential that plans for telephone convenience be made in advance of construction so that your electrician may install the pipes for telephone outlets. Our staff will gladly:

1. Assist you in determining your service requirements.
2. Assist your electrician in planning the simplest, most economical conduit layout to meet these requirements.

Just call the Business Office

and ask for

ARCHITECTS' AND BUILDERS' SERVICE

SOUTHERN CALIFORNIA TELEPHONE COMPANY