

It's about time for a  
CORDLESS EXTENSION TELEPHONE!

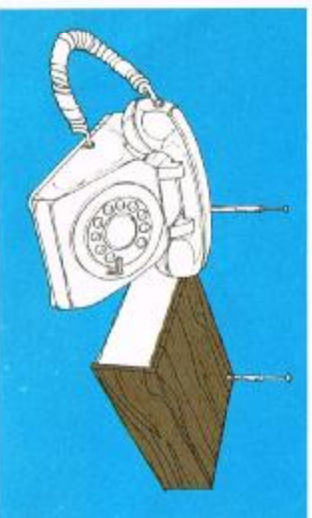
Now anyone can afford to own a

# ROVAFONE

...the new "tag-along telephone" that follows you into those hard-to-reach places like patios, gardens, bathrooms or basement laundries and workshops.

The ROVAFONE operates just like a standard extension telephone! You dial out and receive calls in the usual way.

One ROVAFONE is like having an extension phone for every room—and out in the yard!



The ROVAFONE comes equipped with a TELETRON BASE UNIT that simply plugs into a telephone jack and an electric wall outlet—no annoying cords are needed.

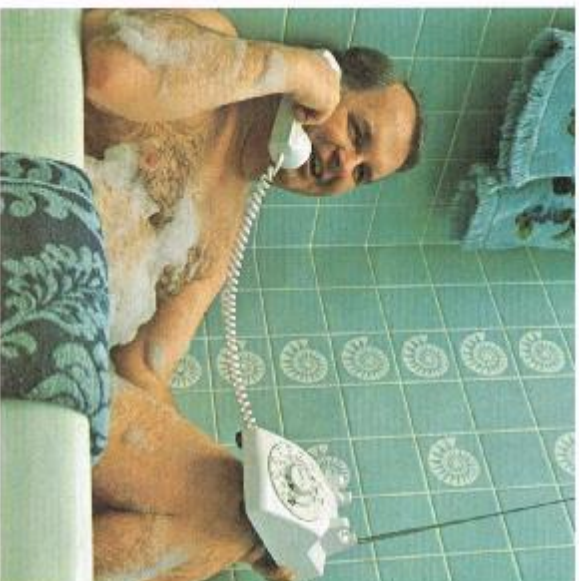
Ideal for commercial uses, the ROVAFONE provides unlimited telephone mobility in hospitality areas—particularly in restaurants, cocktail lounges, meeting rooms or outside recreational facilities.

Other ROVAFONE applications include inaccessible offices, nursing homes, remote warehouse areas—almost anywhere that wired telephone lines are impractical! For further information, contact:



P.O. Box 8733, Milwaukee, WI 53227  
Cordless Communication Equipment  
Phone (414) 796-9104

When you're enjoying a private moment, you'll be more relaxed knowing your RovaPhone is at your fingertips.



When you want to get away from it all—but not too far—let your RovaPhone tag along.

Introducing...the new

# ROVAFONE

...the CORDLESS  
extension telephone!

Now you can have an extension telephone anywhere you want to be. The ROVAFONE operates like a standard telephone—and you can own it!

A new product by **ROVAFONE INC.**  
P.O. Box 8733, Milwaukee, WI 53227  
Cordless Communication Equipment



RovaPhone...the new "tag-along telephone." Cordless and portable—ideal for people on the move!



When you're involved in a messy outside chore, there's no need to listen for the phone. It's all your elbow.



When it's impolite to leave the lady, ask to have a Rovafone brought to your table. It's portable!



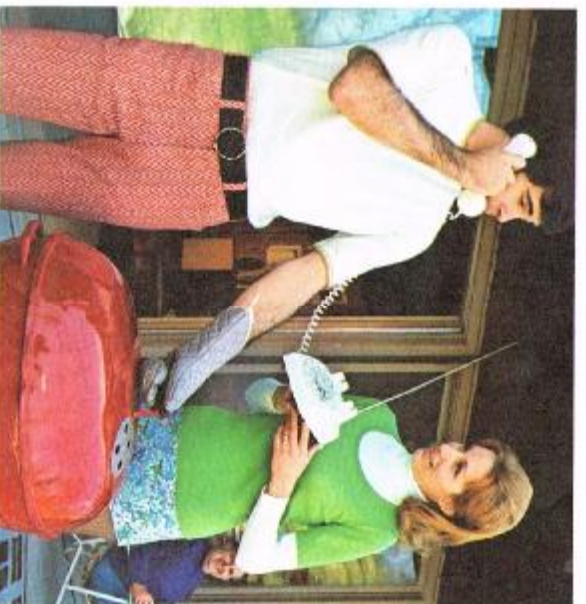
When you'd rather be in your garden but you're expecting an important call, take your Rovafone with you!



When you're having fun but still want to keep in touch, your Rovafone is there, too!



When you're off by yourself but don't want to play hard-to-get, keep your Rovafone with you.



When it's a choice between a burnt steak or missing an important phone call, you need a Rovafone!





Good morning!

Thank you for your recent inquiry regarding our exciting new product, the ROVAFONE Cordless Extension Telephone. I have enclosed a brochure which, I hope, will help to give you some idea of the many varied uses for this interesting new item.

As you will see, the ROVAFONE has a multitude of different applications, both commercial and residential. It is the ideal item for anyone who needs, or wants complete mobility with their personal communications. The ROVAFONE is connected to your telephone system very simply. The base unit comes equipped with a standard telephone plug and by simply plugging this into a regular telephone extension outlet and a 110V line, the system is installed. From that point on, every time the fixed phone rings, so does the ROVAFONE. You may answer either one, or initiate a call from either one. The telephone itself is housed in a standard Model 500 telephone case. It is powered by a set of nickel/cadmium batteries. We supply a battery charger for recharging the cells. For those of you who require access to more than one line, we have a multi line adapter which enables you to use any one of five lines, such as would be present on a standard key set.

Because we are so new, we do not have a complete distribution network established at this time. Should you desire a ROVAFONE, I would suggest you communicate directly with us. The established retail price is \$400.00 for the ROVAFONE itself, and the multi line adapter sells for \$50.00. There are, of course, appropriate trade discounts, where applicable. We also guarantee the ROVAFONE unconditionally for one full year.

If you wish further information, or if I may be of assistance to you in any way, please do not hesitate to call upon me.

Very truly yours,

John B. Huismann  
Vice President - Sales

JBH:isp  
Encl.