

... as natural as saying "hello"

Ericofon brings a

fresh look to every room in the home





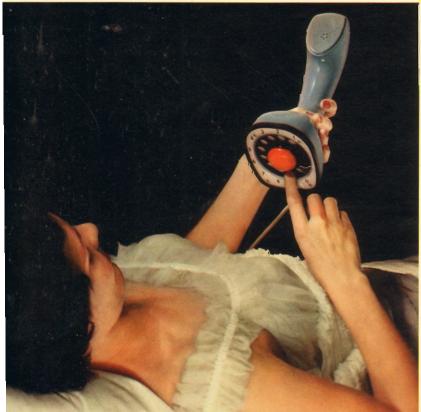


The ERICOFON's outstanding design gives it a personality of its own—a personality gracious yet gay, subtle and serene, enhancing the charm of any room, any setting! The strikingly modern design makes the ERICOFON a decorator piece that can be used effectively to carry out mood and feeling in furnishings and color!



Beauty

The beauty of form that is exclusive with the ERICOFON is brought to complete fruition by the exciting ERICOFON colors which harmonize with or complement every color scheme. The ERICOFON is available in Red, Ivory, Green, Blue, Light Gray, or Dark Gray—a color to brighten every room!



Convenience

For all its charm and beauty, it is the convenience of the ERICOFON that makes it the ultimate in telephone design! Use it in bed—the dial comes to you! No twisting, turning, or straining to phone from bed! The ERICOFON can be held in any position, with the dial at the right distance and angle, most convenient for each user.



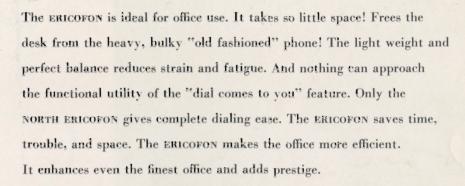
NORTH ELECTRIC COMPANY

GALION, OHIO

... for the office and reception room

Ericofon is the

perfect phone



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