



The ultimate in telephone design... NORTH

Ericofon

... as natural
as saying "hello"

Ericofon

brings a
fresh look to every
room in the home



Charm

The ERICOFON's outstanding design gives it a personality of its own—a personality gracious yet gay, subtle and serene, enhancing the charm of any room, any setting! The strikingly modern design makes the ERICOFON a decorator piece that can be used effectively to carry out mood and feeling in furnishings and color!



Beauty

The beauty of form that is exclusive with the ERICOFON is brought to complete fruition by the exciting ERICOFON colors which harmonize with or complement every color scheme. The ERICOFON is available in Red, Ivory, Green, Blue, Light Gray, or Dark Gray—a color to brighten every room!



Convenience

For all its charm and beauty, it is the convenience of the ERICOFON that makes it the ultimate in telephone design! Use it in bed—the dial comes to you! No twisting, turning, or straining to phone from bed! The ERICOFON can be held in any position, with the dial at the right distance and angle, most convenient for each user.



NORTH ELECTRIC COMPANY

GALION, OHIO

... for the
office and
reception room

Ericofon

is the
perfect phone



The ERICOFON is ideal for office use. It takes so little space! Frees the desk from the heavy, bulky "old fashioned" phone! The light weight and perfect balance reduces strain and fatigue. And nothing can approach the functional utility of the "dial comes to you" feature. Only the NORTH ERICOFON gives complete dialing ease. The ERICOFON saves time, trouble, and space. The ERICOFON makes the office more efficient. It enhances even the finest office and adds prestige.

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