

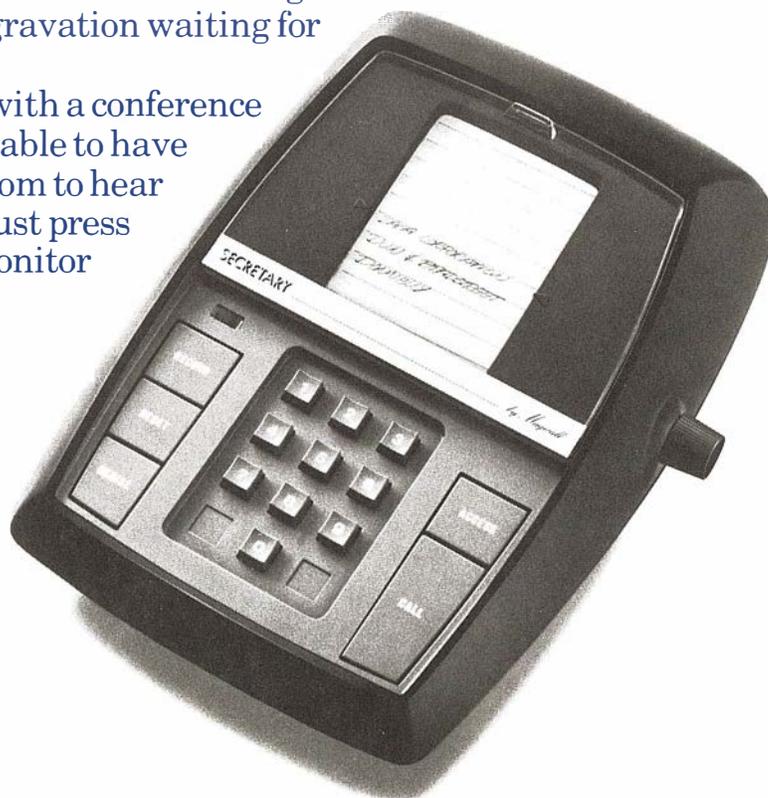
Dasa Corporation Product information: Secretary™ by Magicall

A dramatic breakthrough in telephone technology that uniquely combines a series of the most widely requested telephone functions by providing a personal telephone index, a conference call unit, a completely automatic dialer, and touch-key dial.

Secretary by Magicall is a unique, time-saving telecommunications device that gives you four outstanding benefits.

First, it is a visual/electronic telephone index which can store up to 200 different numbers, 400 is optional. Then by simply selecting the name or number to be called and pressing the call button, the Secretary automatically does the dialing. You can monitor the complete progress of the call through the conference speaker eliminating the need to hold the receiver to your ear. No more misdialing. No more wrong numbers. No more aggravation waiting for your party to answer.

Secondly, it is equipped with a conference speaker. Whenever it is desirable to have other people present in the room to hear both sides of a conversation, just press the conference switch. The monitor



Secretary™ by Magicall

Another fine Magicall product

loudspeaker will let everyone hear what's going on. The volume is completely adjustable.

Thirdly, the Secretary is a completely electronic dialer which dials all your calls at the touch of a button. No more fumbling through directories or calling Directory Assistance. Your Secretary saves you time and money when you're most in need of it.

And fourth, the Secretary has been designed with total electronic dialing via touch-key entry. When you have selected the number from the index and aligned it with the markings, just press the button. Secretary does the rest. It automatically puts you in contact with the person you want. Quickly and efficiently. The Secretary's touch-key dial eliminates the need for ever having to use the standard rotary dial again. It converts all telephones to touch-key dial.

The operation of the Secretary is designed for simplicity. The automatic dialing of any number from the memory is quick and easy. You simply locate the name of the party to be called on the visual index. Then, press the call button without taking the phone off-hook. An integral monitor loudspeaker lets you hear the dialing and the ringing. When the party answers, all you do is lift the receiver and start the conversation.

Automatic touch-key dialing of new or seldom called numbers is possible, too. You simply enter the number on the integral touch-key buttons.

Busy signal? No answer? That's okay. The number you just dialed is stored in the active memory for immediate redialing. Prefixes, area codes, and access codes are accommodated with equal ease.

Updating previously recorded numbers is accomplished by merely locating the number to be changed and recording the new number. The old number will be automatically erased.

The Secretary by Magicall. A modern telecommunications system that makes your phone your most efficient business tool.

Businesses like these are saving time and money with the Secretary by Magicall.

Lawyers
Florists
Mortuaries
Churches
Contractors
Ambulance Services
Service Stations
Drug Stores
Security Services
Restaurants
Realtors
Government Agencies
Bowling Alleys
Telephone Solicitors
Employment Agencies
Wholesalers
Insurance Companies
Travel Agents
Stockbrokers
Hospitals
Credit Bureaus
Auto Dealers
Schools
Doctors
Dentists
Distributors
Nursing Homes

For more information on the Secretary by Magicall, contact



15 Stevens Street
Andover, MA 01810
(617) 475-4940

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