



*"It's for you," says Mrs. Hesse. The kitchen telephone is easily reached from both work and dining areas.*

*"A bedroom telephone is indispensable," says Mrs. Hesse. The beige color set harmonizes with contemporary furnishings.*



*A phone in the den in the basement is a "must"—both laundry room and workshop are located close by.*



*The telephone in Johnny's room is portable—can be plugged into a jack in the living room when necessary.*



## *"Families today need several telephones"*

says Mrs. Ernest Hesse, Cedar Circle Drive, Catonsville, Md.

Like most families the Ernest Hesses lead a busy life. Their beautiful modern home, their son John, their community activities keep them on the go.

"Probably no one in the family appreciates a telephone more than I," says Mrs. Hesse. "Having one close at hand saves me hundreds of steps and so much time. That's why we have telephones in the kitchen, the den, the master bedroom, and our son's room. It would be hard to manage without them.

"I do a lot of shopping by phone, visit with friends, often call the family long distance," she adds. "Convenient telephones seem as important to me as electricity. And the new color sets fit nicely into any room."

Additional telephones for your home cost little . . . just a few pennies a day. Your local telephone business office can give you all the details. Call them soon.

Bell Telephone System

