



TELEPHONE MEN AND WOMEN attend one of the training courses in day-to-day matters of telephone service, employee and public relations. These particular courses are for management people in the Bell Telephone Companies throughout the country. There are many

other Bell System programs for the training and advancement of telephone people at various stages of their careers. They include broad liberal arts courses at leading universities as well as schools within the business for executives.

“From the building of people comes the progress of the business”

Bell System's management training programs benefit telephone users and the company as well as telephone men and women

There is nothing more important to good telephone service and to the future of the business than the finding and developing of capable people.

The Bell System has long been among the leaders in this field and it has pio-

neered many new methods for the training of telephone men and women at various stages of their careers.

What we aim to do is to provide both the opportunity and the preparation for a better job. The long-standing policy of

making promotions from the ranks also helps to assure the continuing know-how and spirit of the organization.

This in turn brings far-reaching benefits to all who use the telephone and to the progress of the company.

It is an important reason for today's good service and the solid foundation for still better things to come.

Working together to bring people together
BELL TELEPHONE SYSTEM

