



Keep friendships alive by telephone

The years and the miles need not dim old friendships. The warmth of your voice over the telephone can keep them alive.

So why lose touch with friends you'd like to see more often but can't? Whether they're a hundred or a thousand miles away, call them up and talk things over *personally*. It's easy to do. And the cost is small.

Isn't there someone you'd like to call right now?

LONG DISTANCE RATES ARE LOW

Here are some examples:

Pittsburgh to Cleveland	45¢
Detroit to Indianapolis	65¢
Dallas to New Orleans	95¢
Atlanta to New York	\$1.20
Los Angeles to Boston	\$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

