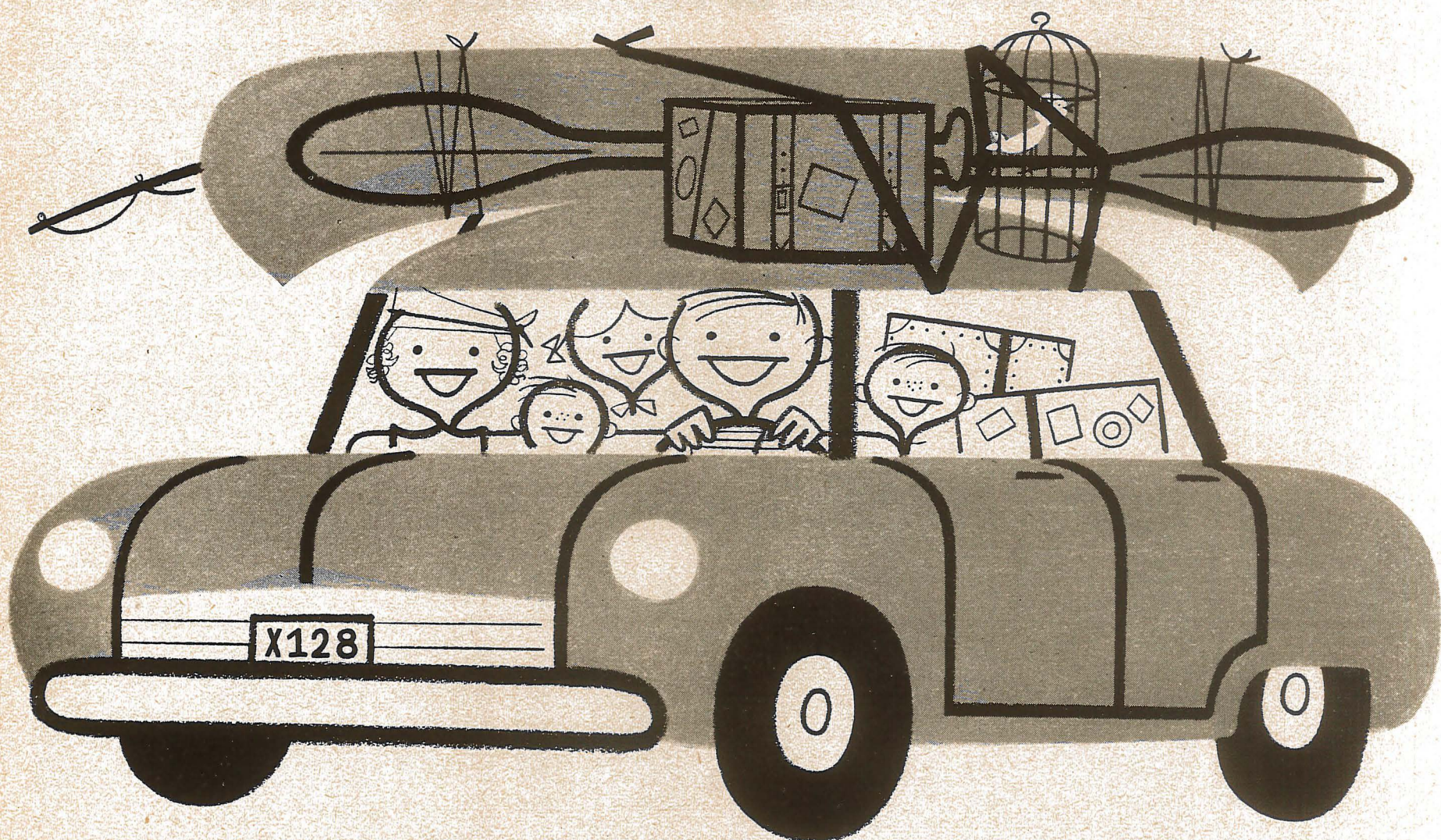


Vacation Bound?



Telephone ahead *for a more pleasant trip*

Wherever you go this summer, let Long Distance add pleasure and peace of mind to your vacation.

Planning to travel? You'll want to telephone ahead for reservations. It's no fun hunting for rooms in a strange town when you're tired and hungry.

Making a side trip to visit friends? It's a good idea to telephone first and make sure they're home.

Expecting a business matter to come up while you're gone? A Long Distance call will keep you posted.

Some of the family staying home? You can keep in regular touch with them by telephone.

There are many ways Long Distance can add fun, subtract worry from your vacation. The service is fast, courteous, convenient. And the cost is low — much lower, we find, than most people think.

Save Time . . . Call by Number. It will speed your calls if you give the operator the number you want. For a booklet for listing your numbers, ask the Bell Telephone office.

Long Distance Rates Are Low

Here are some examples:

New York to Atlantic City	40¢
Cleveland to Buffalo	55¢
New Orleans to Houston	80¢
St. Louis to Hot Springs, Ark.	80¢
Los Angeles to Boston	 \$2.00

These are Station-to-Station rates for the first 3 minutes, after 6 o'clock every night and all day Sunday. They do not include the federal excise tax.

BELL TELEPHONE SYSTEM

