



*The nicest gift of all
is a Long Distance call*

Next to being there in person, there's nothing quite so warm and satisfying as a voice-visit by telephone. Long Distance service is quick, friendly and courteous. And rates are surprisingly low, especially after six o'clock every night and all day Sunday. Somewhere today there is someone who would like to hear your voice.

BELL TELEPHONE SYSTEM



When you call, remember to Call by Number. It's faster

Long Distance Rates Are Low

Here are some examples:

New York to Philadelphia .	40¢
Cleveland to Baltimore	75¢
Atlanta to Indianapolis	85¢
Chicago to Dallas	\$1.20
Los Angeles to Boston	\$2.00

These are the Station-to-Station rates for the first 3 minutes, after 6 o'clock every night and all day Sunday. They do not include the federal excise tax.