



“Is it for ME?”

You kind of hope it is—for good news and good times often come your way by telephone.

Maybe it's a date for sister Sue. Or a business call for Dad. Or Bill asking if Jimmie can go to the movies. Or Grandma calling

Mother to find out if things are all right. And everything is more likely to be all right when there's a telephone in the home.

In many, many ways, the telephone is a real friend of the family. And the cost is small—just pennies a call.

BELL TELEPHONE SYSTEM

LOCAL to serve the community. NATIONWIDE to serve the nation.

