



New Guided Missile Takes Off.... This newest anti-aircraft missile, soaring upward on its supersonic flight, is launched, steered and exploded by electronic control. . . . These powerful missiles blast high-flying enemy aircraft out of the sky. . . . The control devices were developed by the Bell System's research and manufacturing units – the Bell Telephone Laboratories and Western Electric Company – working together in traditionally close relationship. . . . This guided missile assignment for the Army Ordnance Corps is just one of many important military projects now entrusted to the **Bell Telephone System**.

