



*When out-of-town family
or friends have a birthday*
Telephone your greetings

It's easy and it's fun to send your birthday wishes across the miles by telephone.

You can share in the thrill and happiness of the day, almost as if you were there in person. And, for the one you call, there's something kind of special about a personal greeting by telephone.

Why not mark your calendar now so that you'll remember the birthday calls you want to make?

BELL TELEPHONE SYSTEM



LONG DISTANCE RATES ARE LOW

Here are some examples:

New York to Philadelphia	40¢
Pittsburgh to Cleveland	45¢
St. Louis to Cincinnati	75¢
Atlanta to Chicago	\$1.05
Seattle to Washington, D. C.	\$2.00

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. They do not include the 10% federal excise tax.

Call by Number. It's Twice as Fast.