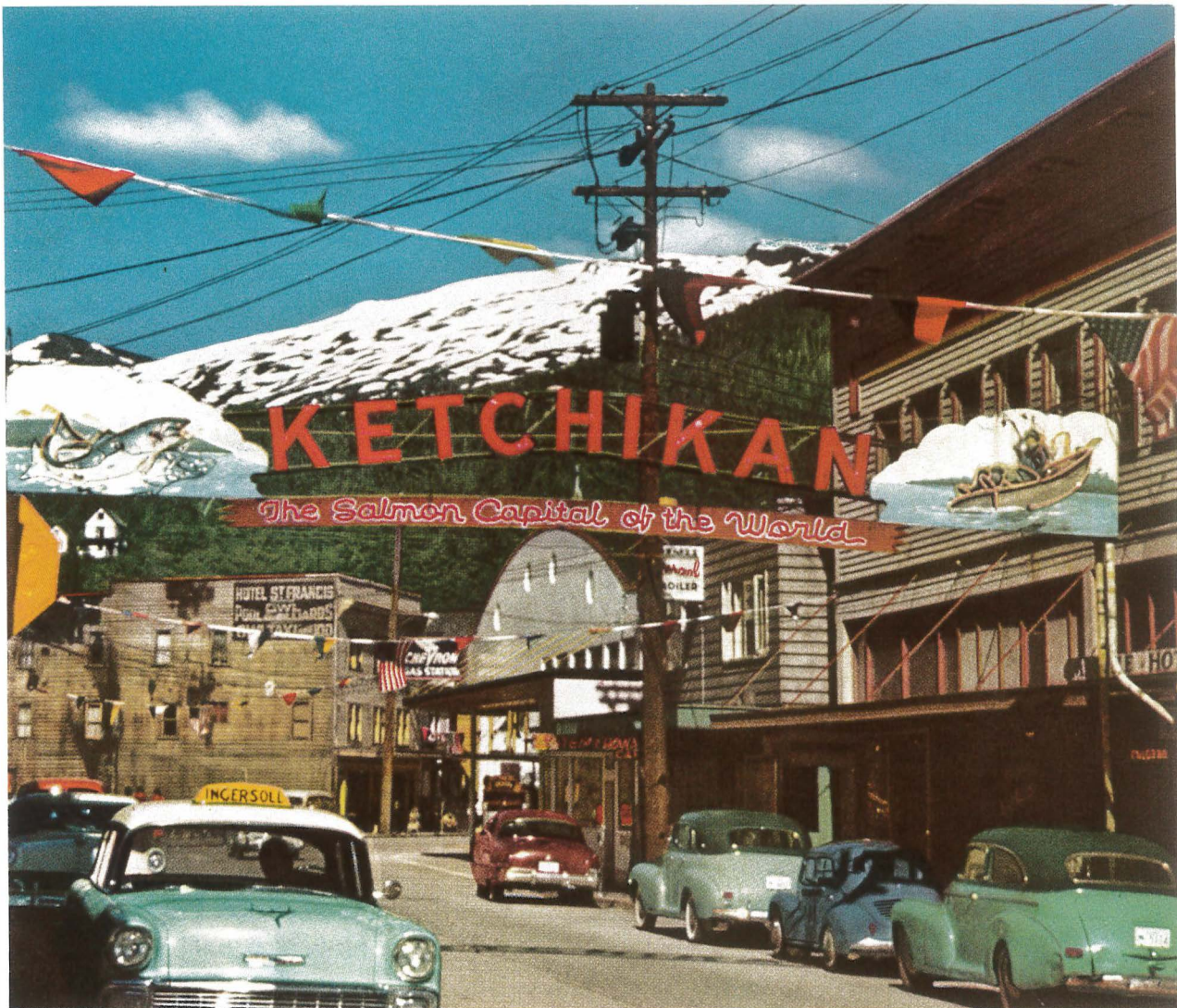




Ketchikan is the Alaskan terminus of the new cables



New underseas telephone cables link United States and Alaska

Two telephone cables, stretching for more than 750 miles along the Pacific Ocean floor, are now in service between Seattle, Washington, and Alaska.

The new stormproof voiceway connects telephones throughout the United States with the recently expanded telephone network of the Alaska Communication System, a facility of the U. S. Army Signal Corps.

For business and personal calls, as well as defense calls, the cable

system helps assure faster, more reliable communications.

You're invited to experience the advantages of *telephoning* Alaska. You'll find it's the personal, satisfying way to settle a business question, close a sale, plan a trip or keep in touch with a relative or friend. It's easy to do. Just tell the operator where you want to call.

BELL TELEPHONE SYSTEM



TELEPHONE RATES TO JUNEAU OR KETCHIKAN, ALASKA

From New York, Chicago or Washington, D. C.:

Day \$8²⁵ Night and \$6⁷⁵
Sunday

From Los Angeles or San Francisco:

Day \$6⁷⁵ Night and \$5²⁵
Sunday

These are the rates for the first three minutes. Night rates apply after 6 p.m. and all day Sunday. Add the 10% federal excise tax.

