



BIGGER VALUE EVERY DAY

You can reach more people than ever. More people can reach you.

Last year we added more than 10,000 new telephones every working day. We're doing even better than that now.

More than 6,000,000 telephones—including many for your own particular friends and neighbors — have been added in the last two years.

Nowhere in the world do people get so much for their telephone dollar as right here in this country.

BELL TELEPHONE SYSTEM

