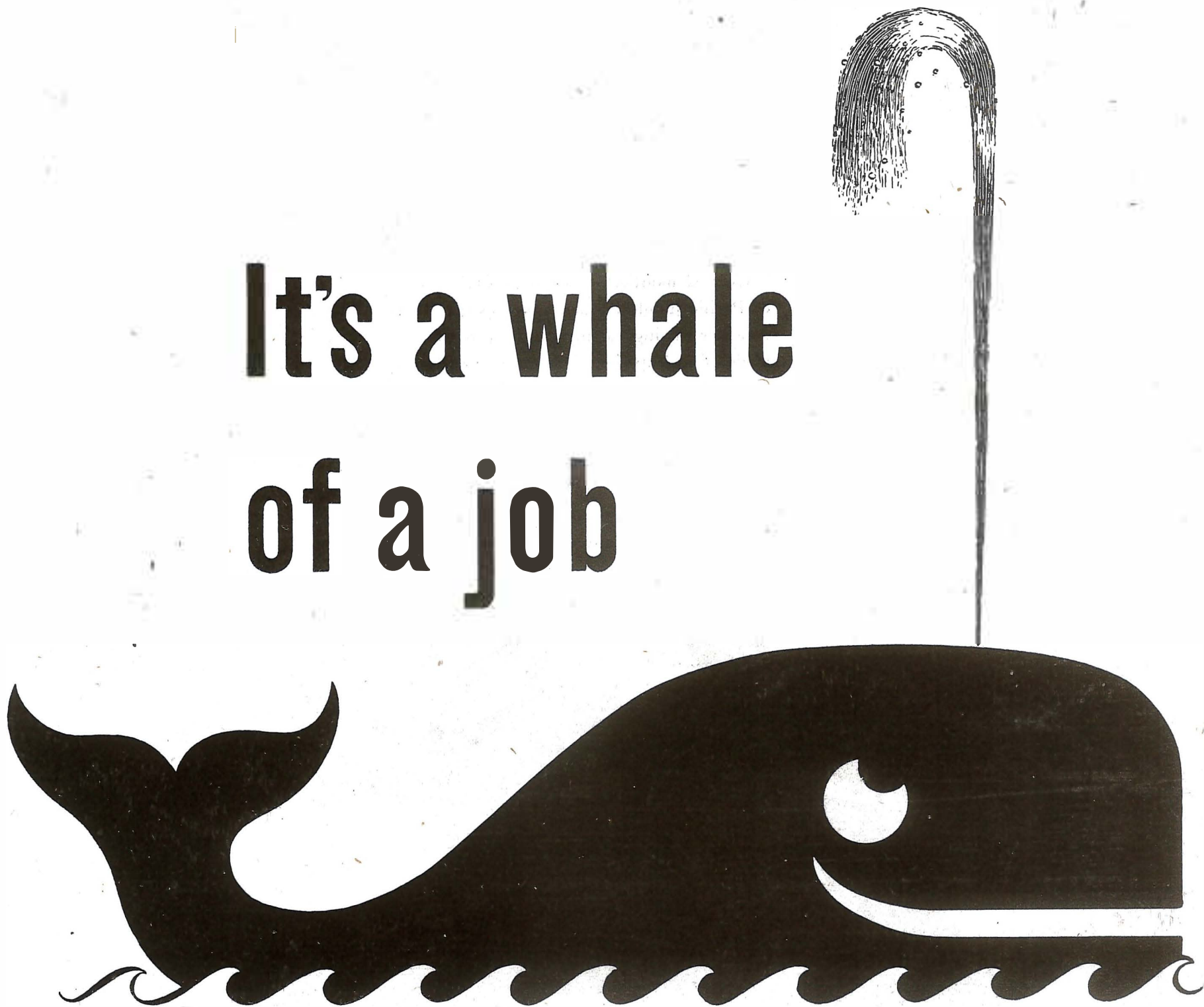


It's a whale of a job



We're adding new telephones at the rate of about 300,000 a month. That is 10,000 a day... And still it isn't enough.

SINCE V-J Day, we've added more than 5,500,000 telephones to the Bell System.

But fast as we put in one telephone, there comes an order for another. Sometimes two more.

So even though we're going full speed ahead, we haven't been able to catch up with all the orders for telephone service.

We're moving faster than anyone thought possible—with shortages

and everything—and we have broken all kinds of records.

It's a whale of a job and we're eager and impatient to get it done. For we don't like to keep anybody waiting for telephone service.

BELL TELEPHONE SYSTEM

