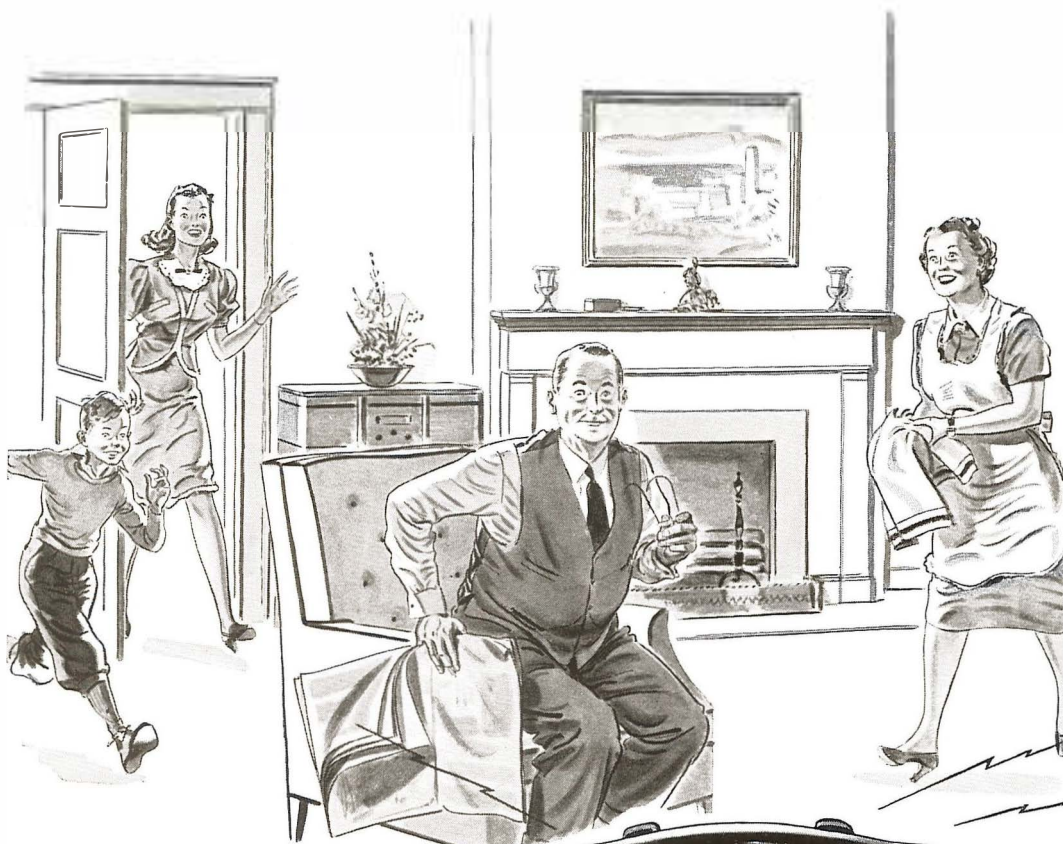




"IS IT FOR
ME?"



You kind of hope it is—for a lot of good news and good times come your way by telephone.

Maybe it's a date for Sister Sue. Or a golf call for Dad. Or Bill asking if Jimmie can go to the movies. Or Grandma calling Mother to find out if things are all right.

And everything is more likely to be all right when there's a telephone in the home. In many, many ways, it is a real friend of the family.

The Bell System cordially invites you to visit its exhibits at the New York World's Fair and the Golden Gate International Exposition, San Francisco.

BELL TELEPHONE SYSTEM



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