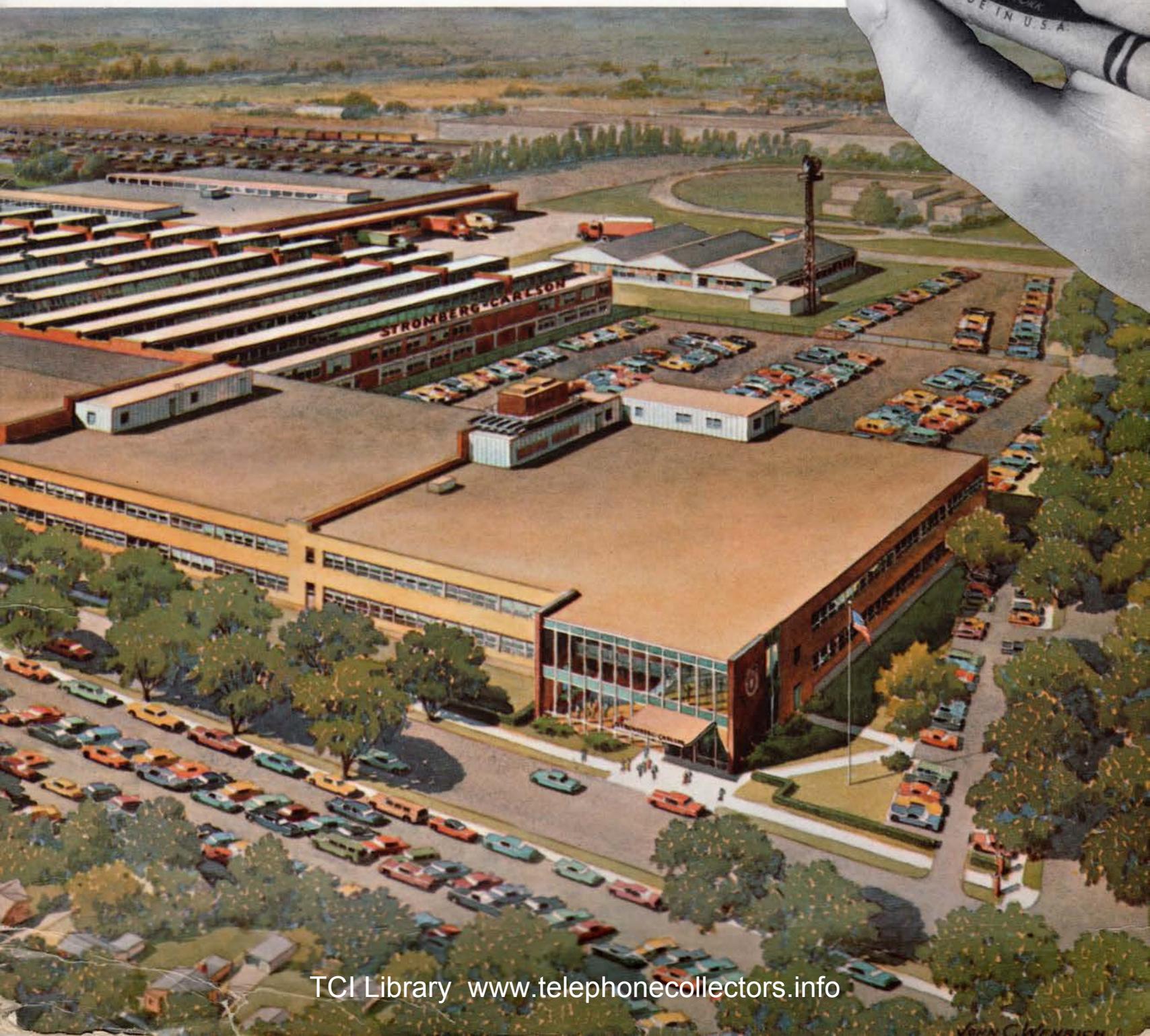
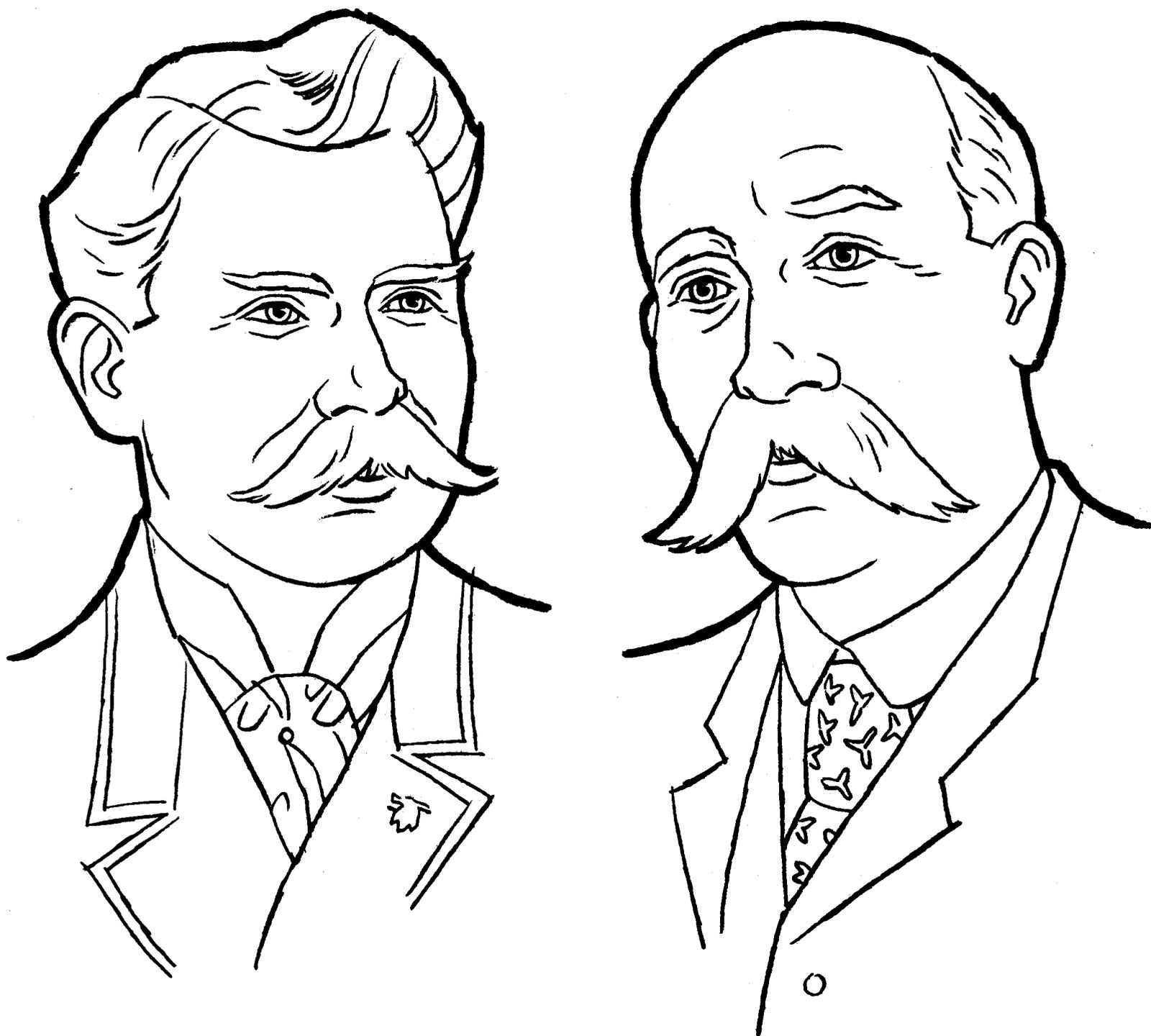


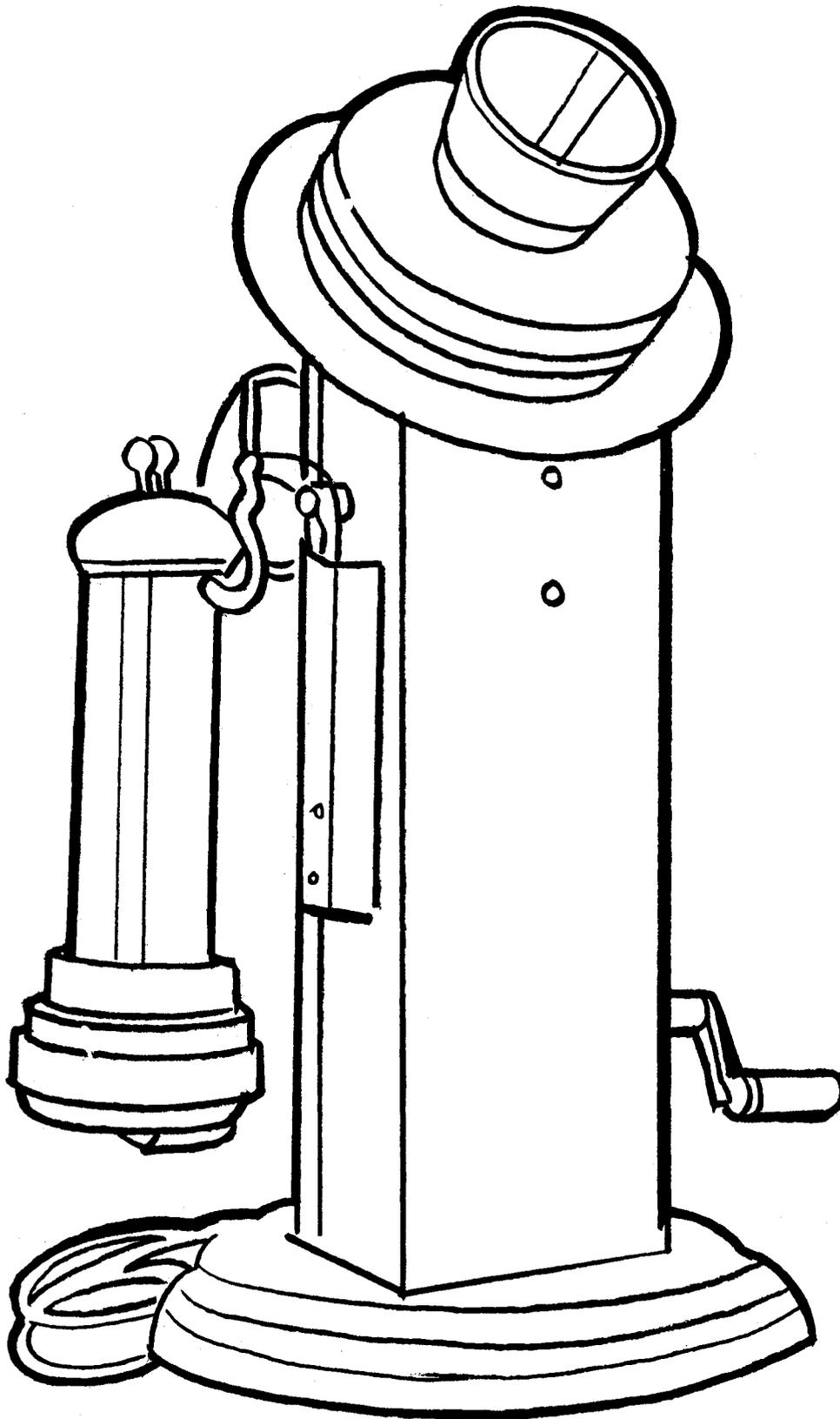
STROMBERG-CARLSON

coloring  
book





It was 70 years ago. Two young inventors started the company. They were Alfred Stromberg and Andrew Carlson. Each had only a few dollars. Stromberg-Carlson grew to be a big company. Its plant is a quarter of a mile long. Many people work here in Rochester, New York.



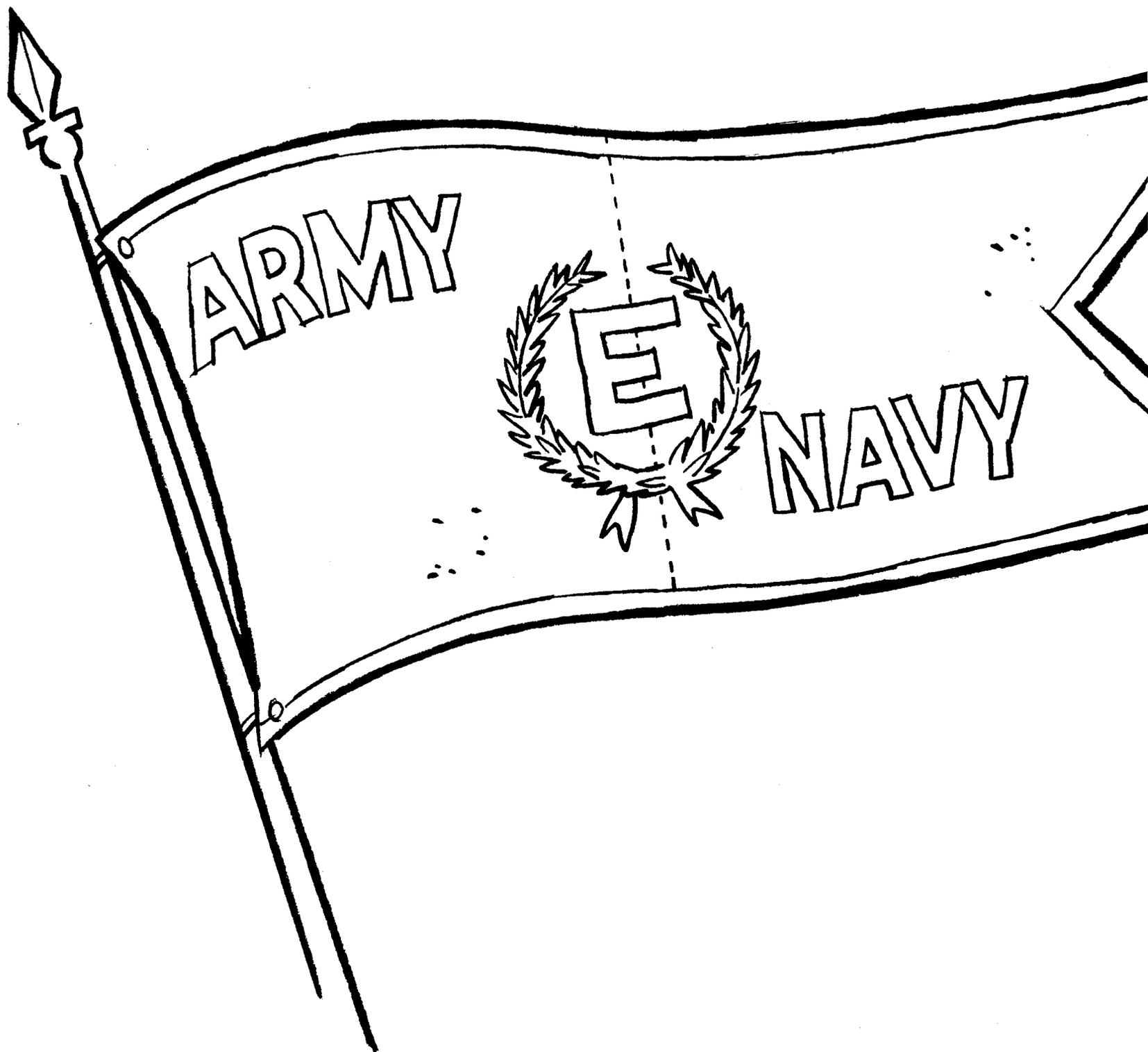
This was the first Stromberg-Carlson telephone. It had a little crank. A person turned this crank to make a phone call.



This is a telephone operator. She was called a “hello” girl. She put through your call for you. Color her dress purple.



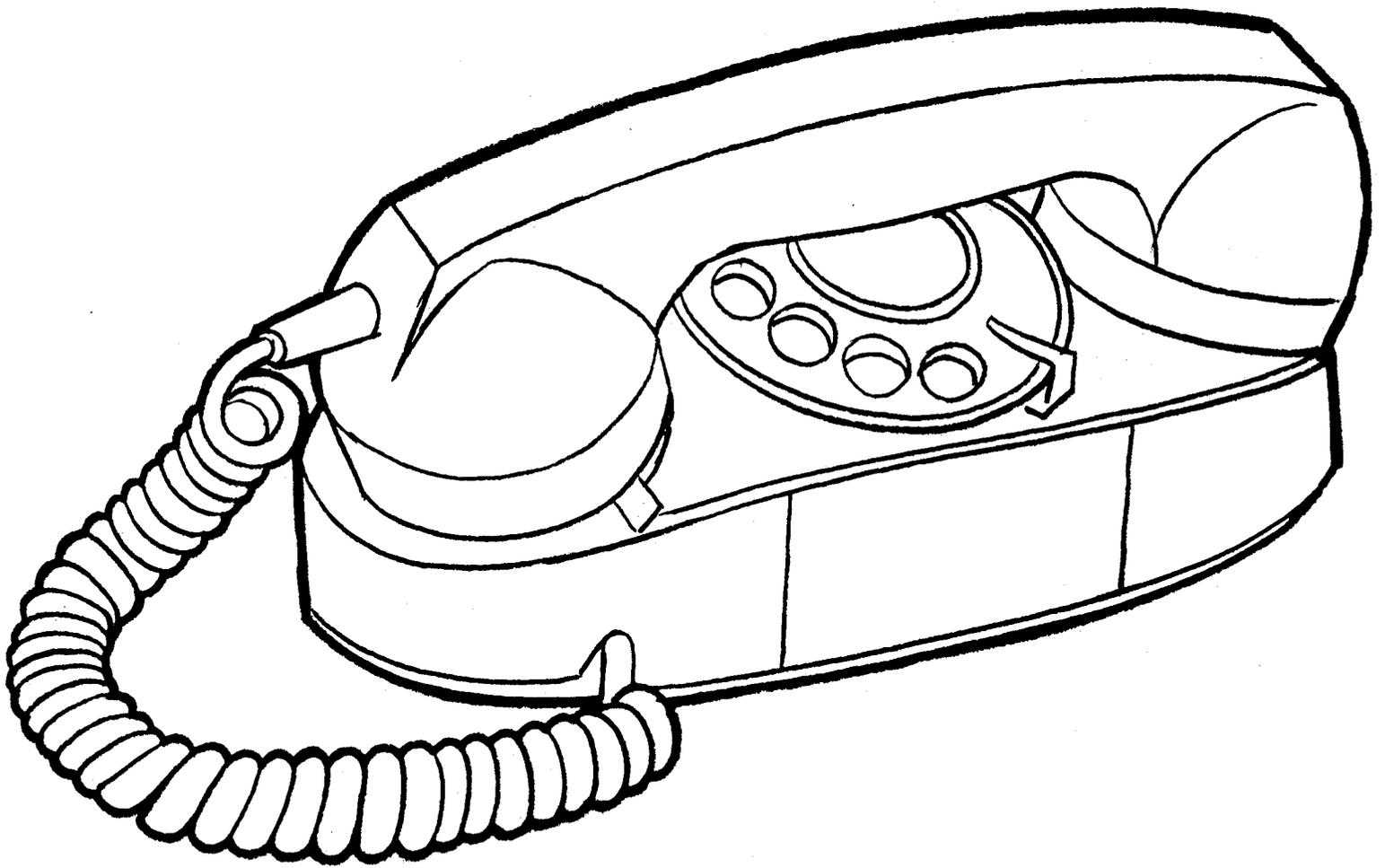
Long before you were born, Stromberg-Carlson built battle telephones for our soldiers. This soldier was called a "doughboy." Color his uniform brown.



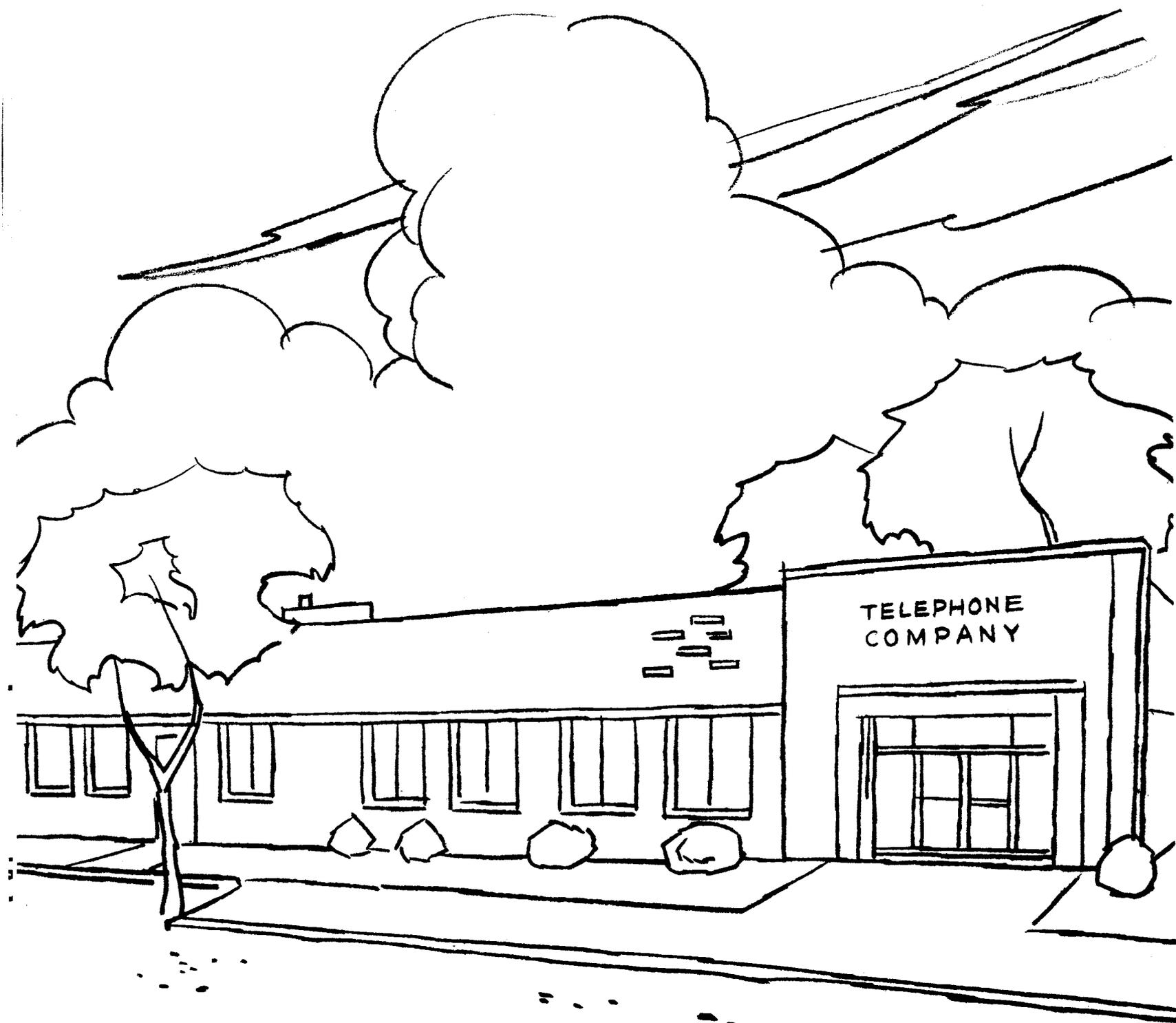
This flag was given Stromberg-Carlson for making good telephones in World War II. Color the left side red and the right side blue. Make the letters white. The wreath is yellow.



4,000 people work at Stromberg-Carlson. They are proud of their good work. The plant is clean and modern. It has lots of light.

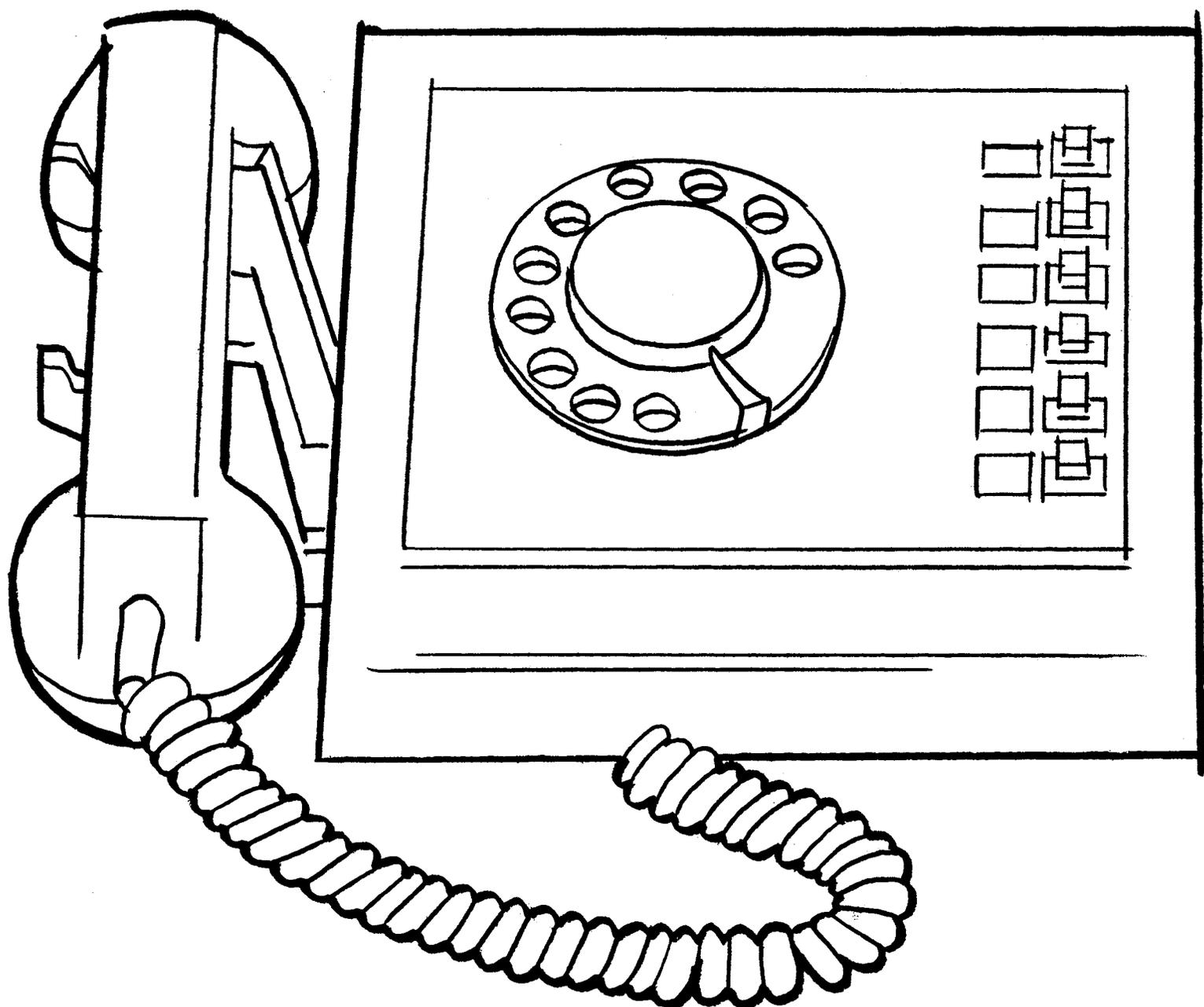


There are many, many kinds of phones. This Petite telephone has a dial that lights up. Color it blue, pink or white.



The Independent telephone company is our customer.  
More than 2700 of them buy from us.  
Color the building a nice color.

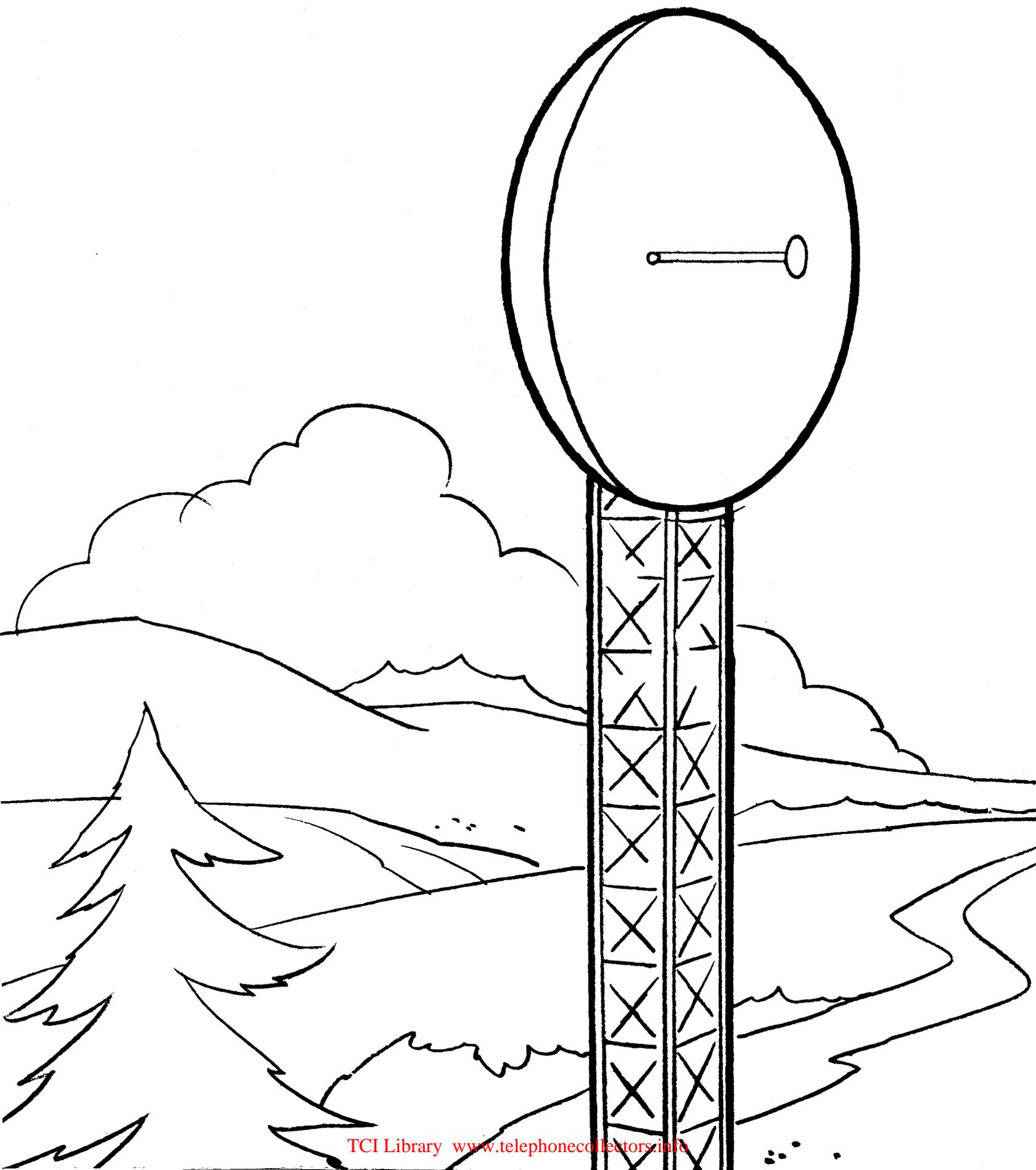
A man can use this telephone in his office.  
He can hold a call while he talks to someone else on  
another line. Color the phone modern.

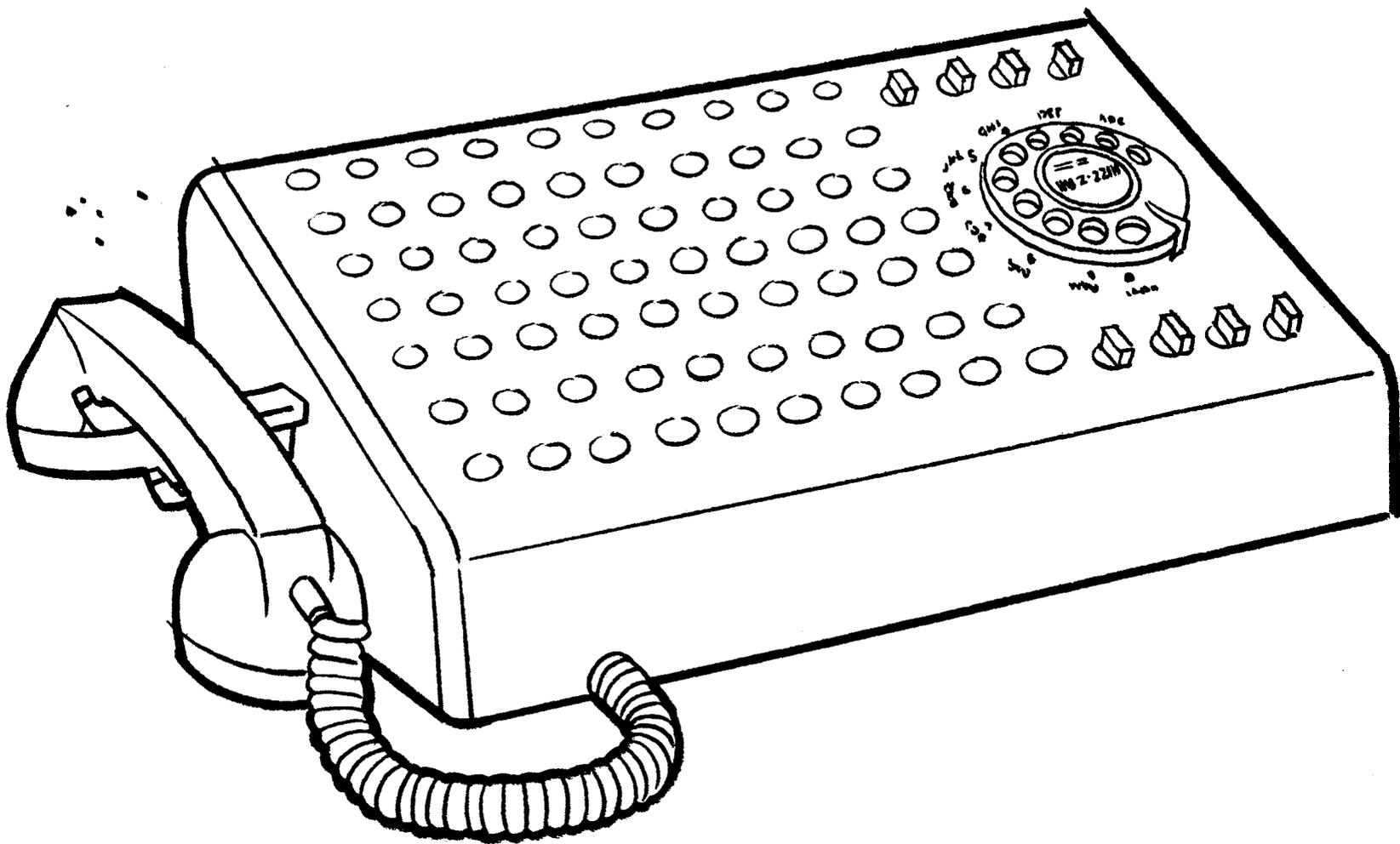




Phone calls are sent to homes by wire. The man on the pole is dressed in blue.

Some telephone calls are sent by radio. The antenna is called a dish. Color it silver.

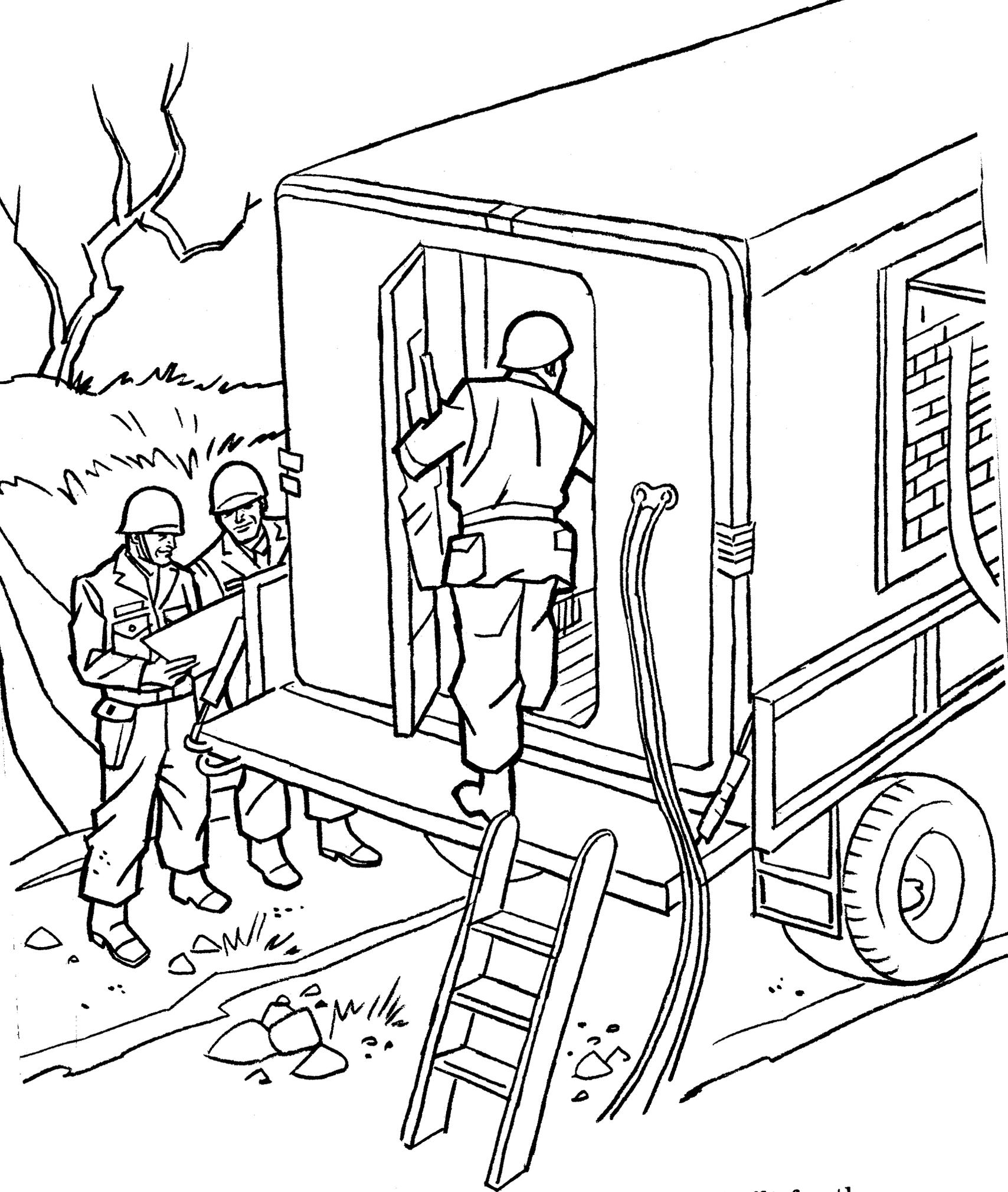




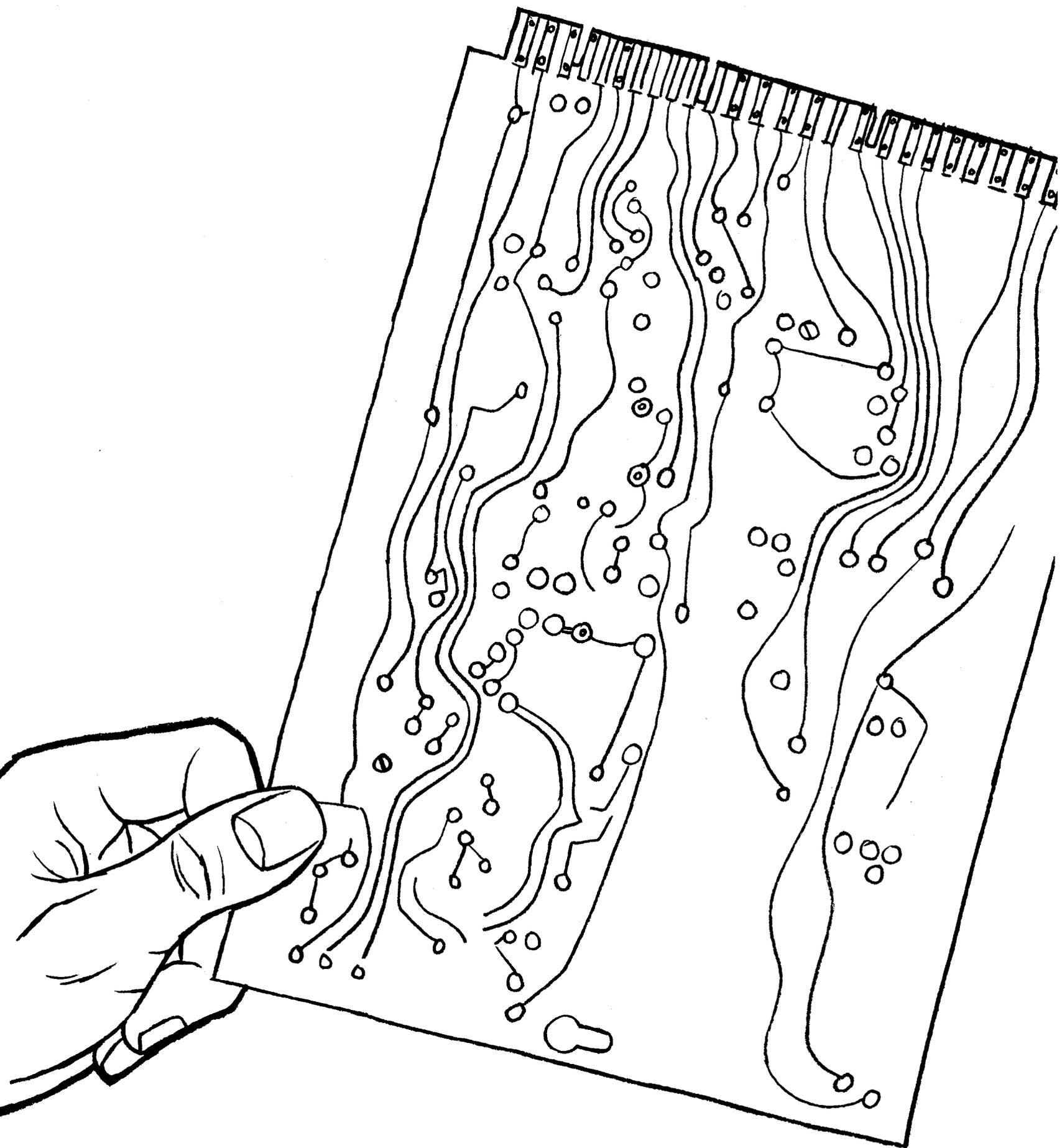
Phone calls to a business go to a small switchboard.  
This is one. Color it tan, gray or green.



This is the famous XY switchboard. It directs your telephone call. The equipment is always gray. Color it that way.



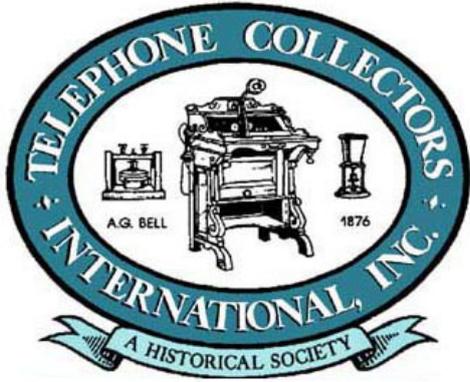
This telephone office is on a truck. It was built for the Army. Color the truck brown.



This is a printed wiring card. It makes smaller switchboards possible. The card is light green. The wiring is copper color.



This is a pushbutton telephone. You will use it when you grow up. Stromberg-Carlson installed the first one in 1962. It has buttons instead of a dial. Color it the color you would like to have.



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