

De Te We

# contast





contast

In the last few years there's been a great change in modern offices. Functional furniture combinations in bright colours have replaced the old and gloomy office furnishings. And this trend should include the telephone. A good reason for De Te We to spend some thought on the way a modern telephone should look. Colour and design, the criteria of a visual impression, were tested. And we found out what basic improvements had to be made.

● And the receiver, which hitherto had perched on the telephone like an extra instrument also had to be in harmony with the design of the base. So the results of ergonomic research on the function of the hand were taken into consideration; the receiver now fills the hand.

People are scarcely aware of these facts when they use the telephone. Only after analysing the problems and evaluating the results did we come up with valuable ideas.

After getting the relevant information our designer worked out a form which doesn't go just halfway. That's why we know that the "contast" may not be to everyone's liking, but then not everyone thinks about the design of his old phone. "Contast" is part of modern communications. But it's still no more expensive than the traditional phone and can be installed in no time at all. The "contast" phone is simple and easy to connect to any extension line.

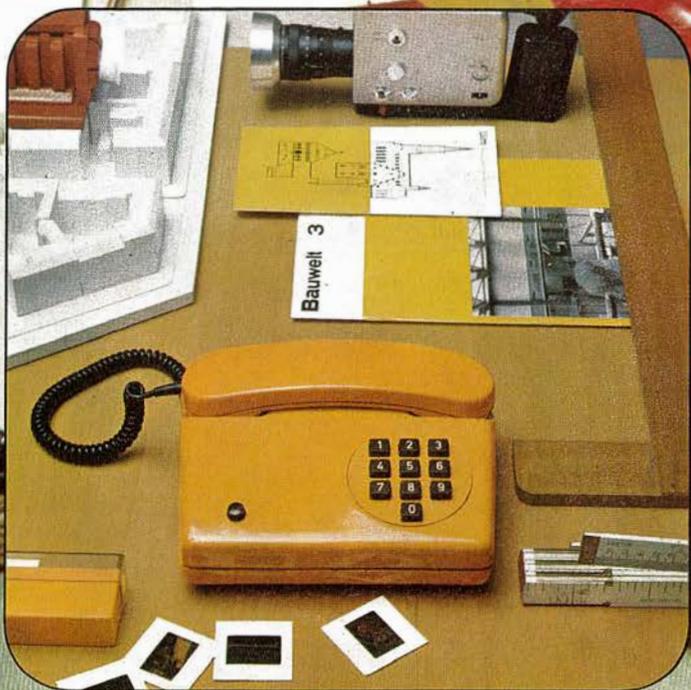
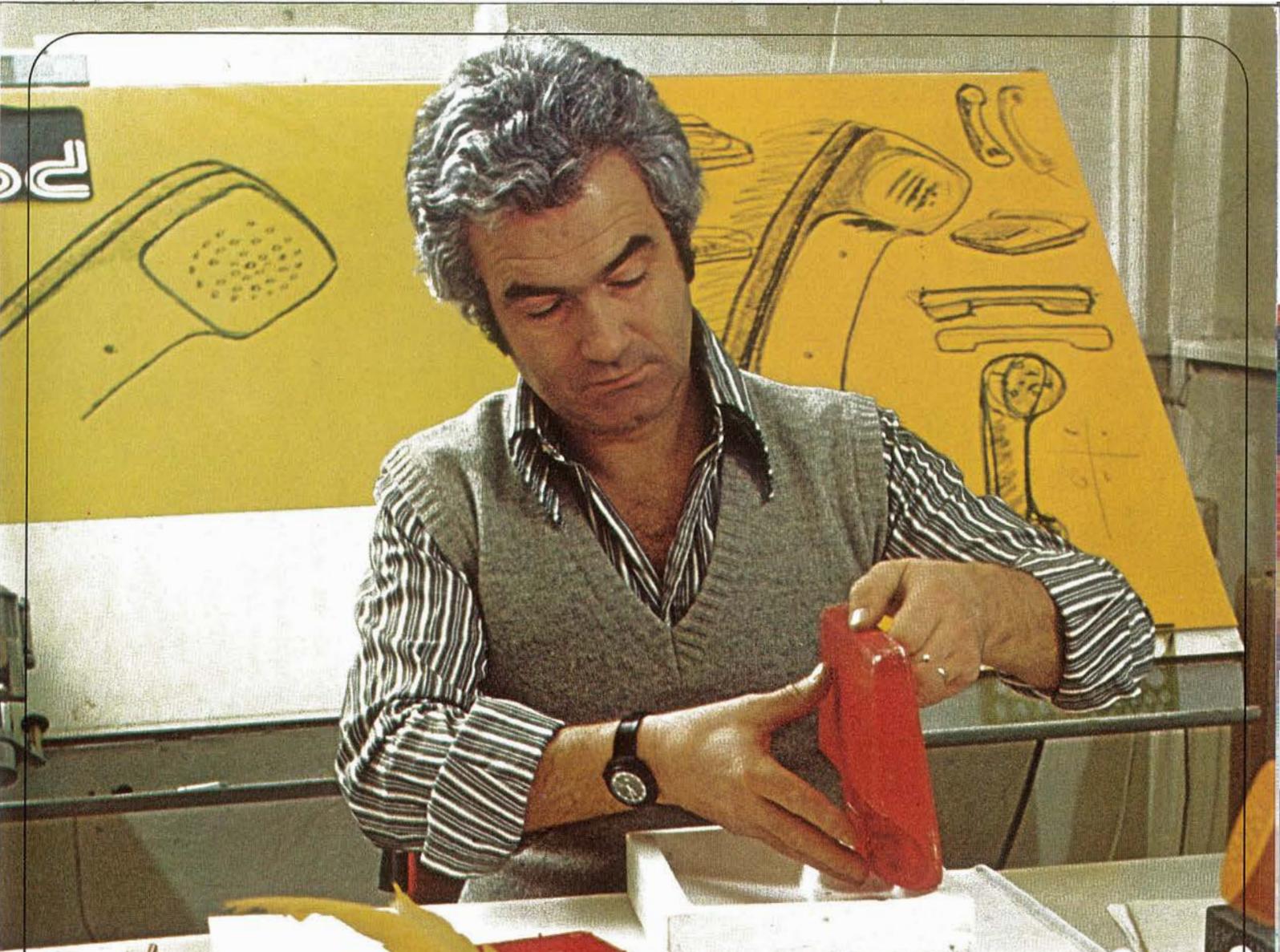
● The grey had to be replaced by bright and vivid colours.

● The old form which had been dictated by technical expediency had to yield to a design which takes our sense of aesthetics into consideration.

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- This is the way a telephone now looks.



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