



One reason you're sure of connecting when seconds count is that Western Electric is part of the Bell System.

Sometimes a moment can seem like hours.

At just such times it's good to know your Bell telephone normally rings the local number you want in three seconds. It can take as little as two-and-a-half, and seldom takes more than four.

Such speed is designed into the Bell telephone network by Bell Telephone

Laboratories. Western Electric's job is to build it in — along with reliability.

Millions of local and long distance calls must go through each day. To handle them, telephones, complex switching units (below), and the Bell System's billions of other parts must work — and work together — without fail.

Reliability is as important to Western

Electric as it is to your Bell telephone company. We're a unit of the Bell System, too. We have been since 1882, working together to bring you the best possible telephone service at the lowest possible cost.



Western Electric

MANUFACTURING & SUPPLY UNIT OF THE BELL SYSTEM

