



## "I've always been a part of your telephone service"

"You'll find my name on your Bell telephone—you see it on reels of cable being fed into manholes or strung on poles—you'd find it, too, on the complex equipment in your telephone exchange.

"As the supply member of the Bell Telephone team, I manufacture equipment, purchase supplies, distribute both to the telephone companies, and install central office equipment.

"Year in, year out, I help my Bell Telephone teammates to give you the world's *best* telephone service at the *lowest possible cost*.

"Remember my name—it's Western Electric."

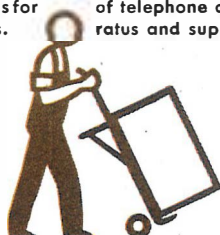
**MANUFACTURER...**  
of 43,000 varieties of  
telephone apparatus.



**PURCHASER...**  
of supplies of all kinds for  
telephone companies.



**DISTRIBUTOR...**  
of telephone appa-  
ratus and supplies.



**INSTALLER...**  
of telephone central  
office equipment.



# Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882