

WHAT WEAPON are they all using?

It's an old friend of yours — and it is used by every branch of the Armed Services !



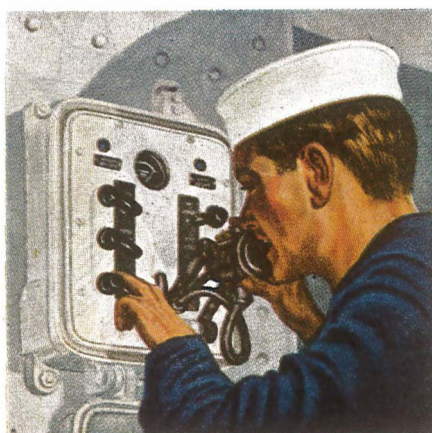
ANTI-AIRCRAFT ARTILLERY fire is coordinated and controlled by field telephone—the brother of your familiar Bell System telephone.



ON OUR SUBMARINES, sound powered telephones, operating on current generated by the speaker's voice, connect all battle stations.



THE ARMORED FORCES use radio telephone to inter-connect tanks, scout cars, command cars, artillery units and anti-tank vehicles.



ON BATTLESHIPS, Aircraft Carriers, Cruisers, Destroyers, battle announcing systems give orders in a giant voice over loudspeaking telephones.



THE MARINE CORPS, storming ashore into almost impassable jungles, depends upon field telephones to deliver orders and reports instantly.



THIS COAST GUARDSMAN, standing watch, telephones warnings to the bridge to help keep the convoy's many ships in protected formation.



ARMY AIR FORCES planes by the hundreds fly and fight as one team because of their radio telephone — and interphone equipment.



THE SIGNAL CORPS provides the circuits for Victory—thousands upon thousands of miles of telephone wires needed to coordinate the attack.



THE INFANTRY uses great quantities of portable switchboards, field telephones and wire to link foxholes, command posts and headquarters.



FIELD ARTILLERY "Long Toms," blasting unseen targets, are directed by voices flashing through multi-channel radio telephone sets.

YOU best know your telephone as a friendly instrument of peace. Our fighting men know it as an effective weapon of war.

Western Electric has put in the hands of the armed forces huge quantities of telephones, switchboards, wire, cable—specialized radio telephone equipment for use on land, at sea, in the air—many types of microphones and headsets by the hundreds of thousands—sound powered tele-

phones—battle announcing systems. Currently all these products together add up to only 40% of Western Electric's total production for war. The other 60% includes such specialized devices as RADAR.

Manpower and manufacturing facilities are devoted to meeting our fighters' vast needs. That's why not all requests for home telephones can be filled till after Victory.



Western Electric

IN PEACE...SOURCE OF SUPPLY FOR THE BELL SYSTEM.
IN WAR...ARSENAL OF COMMUNICATIONS EQUIPMENT.



**THEY ALL NEED
HELP FROM YOU!**



*Invest every dollar you can
in War Bonds...and hold
on to every Bond you buy!*