What makes it work?

Many things working together. Wire and cable, central office switching equipment, and microwave carriers, for example. A few twists of the dial and you are connected to the one phone you want among millions in the vast telephone network that laces the land. Perhaps you take it for granted; it is wonder to a child. Making these things to work together is day-to-day doing with us at Western Electric.

We make telephones — some 65 million are now at work in the Bell System. We make parts and products that link them together, to perform efficiently, reliably, each with each. As a member of the Bell System team, we devise the means of making this vast array of equipment. We manufacture it in quantity to uniform high quality, install telephone central offices and microwave systems, and supply the Bell Telephone companies with things they need to bring you the finest communications in the world.

To this end, Western Electric people work closely with the Bell Telephone Laboratories engineers who develop communications products and the Bell Telephone people who operate them. So really, it is people of common purpose working together who make the telephone work.

This is teamwork. And a sharing of the responsibility to provide quality telephone service and ever-better communications for America.

We work best because we work together.



