



## THE BEGINNING OF A BEAUTIFUL FRIENDSHIP

Just an interesting object now. But it won't be long before this new telephone made by Western Electric will be one of her most treasured "possessions."

Producing this "good friend" and the equipment that makes it work is Western Electric's prime responsibility as manufacturing and supply member of the Bell System team.

And our constant objective is this: To work closely with Bell Laboratories who design what we make . . .

and the Bell telephone companies who operate it...to keep bringing you the world's finest, most dependable telephone service.

**Western Electric**



**Western Electric** manufacturing and supply unit of the Bell System