



Shipping cable from Western Electric's Point Breeze Works in Baltimore, Md.



"DESTINATION...YOUR TOWN"

One of these days you may see that reel of telephone cable sitting on a street corner in your home town.

Cable, to carry your conversations, is just one of the many telephone products that flow from Western Electric factories to the Bell telephone companies . . . to meet growing needs for service.

Providing the telephones, wire, cable and equipment needed by the Bell tele-

phone companies to serve you . . . that's Western Electric's main job as manufacturing and supply unit of the Bell Telephone System.

Western Electric



Western Electric manufacturing and supply unit of the Bell System