

One assembly line at our Indianapolis plant

What! These are Telephone Girls?

Sure, because they're making telephone dials you use in Bell telephone service. It's their regular job here at Western Electric, manufacturing unit of the Bell System.

Altogether, we have some 31,000 women at Western Electric ... in our shops, our offices, our distribution centers ... and about 70,000 men, too. They all help carry on our 71-year-old job. That job is to supply good telephones, switchboards, wires, and other things which go to work for you every time you make a Bell telephone call.

Teamed-up with Bell Laboratories people who design the equipment and Bell telephone company people who operate it, Western Electric men and women help give you good, dependable telephone service at the lowest possible cost.

