



They have what it takes

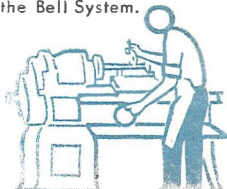
TELEPHONE LINEMEN have the traditional Bell System spirit of service that aims to "get the message through." They also have what it takes *in the way of equipment and supplies.*

Their wires, cables, poles, tools and countless other things are provided by Western Electric—maker or supplier of practically everything used in your telephone service. We carry stocks of 31,000 different items to help

all Bell telephone people, not only to do their daily job of maintaining and expanding telephone facilities but also to meet sudden emergencies.

- Western Electric has been a part of the Bell System for many, many years—ever since 1882. Our people share in the System's spirit of service. We, too, are always ready to answer the unexpected hurry call—to help "get the message through" for you.

MANUFACTURER
of telephone apparatus for
the Bell System.



PURCHASER
of supplies for Bell
Telephone companies



DISTRIBUTOR
of Bell telephone appa-
ratus and supplies.



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of Bell System central
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Western Electric

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