

Putting a telephone in for you a sample of teamwork by these two >>

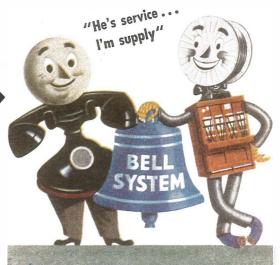
Installing one telephone is a fairly simple job.

But making it possible for the Bell System to install telephones at a rate averaging 25 a minute every working day, calls for a lot of skillful teamwork by Western Electric—supply member of the Bell Telephone team.

Western Electric manufactures the telephones, wire and other equipmentbuys the installers' supplies and tools delivers all these things where and when needed throughout the nation.

That's just a small sample of teamwork by Western Electric.

Teamwork on a vast scale goes into manufacturing, purchasing and distributing all kinds of telephone equipment and supplies and installing central office switchboards.



Western Electric has always been an integral part of your Bell Telephone service—helping to make it the world's best at the lowest possible cost.

MANUFACTURER ...

of 43,000 varieties of

PURCHASER... of supplies of all kinds for

DISTRIBUTOR... of telephone appatelephone companies.



INSTALLER... of telephone central



Western Electric

A UNIT OF THE BELL



SYSTEM SINCE 1882