



Putting a telephone in for you ...a sample of teamwork by these two >>

Installing *one* telephone is a fairly simple job.

But making it possible for the Bell System to install telephones at a rate averaging 25 a minute every working day, calls for a lot of skillful teamwork by Western Electric—supply member of the Bell Telephone team.

Western Electric manufactures the telephones, wire and other equipment—

buys the installers' supplies and tools—delivers all these things where and when needed throughout the nation.

That's just a *small* sample of teamwork by Western Electric.

Teamwork on a *vast* scale goes into manufacturing, purchasing and distributing all kinds of telephone equipment and supplies and installing central office switchboards.



Western Electric has always been an integral part of your Bell Telephone service—helping to make it the world's best at the lowest possible cost.

MANUFACTURER...

of 43,000 varieties of telephone apparatus.



PURCHASER...

of supplies of all kinds for telephone companies.



DISTRIBUTOR...

of telephone apparatus and supplies.



INSTALLER...

of telephone central office equipment.



Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882