

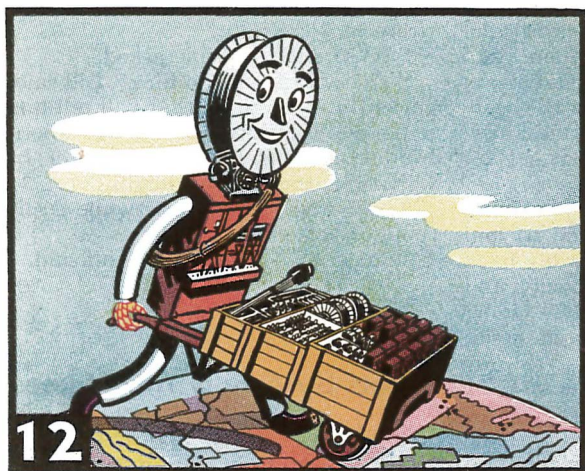
SUBSTITUTES GALORE were found for unobtainable materials. In one shop using 1340 different items of raw material, 950 substitutions were made in 9 months—as many as 4 for one item. Production mounted fast!



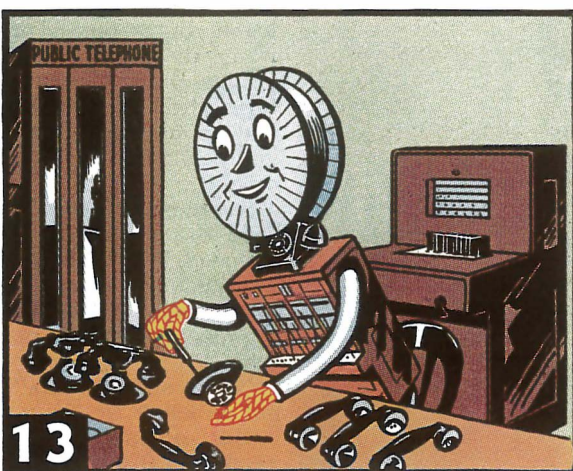
ENDLESS SLEUTHING FOUND SUPPLIES for Bell System. 1946 purchases, including raw materials, from 15,000 suppliers, ranged from pencils to telephone poles, precious metals to wood pulp, exceeded \$250,000,000.



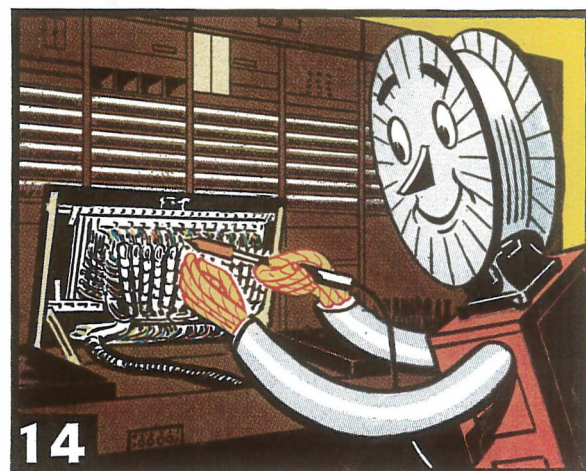
WORKING 'ROUND THE CLOCK got the most out of plant. In 1946 Western Electric delivered to the Bell Telephone Companies more apparatus, equipment and supplies than in any other year in its 77-year history.



FROM COAST TO COAST, Western Electric's distributing force rushed to deliver equipment and supplies to the Bell System. Each of 29 distributing houses, across the nation, stocks some 10,000 different items.

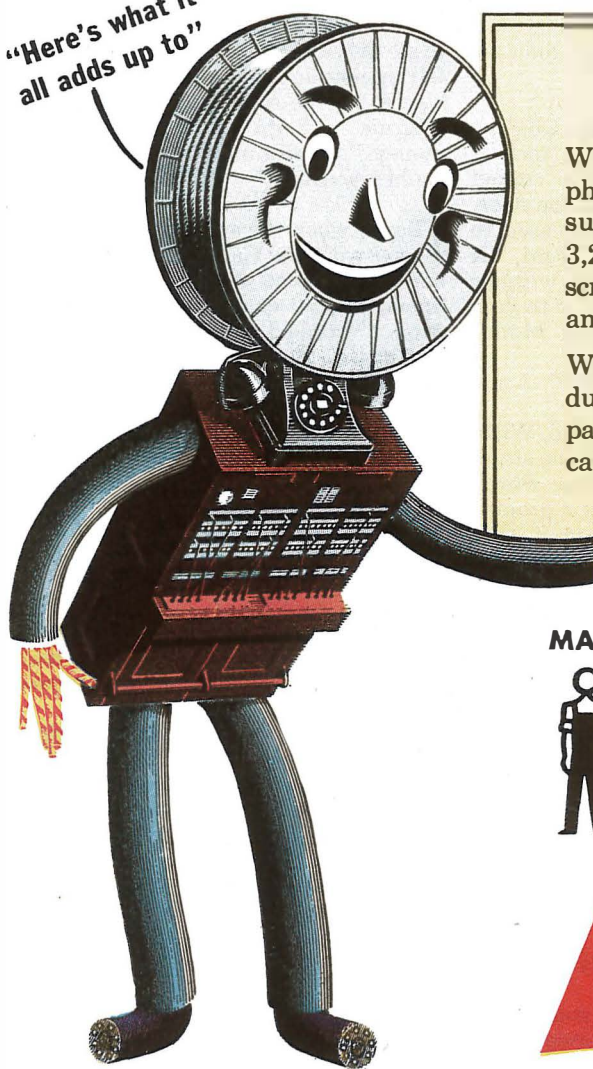


REPAIRING WORN TELEPHONE EQUIPMENT has long been another job of the 29 distributing houses. The speed with which they put equipment back on its feet helped in meeting record telephone demands—*faster!*



INSTALLING CENTRAL OFFICE SWITCHBOARDS and equipment in some 1200 localities monthly kept Western Electric's installation crews busy in '46. Thousands trained in this specialized work. Force is now 25,000.

"Here's what it all adds up to"



Results in '46

Western Electric furnished the Bell Telephone Companies with equipment and supplies which helped them provide 3,264,000 additional telephones to subscribers—more than twice the increase in any previous year.

Western Electric's record-breaking production helped the Bell Telephone Companies handle 7 billion more telephone calls in '46 than in any previous year.

Outlook for '47

Western Electric schedules call for far greater production in '47—for such enormous amounts of equipment as:

- Dial exchange equipment to handle, when installed, 2,222,000 additional lines;
- 8410 manual switchboard positions;
- Nearly 4,000,000 telephones;
- Telephone cable of all types containing over 49 billion feet of wire.

This tremendous output in '47 will go a long way to help the Bell Telephone Companies meet the nation's unprecedented demands for telephone service.

MANUFACTURER...
of 43,000 varieties of telephone apparatus.



PURCHASER...
of supplies of all kinds for telephone companies.



DISTRIBUTOR...
of telephone apparatus and supplies.



INSTALLER...
of telephone central office equipment.



Western Electric

A UNIT OF THE BELL



SYSTEM SINCE 1882