

MIDWAY — June, '42. U. S. carrier planes stop onrushing Jap tide. W. E. battle announcing systems give last minute orders.



GUADALCANAL—Aug., '42. Opening of South Pacific offensive. Field telephones help Marines consolidate positions.



3 NEW GUINEA—Sept., '42. Threat to Australia eased. In long campaign, W. E. multi-channel radio sets guide artillery fire.



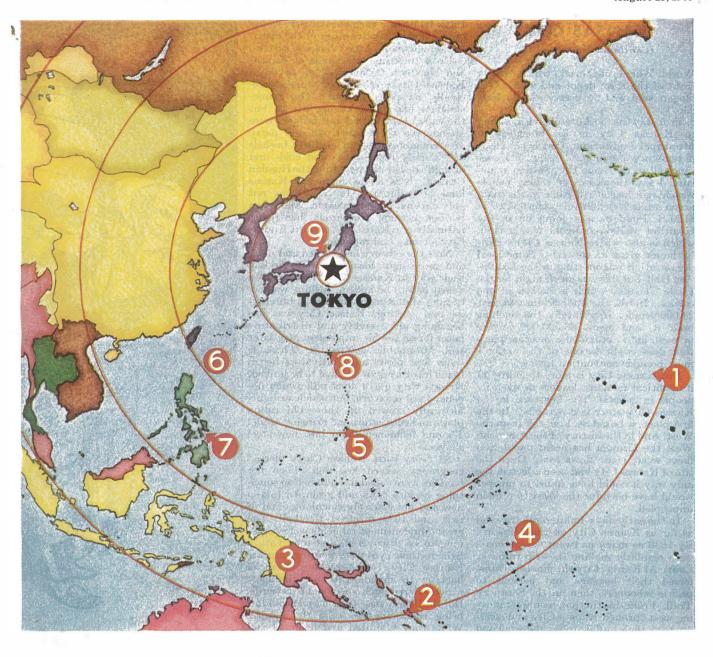
TARAWA—Nov., '43. Central Pacific offensive opens. Portable telephone switchboards coordinate Marines' assault.



5 SAIPAN—June, '44. Base to bomb Japan secured with help of tanks directed by Western Electric multi-channel radio sets.



6 SUBMARINE CAMPAIGN. Preying on enemy supply lines, our subs use Western Electric sound-powered telephones.



How Communications help tighten the ring

As our fighters tighten the ring around Japan, vast distances must be spanned. Every mile nearer to Tokyo adds another mile to the enormous network of communications needed to serve an area 35 times that of the United States.

Every day we're pouring more men, more ships, more planes, tanks and guns into the battle. As they put the final squeeze on Tokyo, our forces must have additional quantities of the radar, radio and

telephone equipment Western Electric is making.

As military needs are met, Western Electric will carry on with ever increasing tempo its 63 year old job of supplying what the Bell Telephone System needs. You can count on us to do this with the same skill, energy, enthusiasm and speed we have put into our big war job.



Help our fighters to tighten the ring!
Buy more War Bonds and keep them!





PHILIPPINES—Oct., '44. Yanks return. Western Electric "bull-horns" pass orders launching great Leyte Gulf assault.



(8) IWO JIMA—Feb. and Okinawa, Mar., '45. Key Jap bases taken. Navy beachmasters direct landings over loudspeakers.



9 TOKYO. Bombers, devastating the heart of the Jap homeland, are guided by Western Electric electronic devices.