

## More telephone service coming for you ... through close-knit teamwork by these two >

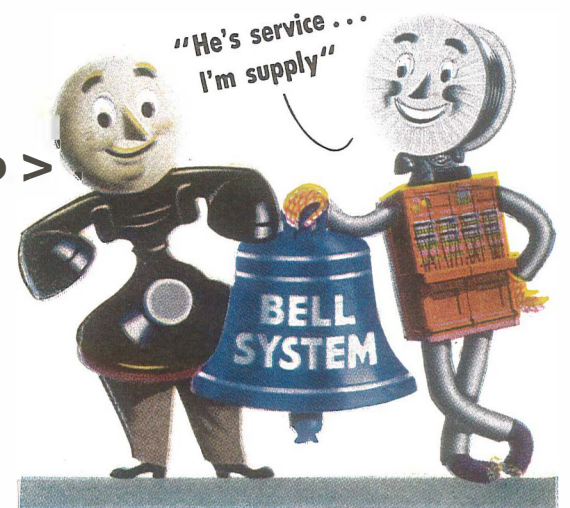
Here's a close-up of Bell Telephone teamwork that is going on every day to bring you better-than-ever service.

Working right beside telephone company operators are Western Electric installers — enlarging switchboards in hundreds of central offices to meet the record demand for telephone service.

As supply member of the Bell Telephone team, Western Electric builds these complex switchboards — “custom

tailored” to the particular needs of each exchange—and does the intricate on-the-spot wiring and connecting that readies the boards to serve you.

In making telephone equipment, buying supplies, distributing both to Bell Telephone companies, and installing switchboards, close-knit teamwork between Western Electric and its teammates assures utmost efficiency and economy.



*Western Electric has always been an integral part of your Bell Telephone service—helping to make it the world's best at the lowest possible cost.*

### MANUFACTURER...

of 43,000 varieties of telephone apparatus.



### PURCHASER...

of supplies of all kinds for telephone companies.



### DISTRIBUTOR...

of telephone apparatus and supplies.



### INSTALLER...

of telephone central office equipment.



# Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882