



Another wonderland for Alice

In search of new adventures Alice stepped through the magnifying glass and found herself in the wonderland of telephone making.

Here at the great telephone factory things were coming to life. Little things that she never could see before. Little distances like one one-thousandth part

of an inch, that she didn't know were worth bothering about, now became immensely big and proud and important.

And why not? These little bits of things are treated with such great respect and care at the telephone factory.

And that is why your Western Electric telephone is made so well and lasts so long.

Western Electric

SINCE 1869 MAKERS OF ELECTRICAL EQUIPMENT