

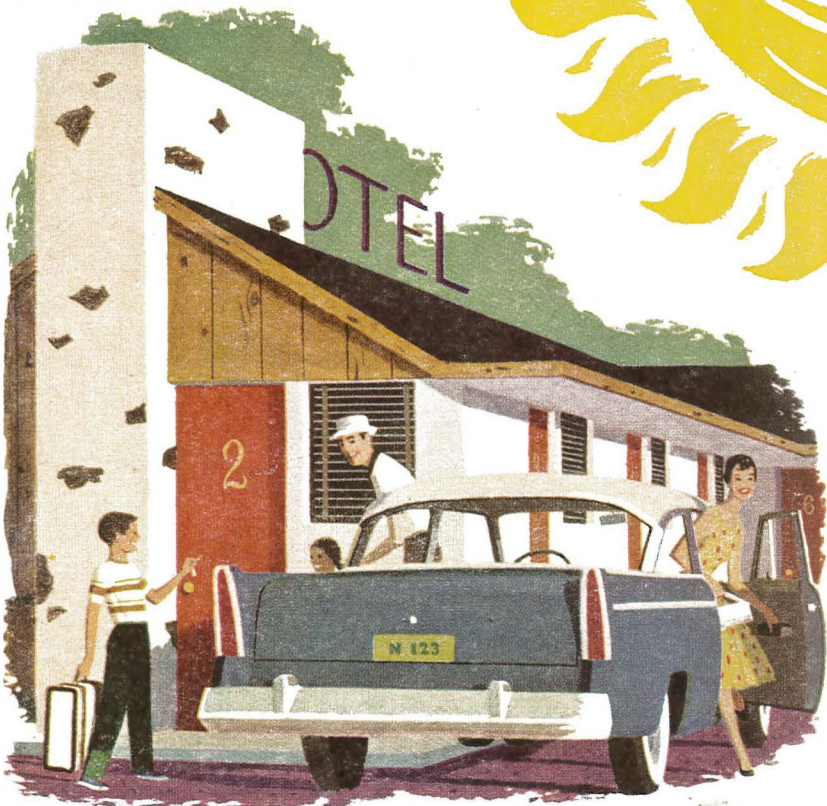


Settle visiting plans before you leave. Let out-of-town family and friends know how you're coming, when you'll arrive. You'll enjoy your trip more knowing they'll be home. Your welcome will be all the warmer because you're expected.



Telephone ahead if you're going to be delayed. Or, if you've forgotten to settle something, telephone back home. It's easy to do. For wherever you go these days—and however you travel—you'll find there's a telephone near at hand.

Your telephone will help you have more fun this summer



Make your reservations in advance by telephone. Whether you're heading for a hotel or motel, you'll get the accommodations you want, avoid slip-ups. Telephone, too, to make other travel arrangements, to rent boats or camping facilities.



Keep in touch by telephone with family and friends while you're away. It's such a personal, satisfying way to catch up on all the news... to put your mind at ease. And it costs so little. Isn't there someone you'd like to call right now?

LONG DISTANCE RATES ARE LOW

Here are some examples:

Detroit to Niagara Falls, N.Y.	60¢
Philadelphia to Boston	70¢
Cincinnati to Washington, D.C.	85¢
Cleveland to Minneapolis	\$1.10
St. Louis to Grand Canyon, Ariz.	\$1.90

These are the Station-to-Station rates for the first three minutes, after 6 o'clock every night and all day Sunday. All calls are subject to the 10% federal excise tax—not included above.

Call by Number. It's Twice as Fast.

BELL TELEPHONE SYSTEM

