

*"Here's  
your  
mother  
now"*



How LONG since you've heard your Mother's voice—  
or talked to the other folks back home? Telephone  
visits are quick, easy, and surprisingly inexpensive.  
In the evening, after 8:30, you can make most station-  
to-station Long Distance calls for about 40% less than  
in the daytime: 75 miles for about 35c; 150 miles,  
50c; 275 miles, 75c.... Why not try it tonight?



*"Hold the line,  
please!"*